

PARENT/GUARDIAN PUBLICITY AUTHORIZATION AND RELEASE

Dear Parent/Guardian:

Messy Artist, a California corporation doing business as PASECHNIKOVA Family Child Care (the "Company") requests your permission to reproduce through printed, audio, visual, or electronic means activities in which your child has participated in his/her education / enrichment program. Your authorization will enable us to use specially prepared materials to increase public awareness and promote continuation and improvement of our education/ enrichment programs through the use of mass media, displays, brochures, websites, social media, and approved blogs.

1. Name of the child:
2. Birthday:
3. I, parent of _____:
 - a. irrevocably grant Company my permission and the right to photograph, record, and edit as desired, image, likeness, and/or voice of the above named child on audio, video, film, slide, or any other electronic and printed formats, currently developed, (known as "Recordings"), for the purposes stated or related to the above.
 - b. hereby irrevocably permit, authorize, and license Company and its affiliates, legal representatives, successors, licensees, agents, assigns, and those acting on Company's behalf ("Authorized Persons") to use, re-use, publish, and re-publish the Recordings, either separately or together and either in whole or in part, and all materials created by or on behalf of the Company that incorporate any of the foregoing ("Materials") for advertising, promotion, and other commercial and business purposes in connection with Company's purposes stated above in perpetuity throughout the world and in any medium, format, or platform now existing or hereafter created without further consent from or any royalty, payment, or other compensation to me. I specifically consent to the use of the Materials with other images, text, graphics, film, audio, and audiovisual works. I acknowledge and agree that the Materials may be altered or modified without any restrictions, whether by traditional photographic techniques or digitally, including retouching, creating composite, blurred, or distorted representations, and changing color, size, shape, perspective, context, foreground, or background.
 - c. To the fullest extent permitted by applicable law, I hereby irrevocably waive all legal and equitable rights relating to all liabilities, claims, demands, actions, suits, damages, and expenses, including but not limited to claims for copyright or trademark infringement, infringement of moral rights, libel, defamation, invasion of any rights of privacy (including intrusion, false light, public disclosure of private facts, and misappropriation of name or likeness), violation of rights of publicity, physical or emotional injury or distress, or any similar claim or cause of action in tort, contract, or any other legal theory, now known or hereafter known in any jurisdiction throughout the world (collectively, "Claims") arising directly or indirectly from the Authorized Persons' exercise of their rights under this Parent/Guardian Publicity Authorization and Release or the production, exhibition, advertising, promotion, exploitation, or other use of the Images, and whether resulting in whole or in part from the negligence of Company or any other person, covenant not to make or bring any such Claims against any Authorized Persons and their agents, employees, and representatives, and forever release and discharge the Authorized Persons from liability under such Claims. I understand that Company is relying on this Parent/Guardian Publicity Authorization and Release and will incur significant expense in reliance on this Parent/Guardian Publicity Authorization and Release, and I agree that this Parent/Guardian Publicity Authorization and Release cannot be terminated, rescinded, or modified, in whole or in part.

- d. THE UNDERSIGNED HAS READ AND VOLUNTARILY SIGNS THIS PARENT/GUARDIAN PUBLICITY AUTHORIZATION AND RELEASE, and further agrees that no oral representations, statements, or inducements apart from this Parent/Guardian Publicity Authorization and Release have been made by Messy Artist or anyone else with regard to the subject matter of this Parent/Guardian Publicity Authorization and Release.

Parent/Guardian signature

Print Name

Date

Phone

THIS PARENT/GUARDIAN PUBLICITY AUTHORIZATION AND RELEASE PROVIDES COMPANY WITH YOUR ABSOLUTE AND UNCONDITIONAL CONSENT, WAIVER, AND RELEASE OF LIABILITY, ALLOWING COMPANY TO PUBLICIZE, COMMERCIALY EXPLOIT, AND OTHERWISE USE YOUR CHILD'S LIKENESS AS SET OUT ABOVE. BY SIGNING, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD ALL OF THE TERMS OF THIS PARENT/GUARDIAN PUBLICITY AUTHORIZATION AND RELEASE AND THAT YOU ARE GIVING UP SUBSTANTIAL LEGAL RIGHTS, INCLUDING THE RIGHT TO SUE COMPANY.

Signed:

Printed Name:

Address:

Telephone:

Email:

Date: _____

[Witnessed:

Printed Name of Witness:

Address:

Telephone:

Email:
