



2022 ALLIANCE ANNUAL REPORT



It takes a big heart to make a difference.

A Letter from our Executive Director

It is incredible to think that the Alliance is in its 19th year of serving this community. Like so many of the students we serve, the 19th year of life is a season of transition. In this 19th year, we have revised our mission statement, had a shift of focus to the Social Determinants of Health, had a few staff changes, and taken a deeper look into where we are headed. Although these changes bring some notes of fear, it has also been a renewal for this amazing organization that will allow for an expansion on the great work that has been accomplished since its inception.

Our new mission statement really embodies what we have been working on all along – to provide a holistic approach to helping kids (and their families) make good choices. “The Alliance serves, supports, and inspires students and families to build a healthier community for all.” I’m so grateful for a Board of Directors that put in the time and the work to help us craft such a powerful statement. And, I’m grateful for the supporters who help us work toward this every day.

The Social Determinants of Health is not a new concept. They just build upon the ideas of Maslow’s Hierarchy of Need to help us target the needs of families in this modern era. There are 5 main components of this idea: Economic Security, Quality Healthcare, Neighborhood and Built Environment, Social and Community Context, and Access to Quality Education. The last one is, thankfully, available to everyone in our Clear Creek and Friendswood School Districts. We are so grateful to serve two school districts that are committed to high quality education with a seat at the table for every learner. The other four are a bit more complex, and we have done our best to align our strategies with each of them. From FISDCares that helped more than 40 FISD families with some economic security during the challenging days of Covid lockdowns to Medication Take Backs that make our communities safer for everyone, I’m so proud of the Alliance’s continued commitment to make the Bay Area a better place to live, work, and play.

As to the future, it is bright. Our current Health and Human Services Commission prevention contract goes through 2024. At that time, we plan to reapply for continued support to achieve our mission. Dancing with the Stars is in its 4th year of helping to support our work as our key fundraiser. Our current Board of Directors is dynamic and key to our continued success. I am excited about what is ahead for the Alliance. Thank you for joining us on this journey.

Sincerely,



Amanda McLauchlin
Executive Director
Bay Area Alliance for Youth & Families

Bay Area Alliance for Youth & Families

Mission Statement

The Alliance serves, supports, and inspires students and families to build a healthier community for all.

Vision Statement

A community where every young person has the resources, opportunities, and mindset to reach their unlimited potential

Social Determinants of Health

Social Determinants of Health



Alliance Partners

ACU of Texas
Allstate-Tomorrow Orsak
AMOCO Federal Credit Union
Anchor Fundraising
Assistance League of the Bay Area
Banfield Properties
Bay Area Bar Association
Bay Area Houston Ballet and Theatre
Bay Area Houston Magazine
Bay Area Meat Market
Bay Area Printing
Bayside Bed & Biscuit
Beacon Federal Credit Union
Brooks Property Group
Bud the Magician
Cabrera Dental Associates
Captain's Quarters
Charred and Starred
Chemical Process & Production
Chick-Fil-A – El Dorado
Children's Museum of Houston
Christian Brothers – Friendswood
Christian Outreach Alliance
City of Friendswood
City of Kemah
City of League City
City of Nassau Bay
City of Webster
Clear Channel Outdoor
Clear Creek Independent School District
Clear Creek ISD – Athletics Dept.
Clear Creek ISD – At-Risk Dept.
Clear Creek ISD – Counseling & Student Services
Clear Creek ISD – Office of Communications
Clear Horizons Early College HS
Clear Lake Area Chamber of Commerce
Clear Lake Regional Medical Center
Clear View High School
Clear View HS Booster Club
CoCo Crepes
Communities in Schools – Bay Area
Community Health Network
Community Impact Newspaper
Community Management Solutions, Inc.
Cool Cow Creamery
CRCG – Galveston County
Dance Vision Studios-Clear Lake
Daryl's AC, Heating & Home Services
Dave & Busters
DePelchin Children's Center
Dewberry Farms
District Theaters
Dominion Church
Drug Enforcement Administration
EFC NASA Church
Emily T. Krone & Company, PLLC
EXP Realty
Fox 26
Friendswood Independent School District
Friendswood Police Dept
Friendswood Produce Boxes
Galveston County Sheriff's Dept.
Galveston Daily News
GC-MAP
Goodwoods British Market
Gringo's
Gulf Coast Center
Gulf Coast Educators Federal Credit Union
Harbour Insurance Services
Harris County Pct 8 Constable
Harris County Sheriff's Dept.
HEB
Hegwood Law Group
Higher Up Texas
HomeTown Bank of League City
Hometrust Mortgage
Hope Lutheran Church
Hope Lutheran Church – HURT
Houston HIDTA
Houston Methodist Clear Lake Hospital
Houston Museum of Natural Science
Houston Physicians Hospital
Houston Police Department
Hubcap Grill – Kemah
I-45 NOW
Impact! Partners Financial
James Avery
Jason's Deli
Jimmy Changa's
Joiner Architects
Kelsey-Seybold Clinics
Kemah Boardwalk
Kemah Police Department
Kendra Scott
KHEA Radio 99.5
Kimberly Harding Group – Re/Max
Synergy
La Brisa
La Madeline
Lakeview Police Dept.
Lamont Brands, Inc.
Lance Rental Company
Law Office of John C. Caldwell
League City Chamber of Commerce
League City Family Dental
League City Garden Club
League City Police Department
League City Rotary
Lu's Barbershop
Macaroni Kid League City
Maggiano's Bay Brook
Marathon Petroleum
Marcus Rives Designs
Mariposa Apartment Homes-Clear Creek
Marketplace Chaplains
McRee Ford
MGS Photography
Minuteman Press – Bay Area
Moody Mansion Museum
Moving by Design
MT Nesters of UBC
Nassau Bay Police Department
New Dimensions Day Treatment
Nothing Bundt Cakes - Webster
Opus Ocean Grille
Outback Steakhouse - Webster
Pinnacle Reliability
PrimeLending
Primrose School of Clear Lake
ProSurve Technical Services LLC
Provident Oaks
Purdue Brandon, Attorney at Law
Raymond James Financial Services
Red River Cantina
Region6-Prevention Resource Center
Republic State Mortgage
Return to Wellness
Ron Carter Cadillac Hyundai Genesis
Rotary of League City
Rudy's BBQ – Webster
San Jacinto College-Pharm Techs
Sea Lark Chiropractic
Sno Ball Hut
South Shore Harbour Marina
South Shore Harbour Resort
Southern Sass
Space City Parent Magazine
Star Cinema Grill
Sweet Southern Storks
Taco Cabana
Taylored Vinyl
TCB Specialties
TCISD 21st Century ACE
Texas A & M PPRI
Texas Bank
Texas Children's Hospital
Texas Department of Health & Human Services
Texas Department of State Health Services
The Delaney at South Shore
The Funky Monkey
The Grand 1894 Opera House
Thrivent Financial
T-Mobile
Trigon Products, Inc.
UH Graduate College of Social Work
United Way Bay Area Service Center
Village on the Park-Friendswood
Vinyl Draught Radio
Walmart #4618 Neighborhood Market
Webster Fire Department
Webster Police Department
Webster Police Officers Association
West Law Group, LLC.
Yes Ministries

Alliance Leadership

Members of the Senior Advisory Council

Sally Branson – Mayor Pro-Tem, Friendswood
Daniel Cardinal DiNardo – Archbishop, Archdiocese of Galveston-Houston
Judge Louie Ditta – Harris County Justice of the Peace, Precinct 8, Place 2
Kathy Dooley – Community Management Solutions
Trish Hanks – City Council Member, Friendswood
Sandra Mossman, Ed.D. – Former Superintendent, Clear Creek ISD
Thad Roher – Superintendent, Friendswood ISD
Phil Sandlin – Constable, Harris County Precinct 8
Eric Williams, Ed.D. – Superintendent, Clear Creek ISD
Henry Trochesset – Sheriff, Galveston County
Holly Williamson – Harris County Justice of the Peace, Precinct 8, Place 1
Peter Wuenschel, Ph.D. – Executive Director, Communities in Schools

Members of the Executive Board 2021-22

President – Sgt. Anthony Ferraro, Harris County Constable, Precinct 8
Vice President, Lynn Hobratchk – Former Asst. Superintendent – Friendswood ISD
Secretary – Jennifer Broddle, Community Volunteer
Treasurer – Emily Krone, Emily T. Krone & Company, PLLC
Membership Chair – Lauri Coppock, PrimeLending
Faith Based Chair – Brian Horner, Marketplace Chaplains
Fundraiser Chair – Doug Meisinger, Vinyl Draught Radio
Youth Adult Committee (SALSA) Chair – Deputy Claudia Lopez, Harris County
Constable, Precinct 8
Capacity Chair – John Warnement, City of Webster
Program Development – Mackenzie Bailey, Nothing Bundt Cakes
Clear View HS Project Graduation Chair – Ann Hammond, Community Volunteer
Social Media Chair – Megan Black, CUNA
Clear View HS Alumni Chair – Thor Koenig, Dispatch – City of Webster
Legislative Chair – Jennifer Sitton, Pinnacle Reliability
Clear Creek ISD Liaison – Monica Speaks
CCISD Board of Trustees Liaison – Jonathan Cottrell
Friendswood ISD Liaison – Dr. Stacy Guzzetta
Past President – Michael Sanders, Space Center Houston

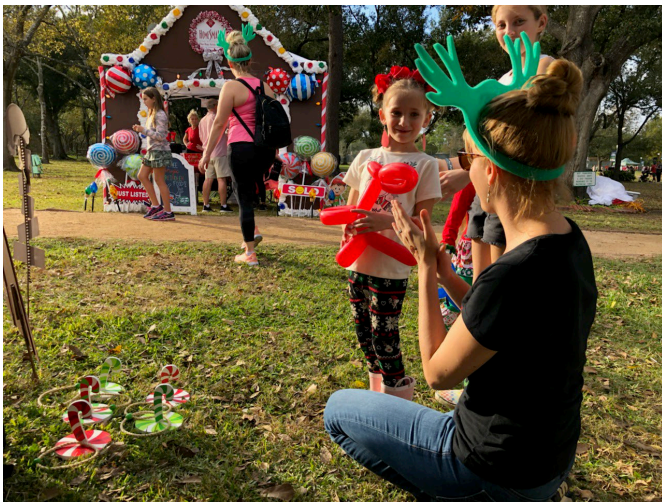
The Alliance – Clear Creek

The Alliance – Clear Creek has been serving the Clear Creek ISD Community since 2003. Its mission is to serve, support and inspire students and families to build a healthier community for all. This coalition hosts meetings on the 4th Thursday of each month, participates in Medication Take Backs twice a year, distributes Medication Disposal Pouches, collaborates with local city officials and police departments to effect environmental change, and provides the community with activities that serve as an alternative to drugs and alcohol. Being able to conduct meetings in person this year allowed the coalition to reconnect with our many community partners. It also brought new faces to the table as well as excellent speakers, activities and service projects.



The Alliance – Friendswood

The Alliance-Friendswood is a community coalition formed in September 2019 to serve Friendswood ISD. In January 2020, we hosted our first open house to welcome community members to learn more about the Alliance and the work we do. Since that time The Alliance-Friendswood has hosted numerous coalition meetings in addition to participating in FISD's back to school event-Under the Oaks, a Gratitude Gathering, wrapping Christmas gifts for the MustangSanta project and Friendswood's Santa in the Park.



Medication Take Back

Since September of 2010, over **7,200 community members** have participated in **twenty-four** Medication Take Back events coordinated by the Alliance in partnership with local law enforcement and the Drug Enforcement Administration. Thanks to the commitment of League City PD, Kemah PD, Webster PD, Friendswood PD, Lakeview PD, Houston PD Clear Lake Substation, Nassau Bay PD, and Harris County Constable Precinct 8, we have been able to dispose of over **30,000 pounds** of unwanted, unused, or expired medications since 2010.

In January the Alliance was honored to be a part of the installation and dedication of the Chris Reed Memorial Medication Drop Box at the Kemah Police Department. Both the City of Nassau Bay and the City of Kemah have Permanent Drop Boxes, demonstrating their ongoing commitment to the health and safety of residents in the Bay Area.



Medication Disposal Pouch Distribution

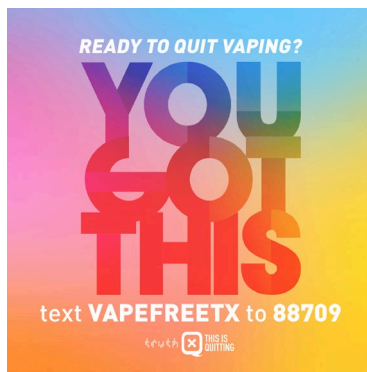
In partnership with the University of Houston, the Alliance offers free Single Use Disposal Pouches (SUDS). These Disposal Pouches neutralize medication by placing pills, patches, and liquids inside and adding water. The pouch allows you to safely dispose of unwanted, expired prescriptions & over-the-counter medications in your household trash. They are available by calling the Alliance office as well as offered at all coalition meetings.



