

OPC-DPS 23 TOOLKIT: ADDENDUM B

SAMPLE – HOST CITY OPC-DPS 23 PRESS RELEASE/MEDIA ALERT



60 Host Cities • 1 Unifying Message • 1 Single Day (June 24, 2023)

<https://PassingTheTorch.World>



“What is Olympic, is universal ... Olympism is a destroyer of dividing walls ... It calls for air and light for all.” - Pierre de Coubertin

----- **SAMPLE/TEMPLATE DOCUMENT BELOW** -----

FOR IMMEDIATE RELEASE

Media Contact:

[Name _____]

[Contact Information _____]

[CITY _____] will participate in global Olympic and Paralympic-inspired Peace & Solidarity activities.

Joining 60 Host Cities of Olympic, Paralympic, and Youth Games worldwide in single, non-political, unifying gesture.

[Date: ____ before or on June 24, 2023]: [City _____] – The spirit of the international Olympic and Paralympic (“OLY/PLY”) Movements is alive and well in [City _____]. We invite the citizens, visitors, and workers of [City _____] to join us as we mobilize for the inaugural **Olympic and Paralympic Cities Day of Peace & Solidarity 2023** (‘OPC-DPS 23’).

OPC-DPS 23 taps into a powerful legacy voice within the OLY/PLY movements — the former athletes and 50 Host Cities of the Olympic, Paralympic, and Youth Games (past and planned). Using the core principles and revered sites of the O&P movements as platforms of peace and solidarity, **OPC-DPS 23** leverages local resources -- athletes, officials, legacy groups, and others -- to design and implement programs that reflect the spirit and flavor of each Host City location.

For the human family seeking greater hope and inspiration, **OPC-DPS 23** delivers these through a simple, global, non-political, powerful, and unifying gesture culminating **June 24, 2023** (the day after the annual commemoration of **Olympic Day** which **OPC-DPS 23** programs can expand and amplify while remaining standalone). In the lead-up to Paris 2024, for a single day and with a single, unifying message, the world will remember and celebrate the true mission of the Games and sport: to help build **‘a better and more peaceful world’** (Olympic Charter). **OPC-DPS 23** was conceived of by formal Olympians and Paralympians wanting to make a difference in the world.

As the Host City of the [Games # or Year _____], [City _____] opened our community and nation to the global Olympic and Paralympic family and demonstrated the power of people from different regions and walks of life coming together to share a common humanity. As caretakers of the revered sites of the Games, [City _____] and the other Host Cities live on in the hearts and minds of the world as stewards of Olympic and Paralympic Spirit.

The [City _____] **OPC-DPS 23** signature event will be the delivery of the official **OPC-DPS 23 Host City Proclamation** on Saturday June 24, 2023, Events will kick off at [Date and time _____] at [Location of event/rally _____]. For more information, please contact [local project coordinator _____] at [Contact Numbers _____].

[Local O&P athlete quote/Name _____] explains, “It is great to have a unified, coordinated world-wide celebration of these Games which we all love and the values they uphold – friendship, fair play, respecting competitors, and peace.”

[Mayor or local project coordinator/Name and /Title _____] adds, “Olympians, Paralympians, and host cities come in all shapes and all sizes – but each has a dream, creates a goal, works hard, is persistent and never gives up. Our City is proud to stand with athletes around the world to re-affirm our commitment to the idea of Olympic & Paralympic Spirit.

Thank you.

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