

# SERVICE FEATURE

Smart Roo combines playful technology with powerful analytics to help parents and professionals detect and understand developmental delays early—without the wait or the cost. Here's what sets our platform apart:



## Real-Time Reporting

Assessments process within 1–2 minutes, providing quick feedback for fast decision-making.



## Eye-Movement Analysis

Tracks how children visually respond to stimuli, revealing cognitive and emotional patterns.



## Gamified Tasks

Children complete fun, game-based tasks designed to gather developmental insights naturally.



## Visual Progress Tracking

Simple, visual dashboards track developmental progress over time for easier planning and support.



## Psychology-Backed Metrics

Each task is designed with clinical research in mind, ensuring results are valid and actionable.



## Laptop Compatible

Runs on everyday laptops with built-in cameras—no headset, no sensors, just smart software.