

# Get **More** with Real

Real is revolutionizing the real estate journey—combining powerful technology, expert guidance, and an agent-first approach to transform your business and financial future.

real

## Why Real?

### Keep **More**

Low caps, low splits, and multiple revenue streams

### Produce **More**

Leading tools and tech optimize your time.

### Enjoy **More**

Agents who believe in working hard and being kind



Take the first step toward your next-level career.

Scan the QR code to learn more.

## Simple Fee Structure (\$USD)

### Agent Plan

85/15 commission split  
\$12K annual cap

### Team Plan

85/15 commission split  
\$12K team leader annual cap  
\$6K team member annual cap  
\$4k cap available for teams closing \$100mm or more

### Sign-Up \$249

### Transactions Post-Cap

Transaction fee: \$285\* (\$100 after hitting Elite Agent Status)

### Brokerage Fee \$900

(\$300 on your first 3 transactions)

**CBR** \$50 Compliance and Broker Review Fee

\*15% min or \$125 post-cap for leases

## Gamechanging Tools + Resources

### reZEN

Intuitive, all-in-one platform that streamlines every step of your transactions.

### Leo CoPilot

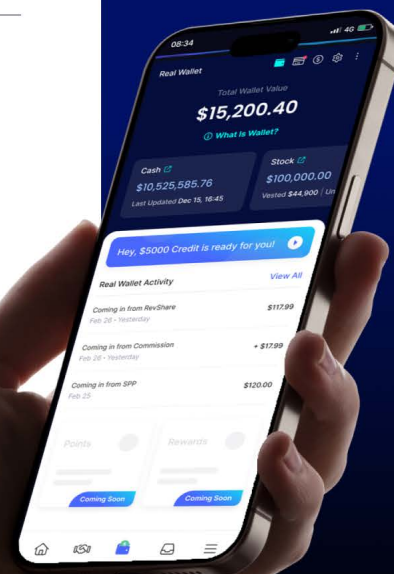
Proactive AI support based on your transactions to help you work smarter.

### Real Wallet

Powerful financial hub offering integrated checking, credit, rewards, and all your finances in one place.

### Real Design Center

Customizable, professionally designed marketing materials with MLS integration.



# Your **Wealth**, Your Legacy



Earn More with Multiple Income Streams

## Earn for Referrals

Unlock 5 Tiers of passive income and secure your legacy with willable revenue share. Plus, get more when you give more by co-sponsoring new agents.

| 5%                                                                        | 4%                                                                        | 3%                                                                          | 2%                                                                         | 1%                                                                       |
|---------------------------------------------------------------------------|---------------------------------------------------------------------------|-----------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------|
| <b>Tier One:</b><br>Up to \$4,000<br>per \$12k capping<br>agent annually. | <b>Tier Two:</b><br>Up to \$3,200<br>per \$12k capping<br>agent annually. | <b>Tier Three:</b><br>Up to \$2,400<br>per \$12k capping<br>agent annually. | <b>Tier Four:</b><br>Up to \$1,600<br>per \$12k capping<br>agent annually. | <b>Tier Five:</b><br>Up to \$800<br>per \$12k capping<br>agent annually. |
| 1-4 AGENTS                                                                | 5-14 AGENTS                                                               | 15-19 AGENTS                                                                | 20-24 AGENTS                                                               | 25+ AGENTS                                                               |

*Note: \$175 annual program fee + 1.2% processing per payment.*

## Earn Equity with Real

### Stock Purchasing Plan

Set aside up to 10% of your commission and watch your investment grow—with bonus shares both before 10% and after (15%) you cap.

### Capping Stock Awards

Unlock stock awards when you cap—150 shares for a \$12K cap or 75 shares for a \$6K cap—while enjoying reduced fees.

### Elite Agent Rewards

Elite Agents earn up to \$16K in stock awards and reduced fees—plus up to an additional \$8K in stock for giving back through mentorship.

### Attraction Bonus

Earn 75 shares (\$12K cap) or 35 shares (\$6K cap) for each agent you recruit who closes their first deal.

