



Site ID: POLY008

Site Information:

Herndon

13650 Dulles Technology Drive
Herndon, VA 20171

Street View Link

Date: 26 APR 2021

Version number: 08

**Renderings show design intent only.
All sign messaging to be confirmed.
Technical survey is required prior to sign manufacturing.**

BrandActive

416.595.1511
www.brandactive.com

Change Log

Version	Date	Sign ID	Change/Comments
02	02.09.21	Various	Revised as noted.
03	02.16.21	Various	Revised as noted.
04	02.23.21	Various	Revised as noted.
05	03.01.21	I-11	Delete option 1, change option 2 to BE.4d
06	04.14.21	Various	Revised as noted.
07	04.20.21	Various	Create brand book.
08	04.26.21	Various	Revised site plan, I-13, I-14, I-15 Add I-16

Sample Site Information

Site Observations:

X

Hours when work is permitted:

X

Site Contact Information:

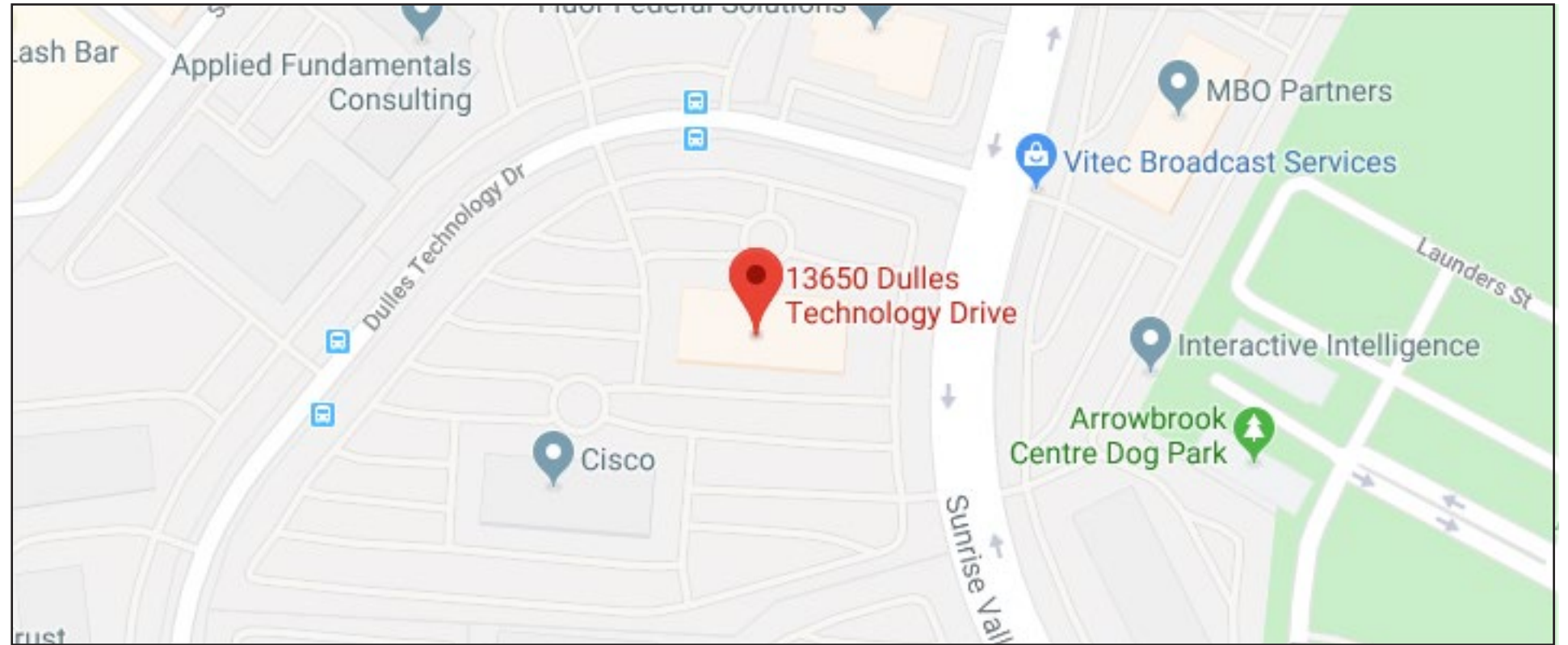
Name: X
 Title: X
 T: X
 E: X

Landlord Contact Information:

