

# MARGIN

(Art & Media)

Subject: Who is Nora?  
Interview english

PRESS RELEASE:  
Release date :9/8/2018

Date of interview: 4 th August 2018  
Freelance Interviewer : Mrs S Chu.

## WHO IS NORA?

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I am Nora Kastein  
Multidisciplinary artist, living in the Netherlands.

### 1. *Why are you called the "Dutch Ai Wei Wei"?*

I really like his work. I also like the philosophy that drives him. We share a similar approach in artistic challenges. As a multidisciplinary artist I have the flexibility to play with different tools in my artistic process.

### 2. *Tell us about your creative process and your philosophy.*

My creative process and philosophy can be summarized in three steps. 1: Philosophy, 2: Objective, 3: Creative process.

In step 1 I visualize the effects that I want to achieve for the viewer. Then I identify the key points. Then I have to physically go through the process to execute it.

Performing the work is so much fun and challenging. In my artistic process I bring all the steps together to create the effect and the stimulation for the viewer.

For me, the mental process is just as important as the physical process to achieve the effects.

### 3. *What makes you different from other artists in the world?*

There are many good artists in the Netherlands. My approach to art is that I assume that there are no limits. This can sometimes be difficult because you also have to find limits in art. Through my process of artistic fluidity the mental and physical processes eventually come together. I think this makes me different from other artists.

### 4. *What do other famous artists think about your work?*

LAUGH... I remember an interesting situation 2-3 years ago. I met Karl Ferris. He was Jimi Hendriks personal photographer and the lead photographer for Vogue in the USA. I was

introduced to him by a mutual friend. After he had seen my work, he said that he was trying to make a similar effect but that he did not achieve it at the time. I really liked that conversation and I was happy with the respect and encouragement he gave me.

5. *Are women treated in art differently from men?*

This is a very broad question. That can only be answered by individuals. I have worked with men and women in various exhibitions and shows worldwide. In many places I still see more work from men than women in exhibitions.

6. *Your installation "Crater" has received a lot of international attention, please tell us about it.*

I have shown my artistic work "Crater" in Spain, Germany and the Netherlands.

For me the challenge was to install it in different environments; on the beach, in a forest, in a club and exposition. I enjoyed the challenge to create a very dynamic effect in different places. Especially at different times of the day and night. I hope that the viewer enjoys the experience I create.

7. *What is the future for Nora, the artist?*

As a mother of 2 young children it is a challenge to bring a balance in family life and professional work as an artist. Recently, my work was involved in shows in Hong Kong and Vietnam.

My new work will be shown in Amsterdam, Ruigoord 1 + 2 September, Woudrichem 15 September and Zwolle 22 September. This is the link of the teaser clip:

<https://vimeo.com/280539649>.

It looks like 2019 is going to be a very busy year. I have been booked for shows in 6 different countries ranging from North America to Africa and Asia.

8. *So you are a busy girl ...*

Yes! But I love what I do . I would not want it any other way.

9. *Thank you for your interview. Come and talk to us again next year.*

Sure, I am looking forward to that.

