



MASER

THE POWER TO ATTRACT
NEW CLIENTS

TATSUNO



MASER



DESIGN BY ANGEL PETKOV

Fill Smart is a proprietary solution product of decades of field experience incorporating the latest communication technologies. All attendants are assigned certain permissions and limits of the operations they can perform. The system ensures the accountability of every action at the forecourt, keeps secured logs and facilitates the end-of-shift operations, reporting and reconciliation. MASER's Fill Smart solution reduces the possibility for fraud and human errors to zero.

Main features and benefits:

Attendant identification technology, which optimizes, secures and speeds-up the service

Full end-to-end control of every drop of fuel, every cent and every transaction

Automated management and control of all fuel dispensing operations

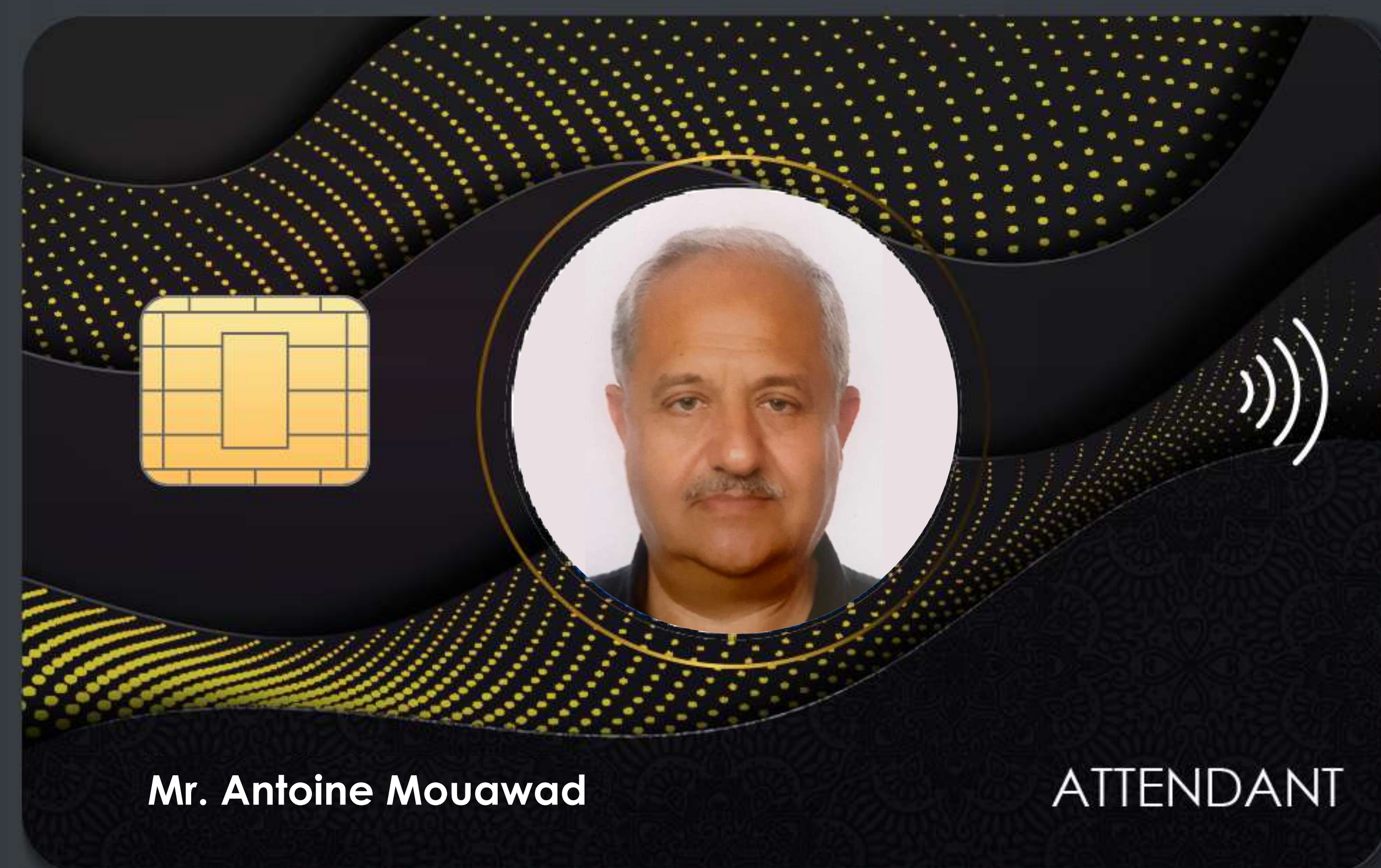
Automated management and control of all attendants