Name: X
 Title: X
 T: X
 E: X

BrandActive Contact Information:

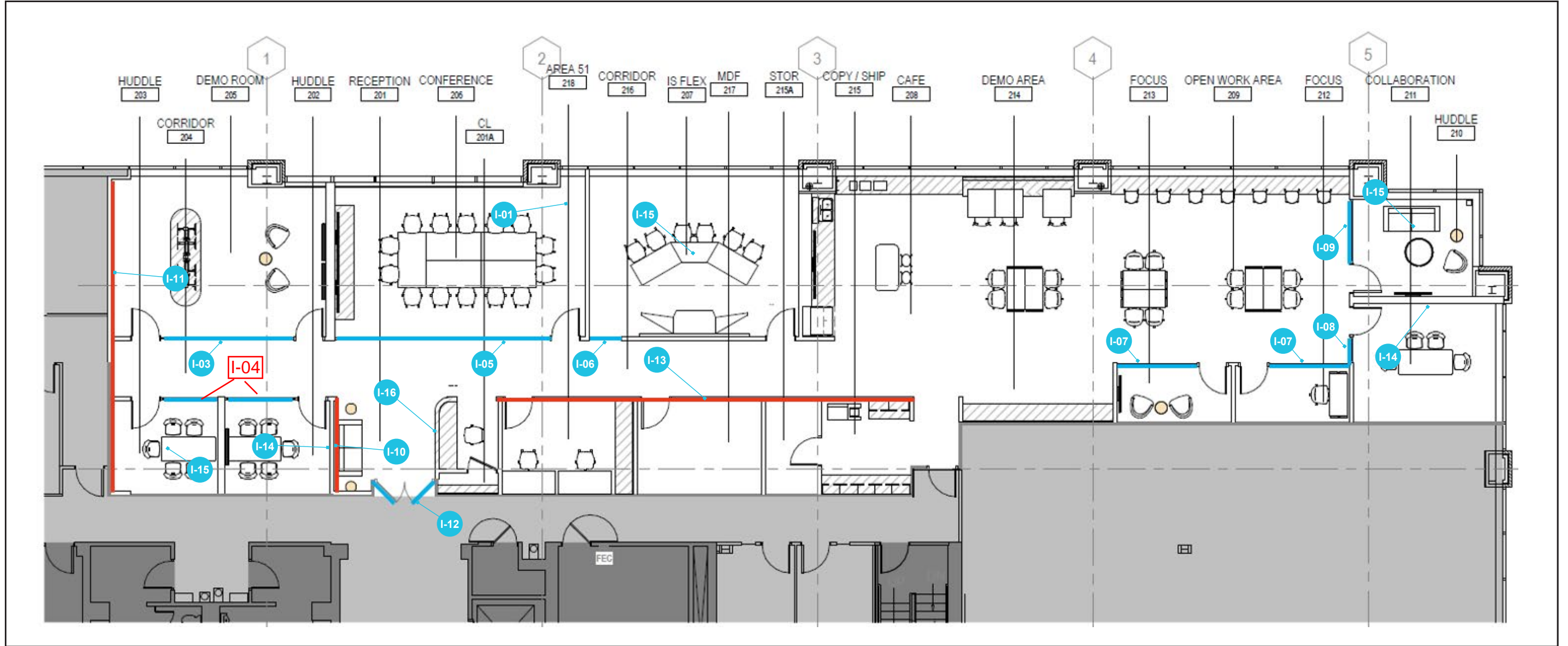
Name: Alexis Stocks
 Title: Senior Associate - Rebrand Implementation
 T: 403-542-2629
 E: a.stocks@brandactive.com



