



North Branford Potato & Corn Festival

nbpocofestival.com | August 7-9, 2026



The 24th annual North Branford Potato and Corn Festival will be held August 7-9, 2026.

The PoCo Festival greatly appreciates the generosity of past sponsors and would like to extend the invitation for you and your business to join us this year. Our festival is self-sustaining and relies on the continued support of local businesses and residents. Enclosed you will find a variety of sponsorship opportunities. We would love to highlight your business at our 2026 PoCo festival.

The PoCo Festival attracts between 20,000-30,000 people each year. We offer a midway with rides; a variety of food vendors; a marketplace featuring artisans, businesses; nonprofits and civic organizations; entertainment from local dance companies; kid's activities and more. We offer music from local and nationally recognized bands.

We're thrilled to showcase a breathtaking fireworks display on Saturday night—widely regarded as one of the best in the state!

Your support not only ensures the ongoing success of the PoCo Festival but enables us to support North Branford programs and organizations such as the Senior Center, Food Pantry, and various school and civic organizations in the community.

Thank you for your consideration and we hope you will join us for the 2026 PoCo Festival. Please reach out to one of the coordinators with questions or inquiries by email at potatofest@northbranfordct.gov.

Thank you,
Steve Torino, Mary-Elissa Giovanni, Elisa Pannone,
Rose Angeloni, Kerry Haynes PoCo Festival
Coordinator Team

AUGUST
7-9 2026



#NorthBranfordPoCoFest

2026 SPONSORSHIP FORM

SPONSORSHIPS

	Diamond \$5,000+	Platinum \$2,500-\$4,999	Gold \$1,000-\$2,499	Silver \$500-\$999	Bronze <\$499
Name/logo placement on PoCo Fest website and all produced media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 weekend wristbands and 2 general parking passes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Banner on site for entire festival with logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marketing sign on festival grounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name recognition on PoCo Fest website and lawn sign on festival grounds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

BUSINESS OR ORGANIZATION _____ EMAIL _____

CONTACT NAME _____ PHONE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

MAY WE LINK TO YOUR (Y/N) FACEBOOK OR INSTAGRAM? _____
 FACEBOOK@ _____ INSTAGRAM@ _____

WEBSITE _____

SPONSORSHIP LEVEL _____ \$ _____ AMOUNT _____

DEADLINE: May 31, 2026

*** Payment & Logo file needs to be received by May 31, 2026 or we cannot guarantee inclusion on produced materials for the festival. ***

LOGO MUST BE IN .EPS OR VECTOR FORMAT. IF YOU HAVE QUESTIONS ABOUT LOGOS, PLEASE E-MAIL potatofest@northbranfordct.gov

PLEASE MAIL OR DROP OFF FORM AND/OR CHECK TO:

North Branford Parks and Rec

Attn: PoCo

1332 Middletown Ave

Northford, CT 06472

If you would like to make a payment via credit card, please call the office (203) 484-6017



#NorthBranfordPoCoFest