



INPUT INVENTORY ONE TIME!

STREAMLINE YOUR WEBSITE & ONLINE MARKETING

Automatically update your website, Facebook, Twitter, and YouTube with inventory specifications, pricing, and photos

Increase Efficiency, Productivity, Accuracy, Professionalism, Inventory Turn, Profitability and Online Exposure

Decrease Time-To-Market, Data Entry



877-366-0245

www.soarr.com/KARMAK

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The SOARR / KARMAK Advantage

With the KARMAK / SOARR interface, dealers can input truck and trailer data one-time and have specifications and photos flow to their website in real-time automatically.

Once this data integration is in place at your dealership, the opportunities for inventory promotion are like no other in the industry. Your inventory can be automatically pushed to industry search sites or even transformed into professional videos that upload to not only your website but your YouTube Channel and Facebook accounts as well.

Want more exposure online? Our offering will optimize your dealership(s) on over 100 of the top search engines and directories such as Google, Bing, Yahoo, Alexa, Yellowpages, Super Pages, Waze, Apple Maps, MapQuest, Yelp, CitySearch and more!

Key Features:

- KARMAK Inventory Interface to SOARR
- Advanced Inventory Management with CRM
- NADA Integrated Values
- Dealership Website Construction and Hosting
- Automated Posting to Dealer Websites
- Local Search Engine and Directory Optimization
- Finance Options
- Buy Now / Make Offer on Inventory Spec Sheets
- Added Exposure Online
- Social Media and Video Marketing Available
- Certified Used Truck and Trailer Program

**For more information, schedule your free demo today at
www.soarr.com/KARMAK or call 877-366-0245.**