

The BN Blog Privacy Policy

Effective Date: 06/05/2024

1. Introduction

Welcome to The BN Blog (thebnblog.com). We respect your privacy and are committed to protecting your personal information. This privacy policy explains how we collect, use, store, and safeguard your information when you visit our blog.

2. Information We Collect

a. Personal Information

When you visit our blog, we may collect personal information that you voluntarily provide to us. This can include your name, email address, and any other information you choose to provide.

b. Non-Personal Information

We may also collect non-personal information which does not identify you. This includes your browser type, the time and date of your visit, and the content that you view on our blog.

3. How We Use Your Information

The information we collect is used for various purposes:

- To personalize your experience on our blog.
- To improve our blog and the content we provide.
- To communicate with you, such as responding to your comments or inquiries.
- For any other purpose with your consent.

4. Sharing Your Information

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties except when we believe release is appropriate to comply with the law, enforce our blog policies, or protect ours or others' rights, property, or safety.

5. Data Security

We implement a variety of security measures to maintain the safety of your personal information. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure.

6. Third-Party Links

Occasionally, at our discretion, we may include or offer third-party products or services on our blog. These third-party sites have separate and independent privacy policies. We, therefore, have no responsibility or liability for the content and activities of these linked sites.

7. Changes to Our Privacy Policy

We may update this privacy policy from time to time. We will notify you of any changes by posting the new privacy policy on this page. Changes will become effective immediately upon posting. We encourage you to review this privacy policy periodically for any changes.

8. Your Consent

By using our blog, you consent to our privacy policy.

9. Do Not Track (DNT) Policy

i. Understanding DNT: "Do Not Track" (DNT) is a privacy preference that users can set in their web browsers to inform websites they visit that they do not want to be tracked across different websites and online services. The DNT signal is a way for users to express their desire for privacy regarding personalized advertising, analytics, and other forms of content tracking.

ii. Our Response to DNT Signals: Our Website does not currently recognize DNT signal preferences of our users. However, we want to be transparent in communicating that, as of the current policy date, we do not alter our website's data collection and use practices when we see a DNT signal from a visitor's browser. The primary reason for this is due to the lack of an industry-standard interpretation of how to respond to DNT signals. Consequently, we continue to engage in activities that are consistent with our Privacy Policy.

iii. Third-Party Tracking: Please be aware that some third-party services used on our Website, such as analytics or advertising services, may also collect information about your online activities over time and across different websites when a DNT browser

mechanism is in place. Our policy does not cover the collection of information by these third-party services, and we encourage you to review the privacy policies of these third-party services to understand their practices.

iv. Updates to Our DNT Policy: We may update our DNT policy in the future to reflect changes in our practices or for other operational, legal, or regulatory reasons. We encourage you to review our Privacy Policy periodically for the latest information on our privacy practices. Any updates become effective immediately upon posting to our website.

10. Contacting Us

If you have any questions regarding this privacy policy, you may contact us using the information below:

Attention: Admin
Beneficial Nutrition, LLC
14497 Potomac Mills Rd #1092
Woodbridge, VA 22192

Email: LetsTalk@beneficialnutrition.com