Map View indicating survey area

Estimated Difficulty	Typical duration	Comment
<input type="checkbox"/> High	3-5 Weeks	
<input type="checkbox"/> Medium	2-3 Weeks	
<input type="checkbox"/> Low	Less than 2 weeks	

Interior Floor Plan



Sign Recommendation

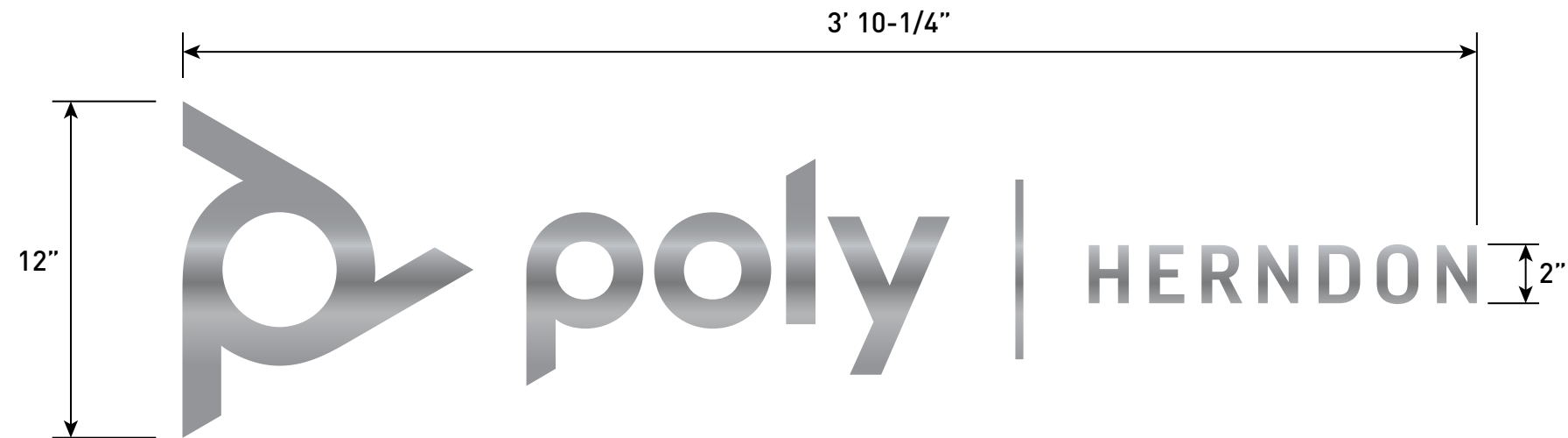
I-01

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply Letters to the Wall
Action Scope: --
Make Good: --
Sign Type: Custom Reception Letters
Sign Code: --
Quantity: 1
Attachment: Pins with Silicone
Illumination: No
Approx. Size:
Height: TBD
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: --



Sign Recommendation

I-03 - I-09

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply Graphic to the Glass
Action Scope: --
Make Good: Clean Glass Prior to Installation
Sign Type: Conference Room Vinyl 3
Sign Code: CV-3
Quantity: 1
Attachment: Adhesive
Illumination: No
Approx. Size:
Height: 3"
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: 60" from center of graphic to grade.



Sign Recommendation

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply Wall Graphic - Conference Room 5
Action Scope: --
Make Good: --
Sign Type: Herndon Graphics Layout 3
Sign Code: --
Quantity: 1
Attachment: Adhesive
Illumination: No
Approx. Size:
Height: TBD
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: --



Sign Recommendation

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply Wall Graphic - Conference Room 4
Action Scope: --
Make Good: --
Sign Type: Herndon Graphics Layout 2
Sign Code: --
Quantity: 1
Attachment: Adhesive
Illumination: No
Approx. Size:
Height: TBD
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: --



