



KonAroma

Spring Newsletter

KonAromaFarms.com

Aloha! Spring has Sprung!



"Ahhhh....At Last"....

It's time to welcome Spring and the Spring Newsletter. At KonAroma Farms springtime means that recently pruned coffee trees are now ready to start developing their beautiful fragrant flowers (as shown in the pretty pic above) which will gradually turn into coffee beans over a seven month process.

All of the 2014 - 2015 crop has been harvested and is ready for the final

stage of roasting. But before the roasting can take place we have a third process called dry milling. Watch and listen below as Dennis explains:



Taking the dark roasted beans a step further, Cindy and Chris Winfrey discuss how the chocolate covered KonAroma beans are made. Watch and listen to the mouth watering video below:



KonAroma Springtime Treat Package

Looking for something special to give for a birthday, graduation or Mom this month? Order the KonAroma Springtime Treat today!

Springtime Treat comes with:

- 1 lb medium dark roasted beans
- Two 4 oz packages of Winfrey's KonAroma chocolate covered beans
- Impatien plant

Include your special message and we will send it along.

[CLICK HERE TO ORDER](#)

Shipping FREE in USA.

For international shipping rates, please contact KonAroma:
(617)943-9711 or **konaroma@comcast.net**

Springtime Treat orders must be submitted no later than May 5th.



Order Your KonAroma Coffee Today



Coffee Beans
Whole or Ground

ORDER

FREE SHIPPING

Chocolate Covered
KonAroma Beans

ORDER

FREE SHIPPING

Springtime Treat
Package

ORDER

FREE SHIPPING

Another Amazing Health Benefit of Coffee: It's a Memory Enhancer

Coffee's connection to the mind was immediately apparent to the Arabs who first began to cultivate and process coffee for consumption. Coffee houses were so successful not only for drinking coffee and having conversations but for all kinds of social activities. While drinking coffee, they listened to music, watched performances, played chess and kept current on the news of the day. The coffee houses were referred to as "Schools of the Wise" as they were important centers for the exchange of information.



Modern-day science is confirming these early observations. Research into caffeine at John Hopkins University highlights the positive impact on long-term memory. Caffeine enhances certain memories at least up to 24 hours after it is consumed. "We've always known that caffeine has cognitive-enhancing effects, but its particular effects on strengthening memories and making them resistant to forgetting has never been examined in detail in humans," said Yassa, senior author of the paper. "We report for the first time a specific effect of caffeine on reducing forgetting over 24 hours."

Ahhh....We'll all remember to drink to that!

[CLICK HERE TO ORDER](#)

Free Shipping!

Recipe: Coffee Rub



Ingredients

2/3 cup kona coffee beans
1/2 cup packed brown sugar
2 tablespoons coarse salt

Directions

In a food processor, combine all ingredients; process until coarsely ground. Store in airtight container.

To season steak:

Coat both sides of 2-1/2 to 3lb. boneless sirloin steak (about 1-inch thick) with 1/2 cup coffee mixture. Let stand at room temperature 30 minutes before grilling or pan-frying to desired doneness

Ahhh yes..... that's KonAroma!

[EMAIL US](#) and let us know how yours comes out!

An Awful Lot of Coffee in Brazil by The Muppets!

There are so many Coffee Songs to choose from but we keep coming back to one of our favorites from the last newsletter. As they say "Imitation is the Sincerest Form of Flattery." I wonder what Frank would think as the Muppets do it "Their Way".



The Coffee Song - By The Muppets

We love to hear from our customers! Kindly, send us comments, pictures or even videos of you enjoying your KonAroma coffee products.

We are a home grown operation and appreciate the help to spread the word about our award winning coffee!

Keep sipping and never forget to grab life by the bean...

[Contact us](#) | [Order Today](#)