



Design & Illustration

email: amy@wormdark.com website: wormdark.com

Education

California Polytechnic State University, Class of 2010, Bachelor of Fine Arts

Major: **Art & Design** | Concentration: **Graphic Design** | Minor: **Graphic Communication**

Skills

- Deep love of learning, reading, and research
- Package concept ideation, design, and print management
- Photoshop, Illustrator, InDesign, Lightroom, Acrobat, and Word expertise
- Experience with video editing in Adobe Premiere Pro and After Effects
- Working knowledge of both Windows and Apple operating systems
- Film and digital photography, artificial lighting
- Well-developed typography, layout, and illustration skills (traditional and digital)
- Goal-oriented problem solving and flexibility to changing requirements
- Clear written, verbal, and visual communication skills
- Workflow organization and planning know-how
- Accessible PDF design
- Currently learning: Blender (3D modeling) and Canva

Work

Freelance June 14, 2010 – Ongoing

Illustration, branding and identity design, package design, product photography, social media design, and much more. Recent clients include a craft brewery, a marketing agency, a non-alcoholic beverage company, a business specializing in cannabis edibles, and an independent publisher.

J.Carroll October 2, 2023 – January 20, 2026

Design, print management, project management, sales, and customer service for screenprinting and embroidery. Creating and editing designs for garments, building separations for screen printing, collaborating with production teams. Creating quotes and invoices in Excel. Some experience with Wilcom embroidery software.

HarvestMoon, Inc. May 04, 2011 – December 21, 2022

Extensive print design including but not limited to: full- and limited-color craft beer labels, event-related pieces (posters, tickets, wristbands, flyers, commemorative beer labels, banners, signage, t-shirts, etc.), and branding/identity work. Digital design including: email campaign and website design, and building assets for and managing social media accounts. Occasional video and audio editing. Managing interns in an office context and managing staff during large-scale events.

Straight Down Clothing Company June 01, 2009 – February 05, 2010 (internship)

Developed design systems and promotional pieces for multiple events. Product photography and editing for retail site. Designed and sourced packaging, occasionally working with overseas printers. Designed and coded email campaigns.

