

If you need to differentiate your business in highly competitive sectors, expand your presence in the market, improve your visibility and attract new customers. Our services are for you.

At SimpleSync we are experts in accompanying commercial teams. We offer persuasive marketing services designed specifically for Small and Medium Businesses.

Our experience spans a wide range of industries and sectors, including IT, education, professional services, e-commerce, biotechnology, food, environment and chemical.

●●●● CUSTOMIZED SERVICES ●●●●

SERVICE AXES	BASIC	MIDDLE	DEEP
▶ BRAND IDENTITY	<p>CORE review (Why, How, What). Audience Target Analysis, competitors and references, ToV review (philosophy, archetype, verbal universe).</p> <p>Brand Storytelling adjustment.</p>	<p>All BASIC level services.</p> <p>+</p> <p>Brand redesign.</p> <p>Brand manual.</p>	<p>All MIDDLE level services.</p> <p>+</p> <p>Persuasive training (for C-Level).</p> <p>Brand Training (for the entire organization).</p>
▶ COMMUNICATION STRATEGY [online-offline]	<p>Recognition and consideration objectives. Identify key attributes and positioning messages. Audience profiling.</p> <p>Total LinkedIn management.</p>	<p>All BASIC level services.</p> <p>+</p> <p>1 eBook</p>	<p>All MIDDLE level services.</p> <p>+</p> <p>1 Webinars</p>
▶ BOOST INTEGRATED MARKETING	<p>Blueprint design/ customer journey.</p> <p>Sales pitch training.</p>	<p>All BASIC level services.</p> <p>+</p> <p>Institutional brochure design.</p>	<p>All MIDDLE level services.</p> <p>+</p> <p>Attractor leads design.</p> <p>Sales material design.</p>

INDIVIDUAL SERVICES

Tailored services

SERVICES	DETALLE
▶ AUDIENCE PROFILING	Specialized analysis to detect behavioral patterns of customers and their ecosystem: referents, amplifiers, decision makers, influencers.
▶ STRATEGIC COMMUNICATION	Individual sessions for directors and high-level executives aimed at improving their non-verbal communication and persuasive arguments.
▶ PUBLIC SPEAKING TRAINING	In-company workshop for middle managers to improve their public communication in professional situations: exhibitions, talks, motivational meetings.
▶ SALES TRAINING	In-company workshop for sales teams to improve the execution of commercial strategies with online and offline persuasive tactics.
▶ BRAND TRAINING	In-company workshop for all levels of the organization with tips for communicating the company's brand identity (who they are, what the company does and purpose).
▶ INTERNAL COMMUNICATION	In-company workshop for work teams, allows people to identify individual communication styles, how the team is articulated and improve internal communication and productivity.
▶ HUNTING TRAINING	Personalized training based on identity and context to start conversations, generate attraction and interest of potential clients at social and public relations events. Generation of leads at events.
▶ HOSPITALITY TRAINING	Tailored training according to identity and context to start conversations, generate attraction and interest of potential clients at fairs and exhibitions. Generation of leads at fairs.

CONTACT US

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