



## Design & Illustration

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## Education

California Polytechnic State University, Class of 2010, Bachelor of Fine Arts

Major: **Art & Design** | Concentration: **Graphic Design** | Minor: **Graphic Communication**

## Skills

- Deep love of learning, reading, and research
- Package concept ideation, design, and print management
- Photoshop, Illustrator, InDesign, Lightroom, Acrobat, and Word expertise
- Experience with video editing in Adobe Premiere Pro and After Effects
- Working knowledge of both Windows and Apple operating systems
- Film and digital photography, artificial lighting
- Well-developed typography, layout, and illustration skills (traditional and digital)
- Goal-oriented problem solving and flexibility to changing requirements
- Clear written, verbal, and visual communication skills
- Workflow organization and planning know-how
- Accessible PDF design

## Work

**J.Carroll** October 2, 2023 – Ongoing

Design, print management, sales, and customer service for screenprinting and embroidery. Creating and editing designs for garments, building separations for screen printing, collaborating with production teams. Some experience with Wilcom embroidery software.

**HarvestMoon, Inc.** May 04, 2011 – Dec 21, 2022

Extensive print design including but not limited to: full- and limited-color craft beer labels, event-related pieces (posters, tickets, wristbands, flyers, commemorative beer labels, banners, signage, t-shirts, etc.), and branding/identity work. Digital design including: email campaign and website design, and building assets for and managing social media accounts. Occasional video and audio editing. Managing interns in an office context and managing staff during large-scale events.

**Freelance** June 14, 2010 – Ongoing

Illustration, branding and identity design, package design, and product photography. Wide range of work: branding, packaging, custom dice, book covers, and much more. Also, occasional work as design assistant to senior designer: sketching, logo development, and typography, scanning, archiving, and file organization. Specializing in converting and incorporating traditional media into digital formats.

**Straight Down Clothing Company** June 01, 2009 – Feb 05, 2010 (extended internship)

Developed design systems and promotional pieces for multiple events. Product photography and editing for retail site. Designed and sourced packaging, occasionally working with overseas printers. Designed and coded email campaigns.