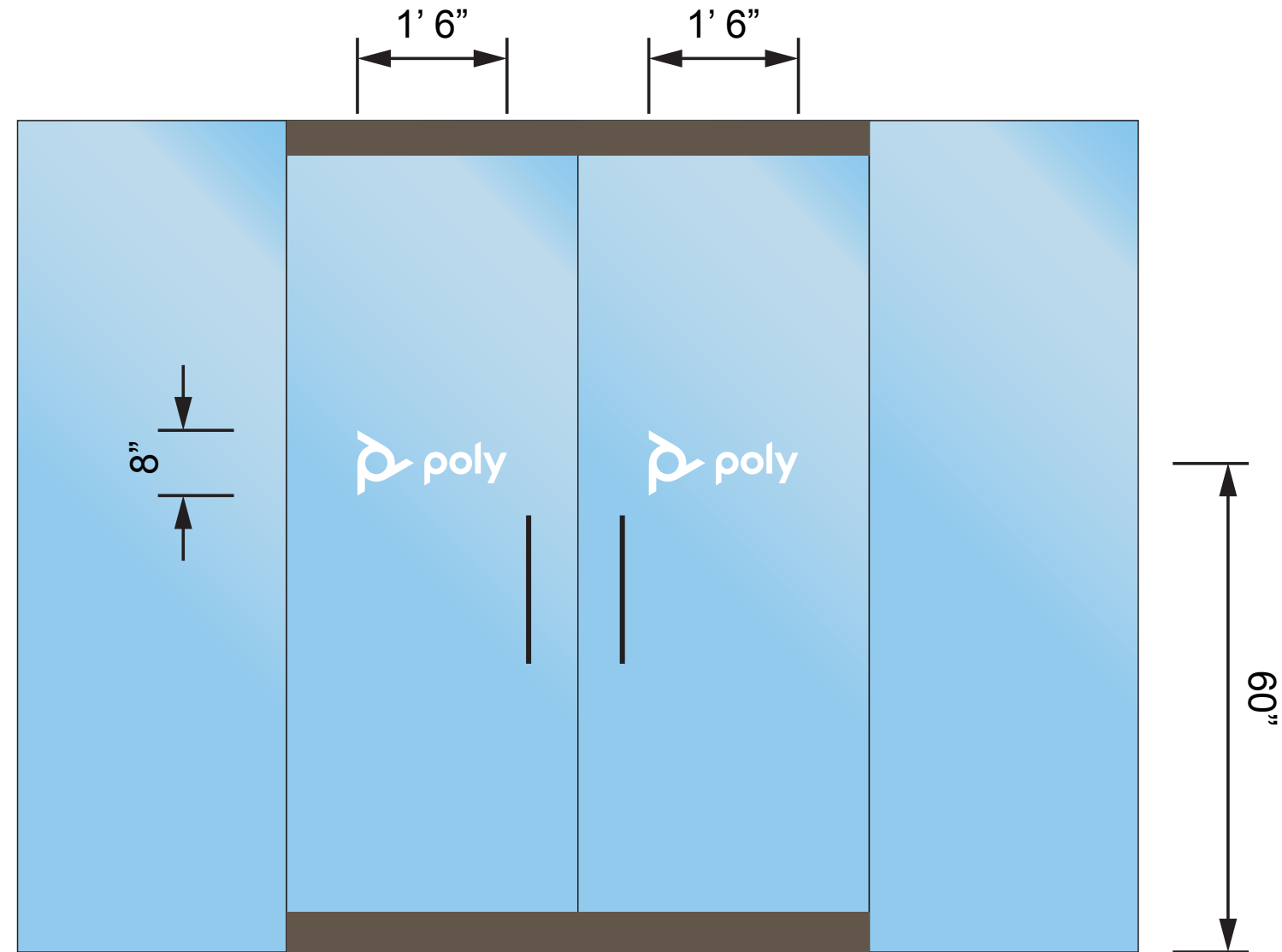
Sign Recommendation

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply White Vinyl to Entry Doors
Action Scope: --
Make Good: --
Sign Type: Custom White Door Vinyl
Sign Code: --
Quantity: 1
Attachment: Adhesive
Illumination: No
Approx. Size:
Height: TBD
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: --