Bay Area Vaping Task Force

In 2019, the Alliance created the Bay Area Vaping Task Force as a result of an ever increasing trend of youth using e-cigarettes. The Task Force includes stakeholders in the Clear Creek ISD and Friendswood ISD community and school leaders. The Task Force is focused on prevention education and environmental change with an emphasis on retailer education. The Alliance offered members of the Task Force a smoke shop tour with local law enforcement to gain knowledge of the products available on the market.

As part of the prevention education piece of the Task Force, all Alliance staff trained to become certified facilitators of the INDEPTH Curriculum through the American Lung Association. INDEPTH is an alternative to suspension program that focuses on increasing knowledge of nicotine dependence and how to establish healthy alternatives to smoking or vaping, as well as tools and resources to quit vaping. The Alliance has adapted the program into one 50-minute session and can be one-on-one or in a small group setting. The Alliance began offering this program to a small pilot group of secondary campuses in CCISD and are excited to expand the offering to all CCISD secondary campuses for the 2022-2023 school year!



The Alliance also created a billboard in order to increase awareness of the issue of flavored e-cigarettes among youth vapers.



SALSA

(Student Adult Leadership Service Alliance)

As part of our youth prevention initiatives, SALSA is a leadership program that encourages youth to take an active role in their community. The Alliance began SALSA in 2014. This group provides equal voice to both youth and adults while addressing several risk factors including substance abuse, mental health disparities, and the transition to adulthood. This year, SALSA was a success. With our 23 students and 31 adult volunteers we were able to accomplish so much! As with previous years, SALSA spearheaded Love Above Week, took charge of campus-wide awareness campaigns, and facilitated public service projects. Our biggest accomplishment this year was the facilitating of a donation-drive for Texas Children's Hospital where we were able to collect over 700 items for foster kids in hospital care!



Circle of Care

This year, the Alliance piloted a program at Clear Lake High School called Circle of Care. Circle of Care is an intervention strategy geared toward providing at-risk students with additional support from community members to assist with the transition to adulthood. Three community volunteers meet with one student over several sessions to review dreams and goals, decision making, education, budgeting and managing financials, leases and loans, and healthcare. There were 24 adult volunteers that attended Circle of Care training and orientation and eight students referred by campus administration. The program was an overall success, and we look forward to continuing and growing the program in the future.



What People are Saying About the Alliance

“Y'all have me in tears! Thank you so much. The kids will appreciate it.”

FISDCares family that participated in MustangSanta

“Thank you so much, each time I hear you guys speak I learn something new. Every parent should have to listen to this and should want to listen to this.”

Alliance presentation attendee

“A thousand thanks, you have been the best blessing of our lives.”

FISDCares family that received support during the winter storm

“The girls were so blessed with the gifts provided to them. They were so special and perfect for them. They even had their names and initials on some of the items. They were excited and blessed!”

FISDCares family that participated in MustangSanta

“My daughter's favorite part was the book full of camping ideas and projects. She started reading it as soon as she got the kit and has plans to put it to use this summer.”

CLEAR Crates recipient

“Thank you so much for this awesome opportunity to get materials for our students here at View. We are so blessed to have you guys in our corners and to know that I can always come to you guys for help, makes me feel that as a team we can support all our students.”

Thank you, thank you, thank you.”



Julio Marquina
Counselor
Clear View High School

“I am a CCISD elementary counselor at Campbell Elementary and I just wanted to say how thankful I am for the Bay Area Alliance offering us free tools and supplies towards student supports in reducing stress. The operation safe spaces initiative is so exciting and such a worthy cause. My students will be so excited to use all the new tools next school year.”



