



CANNACAREERS Worksheet

FOCUS YOUR SEARCH

List 3 of your most marketable skills

List 3 types of work you enjoy doing most

Are you most interested in working with plants, people, or both?

Employment vs. self-employment: which appeals to you more and why?

CAREER GOAL CHECKLIST

- Draft resume & cover letter
- Refresh references
- Initiate expungement application (if applicable)
- Apply to jobs (#_____ per month)
- Add people/companies to your network (#_____ per month)

RESUME & COVER LETTER FUNDAMENTALS

- Use templates - Google is your friend.
- Keep it concise.
- Use skill keywords.
- Send as a PDF.

RESUME

- Tailor it to the job
- Make sure all of your information is up to date
- List relevant experience only

COVER LETTER

- Personalize for each company - do your research!
- Explain any gaps in employment or a criminal record.

SECTORS

Cultivation
 Manufacturing
 Testing
 Retail
 Hemp
 Medical
 Ancillary

WAYS TO STAND OUT

- Cannabis advocacy
- Volunteering
- Training
- Networking