Sign Recommendation

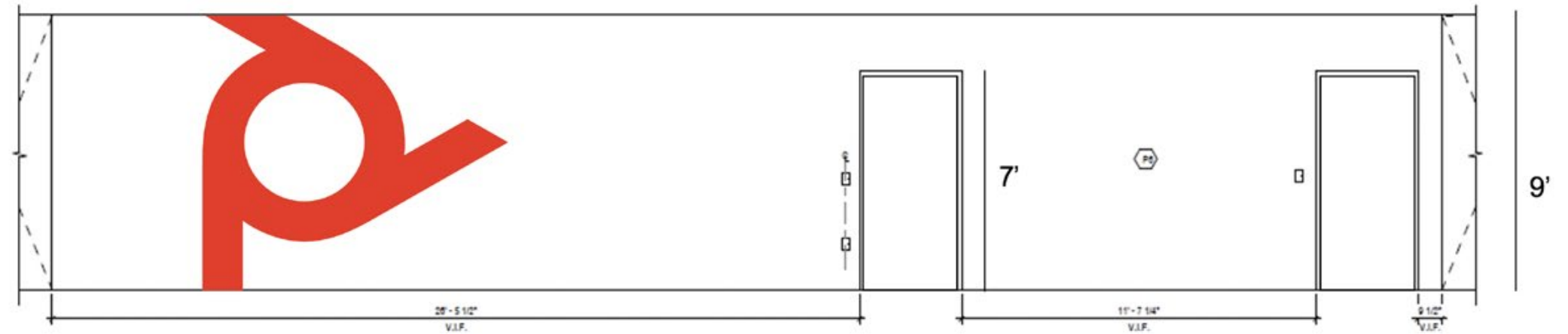
I-13

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Apply Wall Graphic - Corridor Large Wall A
Action Scope: --
Make Good: Paint Wall White
Sign Type: Herndon Graphics Layout 2
Sign Code: --
Quantity: 1
Attachment: Adhesive
Illumination: No
Approx. Size:
Height: TBD
Width: TBD
Overall Height: TBD
Responsibility: Sign Vendor
Comment: Wall is to be painted white.
Adding propellar only to this wall.



Sign Recommendation

Existing

Sign Type: --
 Quantity: --
 Location: --
 Illumination: --
 Attachment: --
Approx. Size:
 Height: --
 Width: --
 Overall Height: --
 Mounting Height: --
 Comment: --

