

**FOR IMMEDIATE RELEASE**

**THE HILPL GROUP CELEBRATES 10 YEARS OF EXCELLENCE AS FOUNDER  
ANNOUNCES RETIREMENT**

*April 2025*

The Hilpl Group (THG), a leader in exhibit and sponsorship sales, proudly announces two significant milestones: the celebration of our 10th anniversary and the retirement of founder and visionary leader, Chuck Hilpl.

**A Decade of Achievement**

Since founding The Hilpl Group in 2015, Chuck Hilpl has guided the company to become a respected name in the exhibit and sponsorship sales industry. Under his leadership, the company has secured and maintained long-term relationships with prestigious clients, establishing a reputation for excellence, integrity, and results-driven service.

"The past ten years have been an incredible journey," says Chuck Hilpl. "What began as an entrepreneurial venture has grown beyond my expectations, thanks to Co-Principal Pat Kraft Hilpl's collaboration, our long-term partnership with Anna Fassano & Company (AFCo), and our loyal clients who placed their trust in us. I couldn't be more proud of what we've accomplished together."

**Leadership Transition**

As part of this milestone, we are pleased to announce that Pat Kraft Hilpl has assumed the role of Principal, effective early 2025. Pat's seven years with THG brings valuable experience and a fresh perspective to the position, ensuring The Hilpl Group will continue to thrive and innovate in the years ahead.

As Chuck pivots to focus full-time on his artistic pursuits, he has expressed confidence in the transition: "The company couldn't be in better hands. Pat's strategic vision, expertise, and empathetic commitment to our customers will lead The Hilpl Group to even greater success."

**Looking Ahead**

As we celebrate our first decade, The Hilpl Group remains committed to delivering strategic direction, consulting, and skilled project management under the umbrella of exceptional exhibit and sponsorship sales services. We will build upon our strong foundation while exploring new opportunities for growth and innovation.

We invite our clients, partners, and friends to join us in congratulating Chuck Hilpl on his well-deserved retirement from the convention industry and in celebrating this important milestone in our company's history.

## **About The Hilpl Group**

Founded in 2015, The Hilpl Group specializes in exhibit and sponsorship sales, helping clients maximize their presence and impact at industry events. Our tailored approach and commitment to excellence have established us as a trusted partner for organizations seeking to enhance their visibility and engagement opportunities.

## **Contact Information**

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