



NC REENTRY INNOVATORS FOR SUCCESS INC.

DONOR LETTER

“TOGETHER WE CAN”

NC REENTRY INNOVATORS FOR SUCCESS, INC.
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To Whom It May Concern:

We write to ask you to support our organization this year with a donation to our fundraising campaign. Since 2020, our organization has been assisting individuals in our community who are returning from incarceration and without donations from individuals like you, this would not be possible. Donations help sustain our organization and benefit the community which we serve. Our founder, Portia Bright Pittman is a former justice involved individual who turned trouble into triumph, experiencing first-hand the barriers for stable housing and employment due to a past felony or misdemeanor conviction. Being led by Christ out of incarceration in 2008, Portia became a graduate of Pitt Community College Human Services and Substance Abuse Counseling Associates Program, Cornell University Bank of America Institute Women's Entrepreneur Program and the University of South Florida Muma College of Business Diversity, Equity, and Inclusion Program. She served as legislative assistant for legislators in the North Carolina Senate and House of Representatives. Since 2017, she has been a working member of the NC Reentry Council Collaborative established by Governor Roy Cooper, a 2020 graduate of the Formerly Incarcerated, Convicted Peoples and Families Movement Fellowship, Community Organizer with NC Second Chance Alliance, Mom, and a published award-winning children's author.

According to our research, each year more than 22,000 inmates are released from North Carolina's state prison system. Ninety-eight percent of the inmates in prison today will be released in the future. The Greenville and Pitt-County region, where NC Reentry Innovator for Success Inc. (NC RIFS) is located, has lost many of its reentry resource programs including its biggest, S.T.R.I.V.E., which connected those joining reentry with services for success including available transitional housing, social services, substance use anonymous groups, and training programs to aid in entry to the workforce.

NC Reentry Innovator for Success, Inc. plans to take an innovative approach that strives to help remove the barriers that threaten to derail the success of people returning to their communities after serving time in prison by providing an array of transitional services with statewide community resources and partners. The services provided will include: transitional housing through referrals and partnership with NC 211 of United Way of NC and Pitt County Local Reentry Council, "Money Talks" Financial Literacy Workshop Series through our partnership with Wells Fargo Bank, spiritual activities through our church partners (i.e. Koinonia Christian Center, Cornerstone and Churches Outreach Network), certificate and training opportunities with partnered colleges and Universities (i.e. Pitt Community College, Lenoir Community College, and East Carolina University), and state reentry council collaborative and social justice resources through NC Justice Center, NC Second Chance Alliance, District Attorney Office, Sheriff Department, Greenville Police, Pitt County Social Services and the Food Bank of Eastern NC.

The purpose of each of these partnerships is to help an inmate who is pending release live independently, work, secure and maintain a residence, maintain health, assume family responsibilities, participate in community-based spiritual activities, and engage in a law-abiding, responsible lifestyle.

Research has shown that by creating a cohesive continuum of services, including certification programs, work opportunities and affordable housing options, offenders are less likely to reoffend. Your donation could help toward our efforts. The goals of NC Reentry Innovators Inc. are as follows:

- ❖ Participant Goals,
 - 1. Participants who come into the program will be able to establish employment within the first 1-2 months after incarceration or less.
 - 2. Life coaching classes will be established to provide participants with the necessary tools to prevent returning to jail or prison.
 - 3. Financial literacy courses will be offered once per month, through our partners at Wells Fargo, to teach consumers how to maintain affordable living conditions and management of finances to achieve their desired goals.
 - Criminal Record Expungement Clinics to increase job and housing eligibility
- ❖ Transitional Housing Program Goals
 - 1. NC RIFS will serve 20-40 participants within the first year.
 - 2. Each participant will be given 6 months in the program and given all the resources to succeed and lead an independent life.
 - 3. All participants enrolled into the transitional housing program will be nonviolent offenders ages 18-65 years old.
- ❖ Fundraising Goals
 - 1. Raise \$100,000 to purchase first transitional home by Jan 2022
 - 2. Raise \$70,000 for operational cost for the first 6months-1year. This will allow the organization to hire 2-3 AmeriCorps Vista staff members who can plan outreach efforts, monitor the program and participants.
 - 3. Hire a bookkeeper/accountant to keep track of funding received and how it's spent
 - 4. Create online campaigns to begin sharing the goals and mission of the nonprofit in hopes to attract new donors.
 - 5. Utilize email marketing and mailer campaigns to solicit new donors
 - 6. Hold community outreach events for raising funding

The total anticipated operation budget for NCRIFS transitional home project is as follows:

Transitional Home	\$150,000
Project Manager (Part-time)	\$15,000
Case Manager (Part-time)	\$16,200
Grounds Monitor (Part-time)	\$15,000
Utilities and Internet (1 year)	\$5,000
Furniture (1 year)	\$4,000
Transportation (Public transit passes- 1 year)	\$3,000
Food and Hygiene (1 year)	\$7,200
TOTAL:	\$215,400

We are counting on your support. We do hope that you will respond positively to our written request. Remember that your gift may be tax-deductible as NC Reentry Innovators for Success is 501c3 organization.

Sincerely,

Portia Bright Pittman

Executive Director

NC Reentry Innovators for Success, Inc.