Real-time activity logs on all attendants' operations

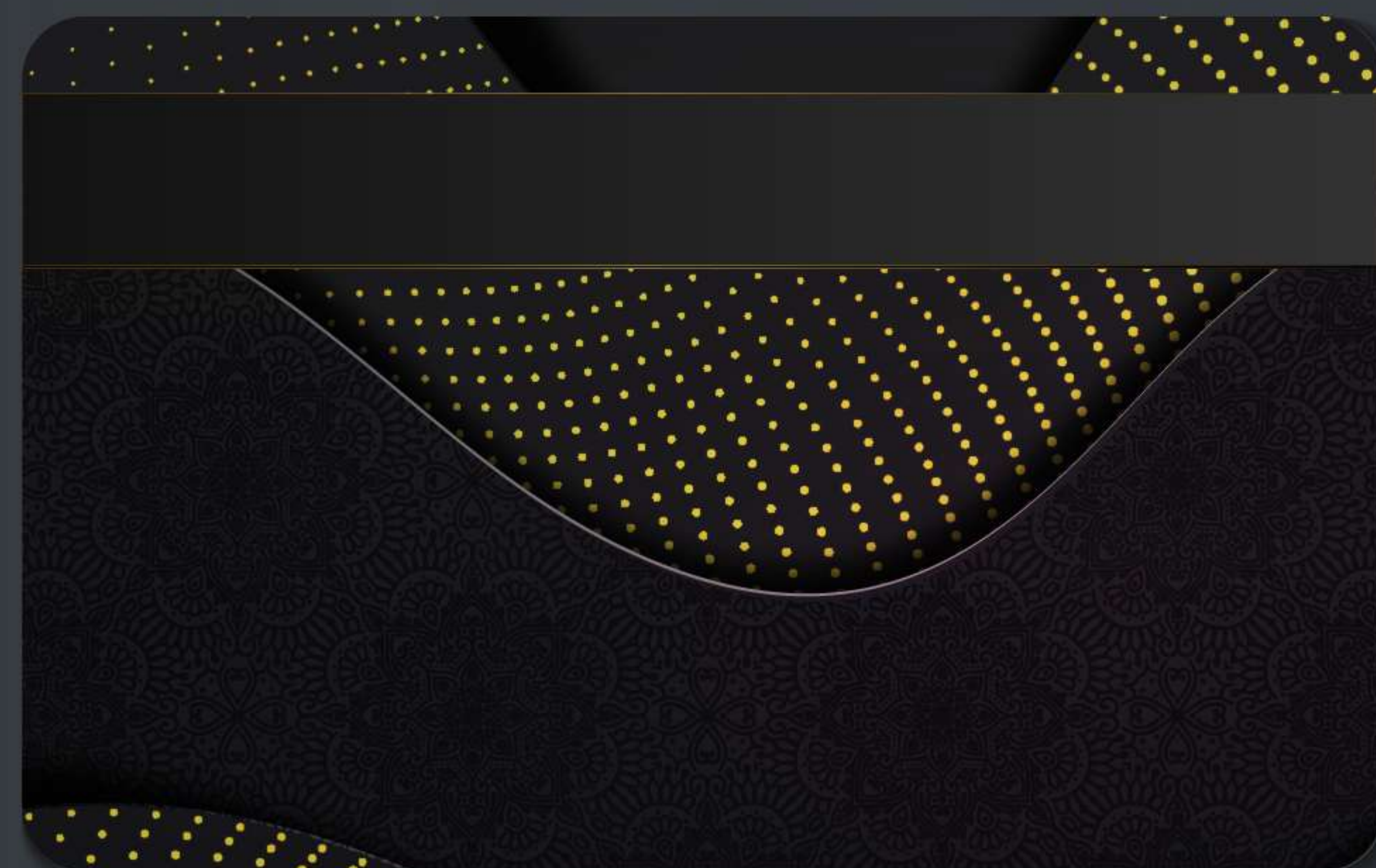
Dispenser-vendor-independent technology

100% fraud and human error prevention

End-to-end encrypted communication



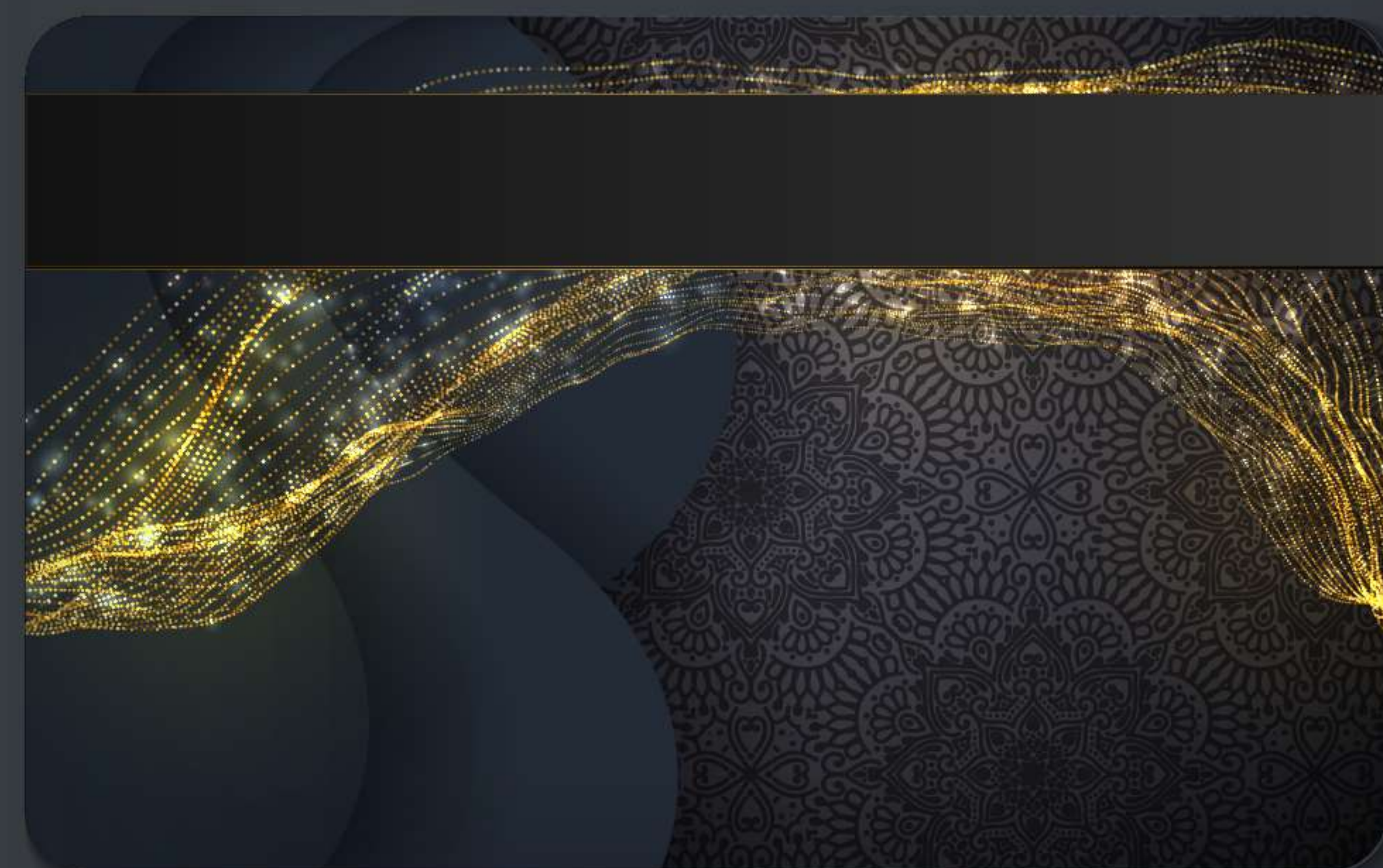
ALL-IN-ONE
DIGITAL
MANAGEMENT



SAFETY
SECURITY
CONTROL



TOUCH TO PRINT





STEP 1



STEP 2



STEP 3



STEP 4



STEP 5



STEP 6



CARD SMART

The MASER CardSmart system is a unique solution, which empowers you to create, customize and manage you own branded loyalty/points/discount scheme. Our solution is a fill-scale proprietary card management system. The management access tools and functions allow the station/network operator to control, update and manage all loyalty parameters and functions in real-time.