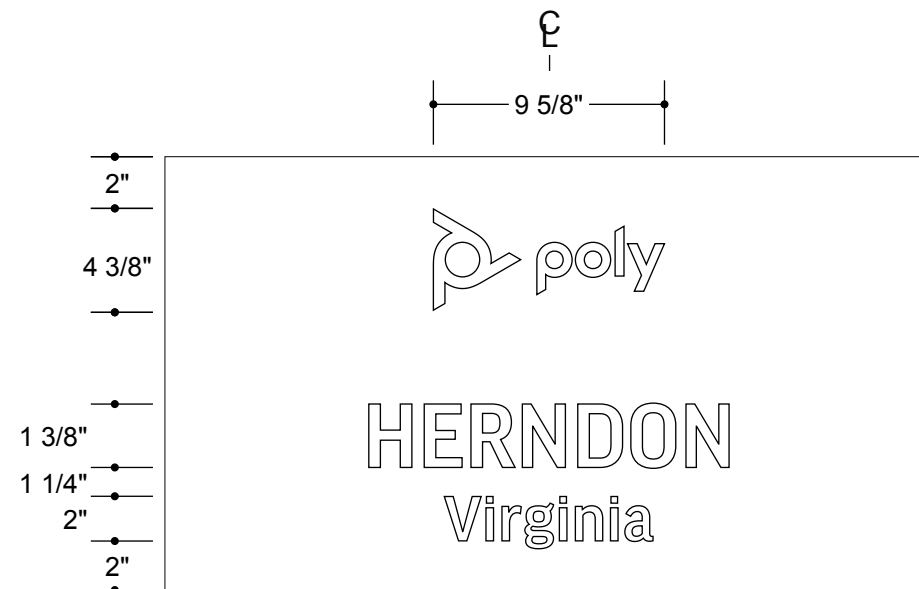
Recommended

Action: Relocated Sign
 Action Scope: --
 Make Good: --
 Sign Type: Conference Sign
 Sign Code: CO.18
 Quantity: 1
 Attachment: Double Back Tape
 Illumination: No
Approx. Size:
 Height: 1' 6"
 Width: 2' 8"
 Overall Height: 1' 6"
Responsibility: Sign Vendor
Comment: This is an existing sign, coming from the 5th floor.

I-14



Conference Room sign to be placed in the line of sight of camera.



Note:
 This is an Existing Sign Coming From the 5th Floor

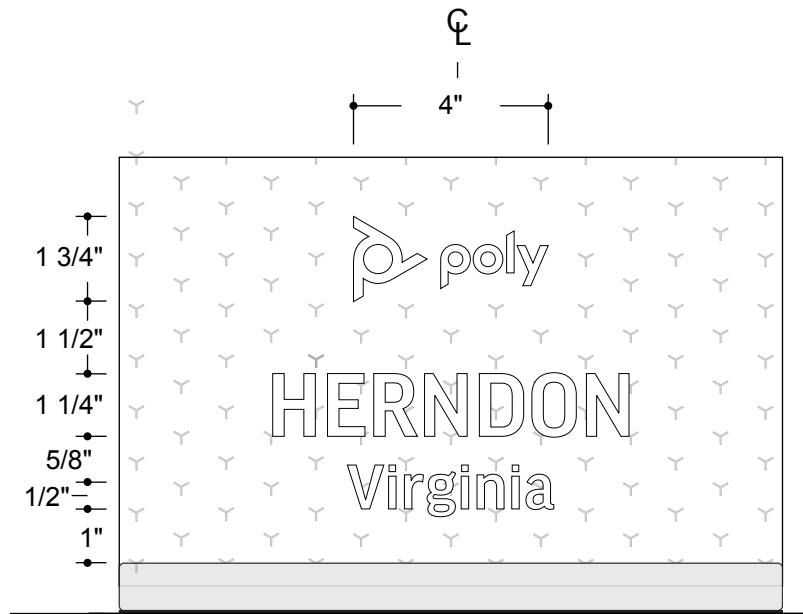
Sign Recommendation

Existing

Sign Type: --
 Quantity: --
 Location: --
 Illumination: --
 Attachment: --
Approx. Size:
 Height: --
 Width: --
 Overall Height: --
 Mounting Height: --
 Comment: --

Recommended

Action: Relocated Sign
 Action Scope: --
 Make Good: --
 Sign Type: Table Sign
 Sign Code: TA.1
 Quantity: 1
 Attachment: --
 Illumination: No
Approx. Size:
 Height: 9"
 Width: 1' 2"
 Overall Height: 9-1/2"
Responsibility: Sign Vendor
Comment: This is an existing sign, coming from the 5th floor.



Note:
 This is an Existing Sign Coming
 From the 5th Floor

Sign Recommendation

Existing

Sign Type: --
Quantity: --
Location: --
Illumination: --
Attachment: --
Approx. Size:
Height: --
Width: --
Overall Height: --
Mounting Height: --
Comment: --

Recommended

Action: Relocated Sign
Action Scope: --
Make Good: --
Sign Type: Reception Letters
Sign Code: RL.C.24
Quantity: 1
Attachment: Pins with Silicone
Illumination: No
Approx. Size:
Height: 2' 0"
Width: 4' 7"
Overall Height: 2' 0"
Responsibility: Sign Vendor
Comment: This is an existing sign, coming from the 5th floor.



Note:
This is an Existing Sign Coming
From the 5th Floor