Rebekah Walker

Counselor
Campbell Elementary



“I got involved with the Alliance because my friends were there. Some of my very wise friends encouraged me to come see what it was all about, that it was a great organization with a very important cause. So I did! But I stayed around and got involved because of the HUGE impact they have on kids. I also wanted to be a part of an organization with so much to offer the community. The Alliance is about kids - and about changing their lives for the better. On the CVHS campus, it reaches kids in a very specific way, in relationships. SALSA allows adults to spend time with kids in a supporting role, getting to know them, understanding their cute quirks, their real needs, and the vivaciousness they have to share. Circle of Care at CLHS and CVHS meets the needs of those students with more immediate needs of mentorship and education about the "ins and outs of adulting". And the Alliance also serves these students directly by hosting Prom and Project Graduation for CVHS. But The Alliance does SO MUCH MORE! It's the arms that reach into the community with the amazing education programs, the medication take-backs, the provision for food and supplies and assistance through FISD Cares and CCISD Community Connections, those arms that surround our families with what they need, when they need that keeps me involved. It's an organization where you can see the dollars and the muscle on the ground, changing lives in the moment. I am so happy and proud to serve this community via Bay Area Alliance for Youth and Families!”

Red Ribbon Week

Red Ribbon Week is more than just a week to play dress up and tie red ribbons around the school. It's a day created to honor the memory of Enrique "Kiki" Camarena, a Drug Enforcement Administration Agent who was kidnapped, tortured and murdered by a drug cartel in 1985. This year we were able to support many elementary, intermediate, and high school campuses with their Red Ribbon Week activities with supplies and advisory lesson videos.

We also supported Clear View High School in their Red Ribbon Week observance with an art installation, "Fallen Stars," a sobering display of celebrities who lost their lives to drug and/or alcohol misuse. DPS Trooper Chad Blackburn also shared his story of recovering from being hit by a drunk driver and brought his wrecked patrol car for students to view.



Love Above Week

Created by the Alliance in 2014, every year the Alliance supports the students and staff at Clear View High School as they celebrate Love Above Week- a week dedicated to putting Love above Drugs, Alcohol, Hate, Apathy, and Violence. This is a week-long celebration including lunch activities, morning lessons, dress-up days, and culminates in sharing of notes of encouragement between students and staff campus-wide. This is a time-honored tradition at CVHS and brings positivity and enhances school connectedness for students and staff.



Presentations

One of the primary focuses of the Alliance’s prevention efforts is and continues to be on education. Along with the shift in focus to the Social Determinants of Health and our revised mission statement, we are now able to offer presentations on behavioral health promotion. This change has coincided with a national increase in youth mental health concerns and an increase in requests for programs that can address this concern. While the Alliance cannot replace the counsel of a Mental Health Professional, we have begun offering programs focusing on healthy coping skills, creating resiliency in our youth, and bullying prevention, along with our presentations focusing on substance abuse prevention.

The Alliance has presented to church groups, youth groups, community organizations, high school and junior high classrooms, PTAs, and many more! The Alliance continues to offer virtual presentations, podcast appearances, and video presentations for advisory lessons to keep up with the ever changing world of technology. We even traveled to Denton in 2021 to present at the Delta Kappa Gamma State Conference and we will be presenting to the Texas Health and Human Services Commissions’ Annual Prevention Providers Meeting this summer on Using Creativity to Engage the Community.



BAY AREA ALLIANCE FOR YOUTH & FAMILIES



Menu of Presentations

<p>ADULT PRESENTATIONS</p> <ol style="list-style-type: none"> 1 LIONS, AND TIGERS, AND BEARS, OH MY! HOW TO GUIDE KIDS ON THE YELLOW BRICK ROAD OF LIFE <i>Elementary School Parents and Educators</i> 2 VAPING AND SHOW & TELL <i>High School Parents and Educators</i> 3 DRUG TRENDS AND THE DANGERS LURKING IN YOUR TEEN'S BEDROOM <i>High School Parents and Educators</i> 4 YOU'RE KILLING ME SMALLS- GUIDING TWEENS THROUGH THE BEAST OF INTERMEDIATE SCHOOL <i>Intermediate School Parents and Educators</i> 5 CREATING RESILIENCY IN OUR YOUTH USING THE 40 DEVELOPMENTAL ASSETS <i>All Parents and Educators</i> 6 SMOKE SHOP 101 <i>All Parents and Educators</i> 	<ol style="list-style-type: none"> 7 BULLYING- IF WE COULD ALL TAKE A PAGE FROM TED LASSO <i>All Parents and Educators</i> 8 MENTAL HEALTH, STRESS, AND HEALTHY WAYS OF COPING- <i>Youth & Adult Presentations Available High School Youth & All Parents and Educators</i> 9 BEAN BOOZLED <i>Intermediate School Youth</i> 10 CHOICES - WHAT'S IN A MINUTE? <i>High School Youth</i> 11 THE DIFFERENCE BETWEEN A MEDICINE AND A DRUG <i>Elementary School Youth</i> <p style="text-align: center;"><i>Contact us for more info about our presentations!</i> CONTACT@THEALLIANCEBAYAREA.ORG 281-284-0370</p>
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FISDCares

