



Award-winning Innovator and FinTech-EdTech Entrepreneur.

Olga is a global innovation expert, specializing in women and finance, sustainability, and gender-smart investing. She has been broadly recognized for her transformational achievements to change the financial services industry for women and gender equality with features in the global press such as Sky News, BBC News, CNBC, the Financial Times, Bloomberg and The Guardian and won numerous awards including 'Inspirational Woman of the Year 2019' by CityWealth Magazine and a place on the Senior Leaders in Fintech Powerlist by Innovate Finance. Following her career at UBS she has co-founded her own start-up – SmartPurse (<https://smartpurse.me>) – a fintech-ed-tech venture revolutionizing financial education. With her blog "Women & Money" for Watson-News Olga reached over 550,000 readers in Switzerland. She also serves as board member at the Cherie Blair Foundation for Women and a fintech venture in Switzerland. Olga has two children and lives in Zürich.

One line:

Olga Miler is an award-winning innovator and entrepreneur passionate about a making investing matter for both, a purpose financially and in society.

DEUTSCH

Olga Miler ist Unternehmerin und Innovationsexpertin mit Spezialgebiet Frauen und Finanzen, Nachhaltige Anlagen und Gender-Smart Investing. Für ihre transformative Arbeit in der Finanzindustrie erhielt sie zahlreiche Auszeichnungen, darunter Top Female Entrepreneurs to Watch in 2021 (Tech Round), 'Inspirational Woman of the Year 2019' (CityWealth Magazine), Top 200 Women in Fintech Powerlist (Innovate Finance) und Anerkennungen in der globalen Presse wie Sky News, BBC News, CNBC und Financial Times.

Als Expertin für Finanzbildung spricht sie regelmäßig auf internationalen Konferenzen und schreibt als freie Kolumnistin bei Watson News. Nach ihrer erfolgreichen Karriere bei verschiedenen Banken hat sie ein eigenes Start-up gegründet, SmartPurse (<https://smartpurse.me>) - eine Finanztraining-Plattform die unabhängig, praktisch und mit viel Humor digitale Kurse, Workshops und Coachings zum Thema Geld und Finanzen anbietet. In ihrer Freizeit unterstützt Olga als Board Member die Cherie Blair Foundation for Women.

WEBSITES

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SOCIAL MEDIA HANDLES

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