

The background of the entire page is a soft, artistic watercolor wash in shades of pink, blush, and light orange. The colors are blended together, creating a dreamy and romantic atmosphere. There are some darker, more saturated areas on the left and right sides, while the center is lighter.

Welcome,

BEAUTIFUL BRIDE-TO-BE!

Congratulations on your engagement! I'm so honored you're considering us to be a part of your special day.

This guide is designed to walk you through everything you need to know about working with us—from bridal beauty packages and trial details to how we help you feel confident, radiant, and completely you on your wedding day.

My goal is to create a calm, fun, and supportive environment where you and your bridal party feel pampered, celebrated, and absolutely stunning. Whether you're envisioning a soft glow or full glam, we'll tailor your look to reflect your personal style and bring your vision to life.

Thank you again for being here—I can't wait to learn more about you, your love story, and all the little details that make your day one-of-a-kind.

*With lashes & love,
Ashley Rose*

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Bridal Services & Investment

TIMELESS GLAM, GOOD VIBES, AND EVERYTHING YOU NEED
TO FEEL LIKE YOU—BUT ELEVATED

Bridal Makeup – \$250

- Full glam or soft glam, tailored to your style
- Includes luxury skin prep and lashes
- Touch-up kit provided

Bridal Hair – \$250

- Choice of modern waves, romantic updo, or styled down
- Includes veil placement and prep
- Touch-up kit provided

Bridal Trial – \$150 each (Hair or Makeup)

- In-depth consultation and hands-on trial
- Explore styles and perfect your final look

Bridesmaids / Mothers / Attendants Makeup – \$150

- Includes lashes and light skin prep

Hair – \$130 – \$150

- Includes style of choice: up, down, or half-up

Hair Extension Placement – add \$25

Clip-in or halo extensions must be clean, dry, and ready to install.

Travel, early start times, and additional artists may incur additional fees. A custom quote will be provided based on your location and timeline.

What to Expect on Your Wedding Day

YOUR MORNING, MADE MAGICAL

From the moment we arrive, our goal is to create a space where you feel calm, confident, and completely taken care of. Your getting-ready time should feel like a breath of fresh air—filled with laughter, excitement, and zero stress.

Here's what the day looks like with Ashley Rose Esthetics:

- A fully stocked, professional kit for both makeup and hair—sanitized, organized, and ready for every skin and hair type
- Customized glam and styling for you and your bridal party, designed to enhance your features and complement your vibe
- A calming, go-with-the-flow presence to keep things relaxed and fun
 - Veil and accessory placement, and assistance with final touches before photos
- A pre-planned beauty timeline to ensure everyone stays on schedule without feeling rushed
- Last-minute touch-ups before you step into your dress so you feel flawless walking down the aisle

This is your moment—and I'll be there to support you, pamper you, and make sure your glam holds from first look to last dance.

Bridal Trial: Your Beauty Rehearsal

LET'S PLAY WITH GLAM, TEST OUT YOUR LOOK,
AND GET YOU GLOWING WITH CONFIDENCE.

Bridal Trial Info + Prep Tips

Think of your trial as a glam rehearsal! It's your time to test out styles, ask questions, and leave feeling excited about your final bridal look.

At your trial, we will:

- Review your inspiration photos
- Discuss your wedding style, dress, and vibe
- Try one or two looks based on your vision
- Fine-tune skin prep and product preferences

To prep for your trial:

- Arrive with a clean, moisturized face
- Wear a white or neutral top
- Bring hair accessories, veil, or earrings if you have them
- Be open, honest, and ready to feel pampered!

Ready to Book Your Date?

WE KEEP IT SIMPLE, SECURE, AND STRESS-FREE—
JUST THE WAY BRIDAL BEAUTY SHOULD BE.

We book on a first-come, first-served basis—so the sooner you secure
your date, the better!

To officially reserve your wedding day:

Sign the bridal agreement (sent digitally)

Submit your non-refundable retainer (applied to your final balance)

Once both steps are complete, your date is locked in!

From there, we'll work with you to build a custom beauty timeline based
on your ceremony start time, bridal party size, and photography needs.
We'll make sure everyone gets the glam they need—without ever feeling
rushed.

You'll receive prep instructions, touch-up kit details, and full support
from booking to the big day. Our goal is to make this experience easy,
fun, and totally stress-free.

Have questions? Need help finalizing your service list? We're just a text
or email away and always happy to help.

Client Testimonials

BECAUSE NO ONE HYPES US UP BETTER
THAN OUR BRIDES.

"Ashley was truly a dream to work with! She made me feel so beautiful on my wedding day and created a look that photographed perfectly. My whole bridal party was obsessed!"

"She knew exactly how to calm my nerves and was such a positive energy the entire morning. I can't recommend her enough."

"I never felt more like myself and more glam at the same time. Everything lasted all night and I didn't want to take it off."

"Ashley is an absolute gem. She nailed the vibe I was going for and made getting ready feel effortless and fun."

"From the first message to the final touch-up, I felt completely taken care of. Her energy is exactly what every bride needs the morning of."

"My mom and bridesmaids still talk about how beautiful and confident they felt. Ashley and her team are magic."

Frequently Asked Questions

YOU'VE GOT QUESTIONS—WE'VE GOT ANSWERS
(AND PROBABLY A SETTING SPRAY FOR THAT TOO).

Do you travel to the venue?

Yes! We offer on-location services and factor travel time into your timeline.

How far in advance should I book?

We recommend booking 9-12 months in advance, especially for peak season.

Do you offer both hair and makeup?

Yes! Ashley focuses on makeup and partners with an amazing team of hair artists for full-service packages..

Do I need to provide anything for my appointment?

Just a clean face and clean, dry hair—bonus points for inspiration pics!

How long does hair and makeup take?

Typically 45-60 minutes per service per person. A full schedule will be created for you.

Can I schedule a second trial?

Absolutely. Additional trials are available at the same rate.

Do you have a minimum booking requirement?

Minimums may apply for peak-season weekend dates. We'll go over all the details in your quote.

Do you stay for touch-ups?

We include final touch-ups before you step into your dress. Additional touch-up services or on-site hours can be added.

Will my makeup and hair last all day?

Yes! We use long-wear, humidity-resistant products and techniques. Plus, we'll give you a touch-up kit to keep on hand.

THANK YOU FOR CONSIDERING ASHLEY ROSE ESTHETICS.
WE CAN'T WAIT TO GLAM YOU UP!

ASHLEY ROSE
Esthetics