

DIRECT INSTALL

GREENER BY DESIGN

EFFICIENCY PROGRAM

Upgrading to High Efficiency Equipment

Direct Install is a program that will make it easy and affordable to upgrade buildings with high efficiency equipment. This turn-key solution is geared toward small to medium-sized facilities that must be located in the State of New Jersey and their service must be provided by a state public, regulated electric or natural gas utility company.

SYSTEMS & EQUIPMENT ADDRESSED

- Lighting
- Heating, Cooling & Ventilation (HVAC)
- Refrigeration
- Motors
- Natural Gas
- Variable Frequency Drives

Eligibility to participate are for existing small to mid-sized commercial and industrial facilities with an average peak electric demand that does not exceed 200kW in any of the preceding 12 months. Applicants are required to submit their electric utility bills to demonstrate that they fall below the demand threshold and that the building has been occupied the last 12 months.

BENEFITS

- **Turn-Key Process** – A network of selected participating contractors address your project from start to finish
- **Minimal Cost** – The Direct Install Program will pay for up to 70% of the project
- **Turnaround Time** – Project Installations are typically completed within 90 days or less
- **Ongoing Savings** – Newly Installed, energy efficient equipment will provide savings for years through dramatically reduced energy bills.

Greener by Design's Efficiency Consulting

GbD performs an identification and administration process in order to best position the client for success with its plans to construct new or improve existing facilities.

Consulting Tasks:

- Our team assists in identifying current state programs offered and will examine the feasibility of the various programs, including P4P, to assist in the funding of projects.
- GbD will facilitate and attend any required meetings necessary to help move any applications in a timely manner.
- Turn-key administration
 - Coordination of consultants and contractors, as required.
 - Advise on program requirements, track incentive submissions, and provide additional support for meeting deadlines, as required.