In September of 2019, the Bay Area Alliance and Friendswood ISD embarked upon a relationship to benefit students and families living in that district. While the primary mission of the Alliance is to help kids make good choices when it comes to drugs and alcohol, we realized students face many other barriers to success. This is especially true when families are experiencing financial and other hardships. At the request of FISD Administration, FISDCares was established to address the tangible needs of students and their families such as assistance with rent, food, clothing, and childcare. To date, there are **46** families on our caseload including **114** children.



FISDCares also has special projects such as **MustangReady** and **MustangSanta**. MustangReady provides school supplies to families in need. For the 21-22 school year, MustangReady provided **32** students with a name brand backpack in their favorite color or character, as well as their campus recommended school supplies. When the holidays were fast approaching, MustangSanta was initiated to assist families in providing Christmas gifts to their children. Through the extreme generosity of donors in the Friendswood community over **\$6,000** was collected. We were able to shop, wrap, and deliver over **300** presents, including socks and underwear, to **46** children.



In February, when our area was hit by a winter storm, we discovered several of our families were living without heat. FISDCares jumped into action by providing temporary space heaters, blankets, and soup to get them through the below freezing temperatures.

Positive Alternatives

Through our grant from Texas Health and Human Services Commission, the Alliance is tasked with creating alcohol and drug-free activities called Positive Alternatives. These initiatives provide fun, challenging, and structured activities with supervision, so people have constructive and healthy ways to enjoy free time and learn skills. These alcohol and drug-free activities help people, particularly young people, stay away from situations that encourage use of alcohol, tobacco, or other drugs.

Painting with the Alliance

The Alliance has continued the series of popular events for adults and families called Painting with the Alliance. For a nominal cost, adults and families are able to create custom painted wood projects to keep for their home.



Prom

Prom is a great chance for students to celebrate their hard work throughout their years in high school as well as an opportunity to bond with their peers and their school community. The Alliance was able to help Clear Horizons Early College High School and Clear View High School plan, organize, and decorate for a “Midnight in Manhattan” themed prom. Students and staff from both schools loved the decorations and had a memorable evening!



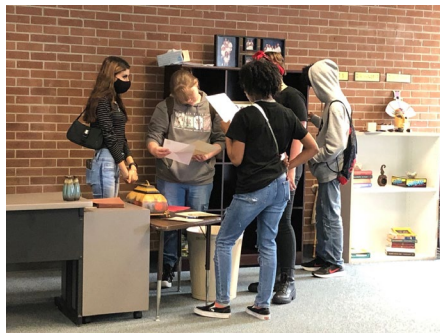
Trivia Parties

“Feel-Good Friday” is an initiative created together with the counselors of Clear Horizons Early College High School to infuse some stress-reduction activities for the students several times throughout the school year. The Alliance has created a trivia party activity to complete as part of this initiative. The students had a great time!



Escape Rooms

The Alliance has created escape rooms for use in the classroom setting for high school students. These events encourage students to think outside the box and is a great team-building and problem solving activity! They are a big hit!



Project Graduation

Project Graduation is a long-standing tradition in high schools around the country to host all-night celebrations allowing graduating seniors the opportunity to celebrate their achievements with their classmates in a safe, drug and alcohol-free environment. The Alliance has hosted Project Graduation for CVHS for the past eight years. This year, the Alliance is excited to host an evening of celebrations for graduating seniors at the NEW CAMPUS with games, inflatables, an ice cream cart, grand-prize drawings, and much more!