Main features and benefits:

Define your own loyalty card management scheme

Freedom from third-party data management services

Real-time management of all client/card related parameters defined in the system

Black list/white list and real-time card authorization functionality

Loyalty/points/discount/prepaid cards management

Pre-defined/customizable, automated reports

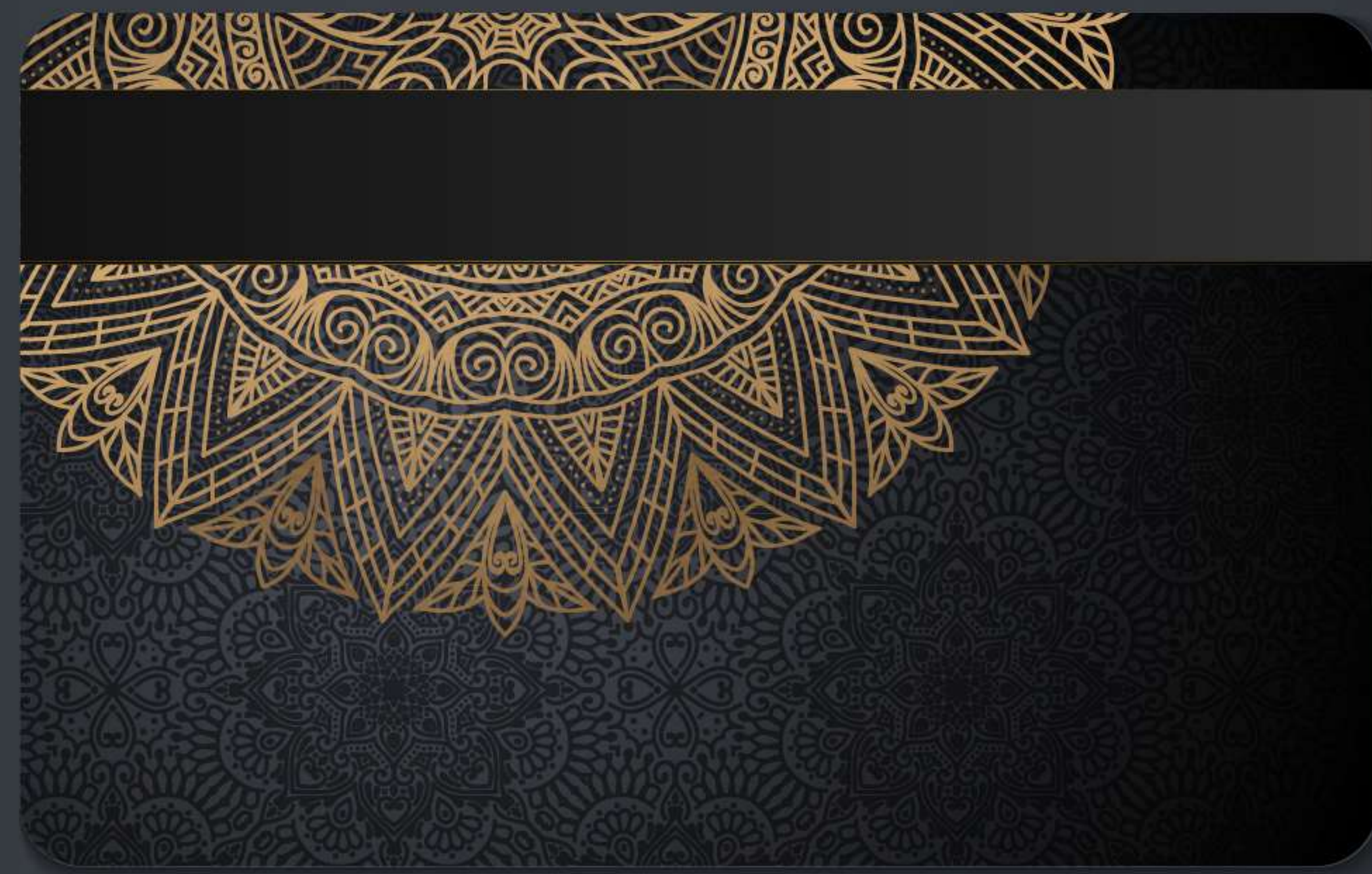
Intuitive graphical user interface (GUI)

