



KonAroma

Summer Newsletter
KonAromaFarms.com

Aloha! Sweet Summertime is here!



Ahh.... Summer!

For most of us it is the favorite season of the year. With temperatures rising and lazy days rolling along, the coffee flowers at KonAroma Farm are gradually turning into beans. It's the slowest time of the year at the farm as the 7 month growing cycle develops from the white flower to the red cherry, ripe for picking. Our 2014 - 2015 season was wonderful in quality and quantity and the upcoming 2015 - 2016 season appears to be following suit.

Cindy at Pie in the Sky



Roasting - the 4th
process at
Daylight Mind Roasting
Company
Kona, Hawaii



When Coffee Meant the World to One Family...

Published in The Wall Street Journal 6/3/2015:

Days after Eva was born in March 1939, German troops marched into her native Czechoslovakia. Growing up in Nazi-occupied Europe meant access to few luxuries, but she has fond memories from her childhood, many of which revolve around the smell of coffee. Eva's mother had grown up during World War I and remembered the rationing of that time. Shortly before the German invasion,



Eva Jiricna

she bought 5 kilograms of coffee beans and hid them in a cupboard. In the intervening years, whenever there was a celebratory occasion, her mother would count out 12 coffee beans - the portion just enough for the taste of real coffee. "There was usually no cake, butter, or sugar, but she would serve this mix of coffee, which I so associate with the optimism of my parents that good stuff was going to come back."

Another Amazing Health Benefit of Coffee: Sunscreen! Shield your skin with a cup of coffee!

Keep Forgetting Your Sunscreen? Shield your skin with a cup of coffee! Neglect to reapply your sunscreen every two hours while out in the sun? You can get all-day, all-over skin protection - equivalent to wearing a low-SPF sunscreen - by drinking 4 or more cups of caffeinated coffee daily!



THE SCIENCE - Coffee is brimming with numerous compounds - including polyphenols, trigonelline - and caffeine - that protect skin from damaging UVB rays, the culprit behind most skin cancers.

Ahhh....We'll drink to that!

Recipe: Hot Coffee Ice Cream

This simple recipe is based on the Italian dessert called affogato al caffe, which means "Drowned in Coffee".

Ingredients:

1 pt. vanilla, coffee, or chocolate ice cream

1 c. strong-brewed KonAroma



Biscotti

Directions: Dividing evenly, scoop ice cream into four serving dishes. Pour 1/4 cup coffee over the ice cream in each dish. Serve immediately with biscotti, if desired.

Ahhh yes..... that's KonAroma!

EMAIL US and let us know how

yours comes out!

The Song: "Caffeine" by Patty Larkin

Patty is a Boston-based singer-songwriter and guitarist. Her music has been described as folk-urban pop music. Have a listen!



Ordering Your KonAroma Coffee

UPDATE!

We are currently sold out and will be sending a "Postcard" to you in October letting you know when you can resume ordering your dark, medium dark and medium KonAroma Coffee as well as those delicious Winfrey's Chocolate Covered Kona Beans.

Feel free to check out website for harvesting updates!

konaromafarms.com



We love to hear from our customers! Kindly, send us comments, pictures or even videos of you enjoying your KonAroma coffee products.

We are a home grown operation and appreciate the help to spread the word about our award winning coffee!

Keep sipping and never forget to grab life by the bean...

[Contact us](#) | [Order Today](#)