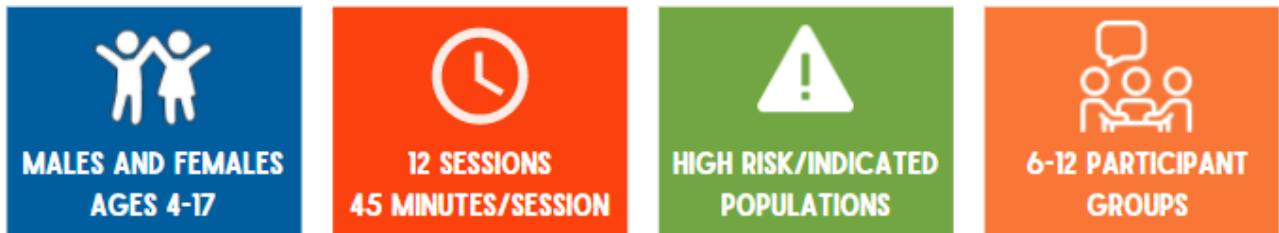


Curriculum Based Support Group

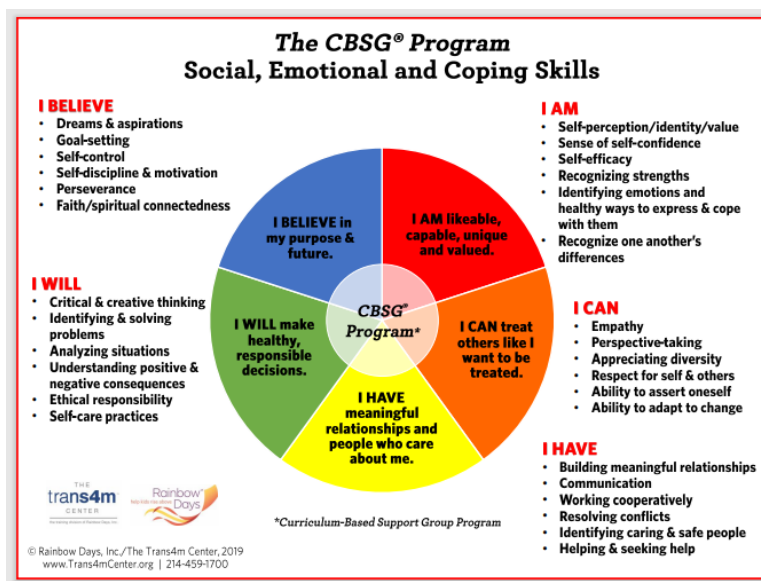
The Bay Area Alliance for Youth & Families staff are trained facilitators of the Curriculum-Based Support Group (CBSG) Program. CBSG is an evidence-based preventive intervention for indicated populations. The program is designed for all students, ages 4-17, whose high-risk situations, attitudes, and behaviors place them at elevated risk for future behavioral and health problems. These include substance abuse, delinquency, and violence. Children and youth meet in confidential, small group settings and go through a series of "lessons" of essential life skills to help them learn how to: cope with difficult family situations, resist negative peer pressure, respect others, set and achieve goals, make healthy choices, and refuse alcohol, tobacco, and other drugs.

Studies show that the CBSG Program reduces anti-social attitudes and rebellious behavior, increases anti-drug-use attitudes and intentions, reduces early substance use/experimentation, and increases coping and social skills.

In the 2021-2022 school year, the Alliance facilitated CBSG groups at Clear View High School, Friendswood High School, Friendswood Junior High, Falcon Pass Elementary School, Blocker Middle School and Fry Intermediate School.



We are looking forward to expanding this offering to more CCISD and FISD campuses in 2022-2023 school year!



Supplemental Covid Funding Projects

CLEAR Crates

The Alliance was given specific funding to address the negative impact COVID-19 has had on behavioral health and wellness with the goal of focusing on equity. To address these needs, the Alliance developed CLEAR (Create, Learn, Engage, and Reimagine) Crates, take-home kits for kids that includes all the materials and instructions to complete a hands-on activity. There are 5 age group kits from Pre-K to 8th grade with varying themes such as STEM, outdoors, arts, and more. The Alliance partnered with Freeman, Helen Hall, Evelyn Meador, and Friendswood Libraries to distribute 25 kits of each level to the community for FREE! The first round of kits was distributed in May and there are two more rounds of kits coming in June and July.



Operation Safe Spaces

The Alliance also rolled out Operation: Safe Spaces by providing tools and supplies to CCISD and FISD Counselors for student support and stress reduction. Each counselor was offered up to \$275 worth of items from Barnes & Noble and/or Lakeshore Learning. Eighty-four CCISD Counselors took advantage of this opportunity by submitting their wish lists with items such as fidgets, games, books, and more! Similarly, Friendswood Elementary and Intermediate Counselors requested items to assemble calming kits for their campuses. The Alliance has purchased these items and will be assembling and delivering the items before the end of the school year.



