



## Design & Illustration

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## Education

California Polytechnic State University, Class of 2010, Bachelor of Fine Arts

Major: **Art & Design** Concentration: **Graphic Design**

Minor: **Graphic Communication**

## Skills

- Deep love of learning, reading, and research
- Package concept ideation, design, and print management
- Photoshop, Illustrator, InDesign, Lightroom, and Word expertise
- Experience with video editing in Adobe Premiere Pro
- Working knowledge of both Windows and Apple operating systems
- Film and digital photography, artificial lighting
- Well-developed typography, layout, and illustration skills (traditional and digital)
- Goal-oriented problem solving and flexibility to changing requirements
- Clear written, verbal, and visual communication skills
- Workflow organization and planning know-how

## Work

### **HarvestMoon, Inc.** 2011 – 2022

Extensive print design including but not limited to: full- and limited-color craft beer labels, event-related pieces (posters, tickets, wristbands, flyers, commemorative beer labels, banners, signage, t-shirts, etc.), and branding/identity work. Digital design including: email campaign and website design, and building assets for and managing social media accounts. Managing interns in an office context and managing staff during large-scale events.

### **Freelance** Ongoing

Illustration, branding and identity design, package design, and product photography. Wide range of work: branding, packaging, custom dice, book covers, and much more.

### **Professional Design Assistant** Ongoing

Design assistant to professional designer. Sketching, logo development, and typography. Specializing in converting and incorporating traditional media into digital formats. Also scanning, archiving, and file organization.

### **Straight Down Clothing Company** Summer 2009 – Winter 2010

Developed design systems and promotional pieces for multiple events. Product photography and editing for retail site. Designed and sourced print work, occasionally working with overseas printers. Designed and coded email campaigns. Assisted Senior Fashion Designer with Adobe Illustrator work.

