

Olga Miler

**Innovator. Advisor. SDG 5 Catalyst.
Biography**

Olga is a marketing and innovation expert, and a specialist in gender-lens investing, and women and finance.

She is co-founded and developed UBS' Wealth Management segment strategy for women. This groundbreaking program has pledged to better serve female clients; increase one million women's financial confidence; and help the UN reach its Sustainable Development Goal number 5 – to achieve gender equality and empower all women and girls.

Under Olga's leadership, the program reached 27 million people worldwide in its first year and generated a gender-smart financial product with over 100m CHF in AuM in only 8 months. Olga regularly speaks about gender equality, financial confidence, innovation and female empowerment; she has been featured in BBC News, CNBC, the Financial Times, The Times, Bloomberg and The Guardian.

Olga's awards and achievements include a place on the International Finance Center Power Women Top 200 list; being nominated for Gender Diversity Role Model of the Year (Magic Circle Awards '18); Disruptor of the Year 2018 (Women in Finance Awards '18), recognized as International Game Changer (ACQ '18) and nominated as Inspirational Women of the Year (upcoming Power Women Awards). She also received the UBS Entrepreneur of the Year 2015 Award and Innovator of the Year 2016 Award.

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One line:

Olga Miler is an award-winning innovator, advisor and SDG5 catalyst passionate about a making investing matter for both, a purpose financially and in society.