





## **ABOUT US**











Our top priority is to create new opportunities and accelerate your sales efforts



WE OFFER OUTSOURCE SALES/MARKETING AND CONSULTING THAT HELPS YOUR COMPANY DRIVES REAL CHANGE IN ITS SALES AND MARKETING ORGANIZATION







# OUR STAFF



With a multi-lingual staff acquainted with various ethnic behaviors, languages and business discussions models, your business and/or items are in no way inadvertently misrepresented.



Our staff is vast in experience with at least 10 years' experience in the specification, that can work with multi-lingua companies worldwide with the aid of helping you to talk business with foreigners.





## **OUR SERVICES**









Effective and efficient back office business processes



We assimilate all the risks related to global business, as we turn out to be your current home-based customers instead of you working with an unidentified and possible hazardous international body



An effective market research that your business will need due to planning to start off a brand-new product or service or wish to develop a more powerful business strategy



Provide you with periodic and direct reports on everything related to your goods









**PRODUCT MARKETING** 

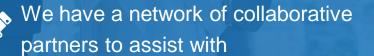


**SALES SOLUTIONS** 



**MARKET RESEARCHING** 









## WHY TO CHOOSE US?









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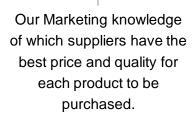
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**05** 



Market leverage allows better discounts.

SOURESA provides you with skills and resources to strategize more efficiently so your company's procurements are as successful as possible.

We use data to continuously optimize your inbound and outbound conversion results

Our effective market research will lead you to target specific sellers through a combination of tactics including: email prospecting, content marketing, cold calling and many other...





### **YOUR BENEFITS**







#### 1 - REDUCING COSTS



✓ By having the ability to access expert and high quality services without the need for staff training, devoting office space, operating costs, investment in new technologies, etc.

### 2 - INCREASES PROFITABILITY



- ✓ By getting the best prices, you will ensure competitive market power and higher profits Procurement from international markets with almost no risk, since we will eliminate all the risks related to entering new global markets
- ✓ Highly skilled staff that specialize in purchasing
- ✓ You will free up more time for your internal staff to focus on their tasks and activities, while SOURESA handles the non-core ones.





## **OUR MAIN PRODUCTS**





## **BUILDING MATERIALS**



**ARCHIVE CABINETS** 



RACKING SYSTEMS



BUNK BEDS



MARKET SHELVES



**CHILLERS** 



STEEL SHELVES



SUPERMARKET TROLLEY



METAL CABINETS



OFFICE FURNITURE











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## WE HOPE TO HEAR FROM YOU SOON