EMV-encryption security level

Elimination of paper vouchers



CREATE YOUR
OWN LOYALTY



ATTRACT
NEW CLIENTS



MANAGE
YOUR OWN
DISCOUNT
PROGRAM





THE TOOL
TO RETAIN
YOUR CLIENTS



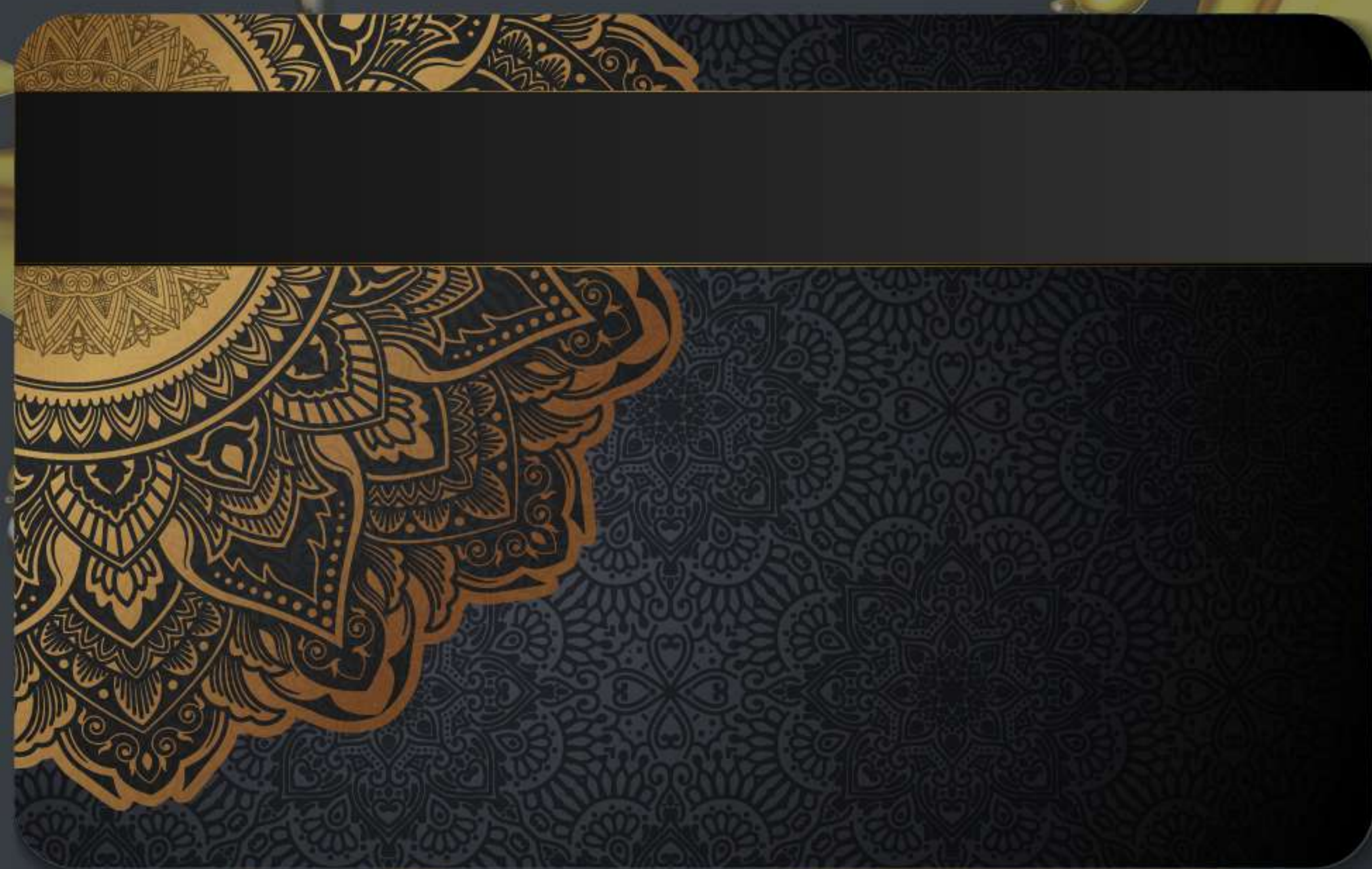


YOU CAN
DEFINE A NEW
PROGRAM
EVERY DAY
IN REAL TIME





LOYALTY,
DISCOUNT,
POINTS ...



YOUR DECISION
AND STRATEGY
TO SUCCESS



THANK YOU !

DESIGN BY ANGEL PETKOV

TATSUNO