



Organizational Change Management Consulting

Solutions that enable Real, Transformative, and Sustainable Change

FOXFIRE CONSULTING, LLC is a small woman-owned, Virginia-based firm specializing in technology-driven, human-centered change for businesses and government agencies. Our customized and innovative solutions help employees feel supported through transitions, empowered and engaged throughout the change process, and equipped with the skills and knowledge necessary to embrace technological change.

SWAM/Micro: #683337
Small/Woman/Minority-Owned

NIGP Codes:

91832	91890	92464
91871	92435	95816
91875	92441	95874
91883	92460	95877

CORE COMPETENCIES

- ✓ Organizational Change Management Services
- ✓ Change Management Advisory and Coaching
- ✓ Change Management Development & Training
- ✓ Change Communications Strategy/Content
- ✓ Group Facilitation/Team Building
- ✓ “Change/Resilience” Employee Workshops
- ✓ User Experience Workshops
- ✓ Scalable/Virtual Change Management Services

DIFFERENTIATORS

- ✓ **Scalable Solutions:** Adjustable scope of services based on client’s needs and circumstances
- ✓ **Complete Lifecycle:** End-to-end change management services
- ✓ **Monthly Support:** Access continuous and ongoing change management services monthly
- ✓ **Recovery Solutions:** Get failed/challenged change initiatives back on track
- ✓ **Flexible Engagement:** At any time during the project lifecycle
- ✓ **Change/Resilience Workshops:** Employees become more comfortable and resilient with change

“A bend in the road is not the end of the road...
unless you fail to make the turn.”

PAST EXPERIENCE

- Change Management for **Global IT Implementation:** replaced project management and time tracking software for 5,000 employees for manufacturing company
- Change Management for **Federal Digital Transformation:** federal government contract that replaced legacy systems with retail cloud technology for retail sales platforms for commissaries worldwide
- **Global, Enterprise-Wide Digital Transformation:** migration of 40+ IT applications for banking company for 20,000+ users
- **Agile Transformation:** Change management initiative that supported implementation of agile transformation at national manufacturing firm
- **Change/Project Management, Organizational/Development:** for large national agricultural company
- Change/Project Management and **Team Facilitation:** for local government agency

INDUSTRY CERTIFICATIONS

- PROSCI® Certified Change Practitioner (CCP)
- PMP® (Project Management Professional)
- PMI-ACP® (PMI Agile Certified Practitioner)



Valerie S. McCloud

PROSCI Change Manager, PMP, PMI-ACP
Owner & Principal Consultant
7501 Lady Blair Lane
P. O. Box 74273
North Chesterfield, VA 23236

foxfireconsulting.net
valerie@foxfireconsulting.net

804.307.5753