Family Engagement Nights

The Alliance began free Family Engagement Nights for PTAs and PTOs in Clear Creek and Friendswood ISDs. Campuses have a choice of 3 different speakers/activities including a magic night, evening with an author, or a family movie night. The first Family Engagement Night was held at Parr Elementary School in March and additional events are coming soon.



Stress Relief Days

The Alliance hosted several events for CCISD staff members promoting stress reduction tools and resources and providing an opportunity to gather with colleagues and fellow staff members to take a “brain break” from their day .



Dancing with the Stars – Bay Area

Dancing with the Stars 2021 was a huge success! Not only was it a night filled with music, dancing, and fun, but we raised \$51,207.31!



Now, we are looking forward to our 4th Annual Dancing with the Stars- Bay Area which will be held at the Doyle Event Center in Texas City.
The Live Reveal of our 2022 Cast took place in April 2022!



Introducing the 2022 Cast of
Dancing with the Stars - Bay Area!

The Alliance by the Numbers

From **June 2021** to **April 2022**, the Alliance has:

86 Alcohol, Tobacco and Other Drug Presentations

1,624 Youth Attending Prevention or Behavioral Health Promotion Presentations

2,177 Adults Attending Prevention or Behavioral Health Promotion Presentations

10,028 Youth Attending Community-Based Education and Mobilization Activities

10,497 Adults Attending Community-Based Education and Mobilization Activities

39 Positive Alternative Activities

12 Coalition Meetings with **330** Adults and **44** Youth in attendance

82 Unduplicated Youth receiving prevention education (CBSG- Evidence-Based Curriculum)

188 Social Media Messages Focused on Prevention or Behavioral Health Promotion

3,268 Pounds of Medications Collected - bringing the Grand Total since 2010 to **30,921** Pounds



Volunteers are KEY to Alliance Success

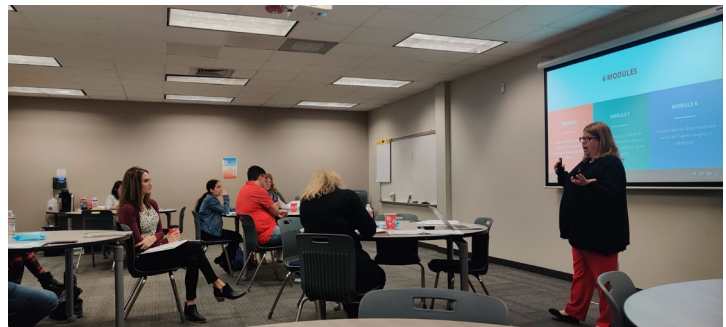
From June 2021 – April 2022

Over **1,676** volunteer hours

Providing a value of over **\$50,196.20**

As always, volunteers continue to play a critical role in the forward progress of the Alliance and in the implementation of our Core Initiatives. Board leadership firmly believes that there is a role for everyone to play within the Alliance – no matter the amount of time they may have to contribute!

Along with the theme of our Annual Meeting this year – “it takes a big heart to make a difference” - our volunteers make a difference in the lives of many. Their contributions not only impact the long-term sustainability of our organization, but they set an example to the students they interact with and they give hope and support to the staff working to achieve high ideals. Through opportunities to volunteer like Circle of Care, SALSA, Medication Take Back, or Holiday Assistance for families in need, our volunteers embody the mission of the Alliance. They serve others, support the students and families in our community, and inspire with their generosity of spirit! Together we can build a healthier community for all!



“Volunteers do not necessarily have the time; they have the heart.” – Elizabeth Andrew

Alliance and the Media

The Alliance is committed to helping get the word out to the community! Through local magazine and newspaper ads, radio stations, partnerships with CCISD departments, various Social Media platforms, and unpaid media coverage, the Alliance is working hard to get the message out!!



Community Newsletters



@bayareaalliance

Won't You Join Us?

**Interested in being a part of what the Alliance is doing
in the community?**

Contact us!

Bay Area Alliance for Youth & Families

281-284-0370

contact@thealliancebayarea.org

TheAllianceBayArea.org

or follow us on Facebook, Instagram, & Twitter!!

E-mail:

Executive Director, Amanda McLaughlin – amclauchlin@ccisd.net

Coalition Specialist, Lorraine Pinegar – lpinegar@ccisd.net

Prevention Specialist, Leslie Tracy – ltracy@ccisd.net

Service Specialist, Megan Dodd – mdodd@ccisd.net

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