

FOR IMMEDIATE RELEASE

Love Above Week Returns to Clear View High School: Celebrating Unity, Positivity, and Kindness

Clear View High School, [Webster, Texas] — January 15, 2025 — Love Above Week, an annual tradition that promotes love over drugs, alcohol, violence, and apathy, will take place at Clear View High School from **February 10-14, 2025**. This week-long celebration, initiated by the Alliance in 2014, encourages students and staff to focus on building unity, resilience, and positivity.



This year’s theme, ***“Paint with Colors of Kindness,”*** invites students and staff to embrace kindness and support each other as they participate in a variety of engaging activities aimed at fostering school connectedness. Love Above Week encourages the Clear View community to put love above the

challenges and pressures that often affect high school students, including risk factors such as drug use, violence, and negative behavior.

“We wanted to create an opportunity for our students to focus on the positive aspects of their lives, especially when many high school students are faced with pressures like drugs, alcohol, and violence,” said Amanada McLauchlin, Executive Director of The Alliance. “Love Above Week is about bringing our students together to celebrate kindness and unity in a fun and meaningful way.”

Key Events for Love Above Week 2025:

Dress-Up Days: Students are encouraged to show their school spirit with themed dress-up days all week

Lunchtime Activities: Students can participate in various fun activities, including Bingo, big lawn games, and watercolor painting.

Special Announcements: Throughout the week, there will be inspirational messages and reminders about the importance of staying positive and connected.



Friday’s Celebration: The week will culminate with a special event that includes:

- A performance by Bud the Magician to dazzle and entertain.
- A lunch treat for all students.
- Students will receive a Valentine’s bag filled with notes of encouragement and small goodies to remind them of the love and support they have within their school community.

In addition to these activities, students will exchange at least five notes of positivity and encouragement with each other throughout the week. These heartfelt notes will be shared with peers and staff, creating a ripple effect of kindness across campus.

“Love Above Week is the highlight of the year for our students,” said Veronica Manes, Service Specialist for The Alliance. “We don’t have sports or pep rallies here at Clear View, so Love Above Week has become a time for the entire school to come together in a positive and meaningful way.”

About Love Above Week

Love Above Week has grown into a school-wide initiative with theme days, guest speakers, and activities that focus on promoting mental health and well-being while addressing prevalent risk factors in high schools. It is an opportunity for students to reflect on their choices, encourage one another, and develop stronger connections within the school community.

About Clear View High School

Clear View High School is dedicated to fostering a positive, inclusive, and supportive environment where students are encouraged to grow academically, socially, and emotionally. The school community works to create opportunities for all students to thrive and build lasting relationships.

For more information about Love Above Week, please contact Amanda McLaughlin.

Contact Information:

Amanda McLaughlin

Executive Director

Phone: 281-284-0370

Email: amclauslin@ccisd.net

