

MARKETING



NEW AGENT/NEW FIRM

FB Post Announcement

FB Business Page Update

Google My Business Profile Setup

Realtor.com Profile Setup

Zillow Profile Setup

LinkedIn Profile Setup

Create QR Code

\$75.00

LISTING PACKAGE

Social Posts

- Coming Soon
- Just Listed
- Under Contract
- Just Sold

\$50.00

OPEN HOUSE

Property flyers

Sign in sheet

Social Media Post

\$50.00

NEIGHBORHOOD FARMING

Content chosen by agent

Mailed to neighborhood of choice

\$1.50 per envelope

A LA CARTE

Competitor Analysis \$100

Additional Content - Quote

Social Media Audit \$100

Introduction to New social Platform

Facebook \$150.00

Instagram \$100.00

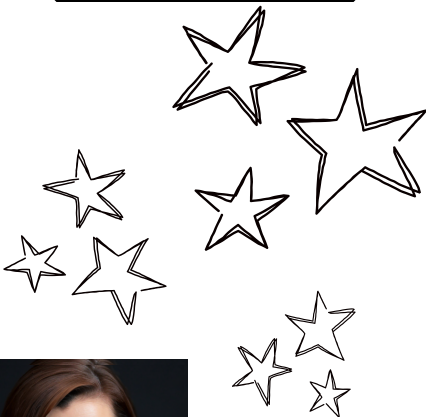
TikTok \$100.00

LinkedIn \$150.00

Engagement Management - Quote

One-Time Social Event Management - Quote

Property Video Walkthrough \$50.00



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MARKETING



REPUTATION MANAGEMENT

1st Tier \$150.00

Facebook Account
Optimization

Personal Hashtag Creation

Monthly report tracking
marketing

30 posts per month divided
between 3 platforms

5 boosted posts

Monthly Email Newsletter

2nd Tier \$300.00

Facebook and Instagram
Account Optimization

Personal Hashtag Creation

Monthly report tracking
marketing

45 posts per month divided
between 3 platforms

10 boosted posts

Monthly Email Newsletter

One of the Following:

- Recipe of the Month
- Monthly Home Maintenance
- Monthly Email Blog

Daily comment monitoring

3rd Tier \$400.00

Facebook, Instagram, and
LinkedIn Optimization

Personal Hashtag Creation

Monthly report tracking
marketing

60 posts per month divided
between 3 platforms

15 boosted posts

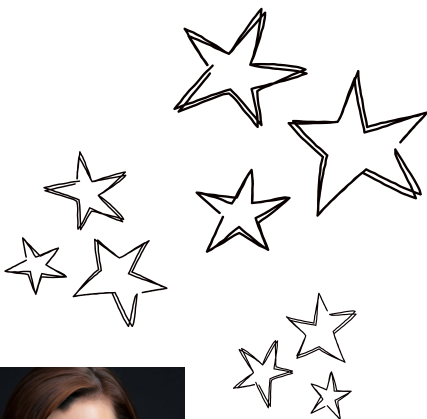
Monthly Email Newsletter

Two of the Following:

- Recipe of the Month
- Monthly Home Maintenance
- Monthly Email Blog

Engagement management
and follower campaign

Monthly social media contest
with prize



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