

THE

Brand SUITE

AGENCY

WHO WE ARE

The Brand Suite is a full-scale consulting agency that provides strategic marketing, consulting, and brand solutions across all media touch-points.

WHAT WE OFFER

Since 2020, The Brand Suite has served businesses, government agencies, private sector and public sector clients with integrated business solutions to build sustainable and scalable brands.

NAICS CODES & DUNS

NAICS CODE: 541613

DUNS # 123292287

SIC CODE: 8742

CLIENTS



CERTIFICATIONS



CONTACT

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CAPABILITY STATEMENT

CORE COMPETENCIES

CONSULTING & COACHING SERVICES

Classes, Courses and Trainings; Business Foundation, Evaluation, Planning & Sustainability, Resources & Strategy, Branding & Marketing, Leadership Development, Project Management, Systems Integration, Scope of Work Development, Proposal and Grant Writing and Team Development.

BRAND DEVELOPMENT & STRATEGIC PLANNING

Brand Strategy, Narrative & Messaging, Brand Positioning, Audience Targeting, Brand Values, Brand Identity; logo, fonts, color etc..., Brand Voice, Brand Development and Brand Experience Ideation; Brand Activation.

CREATIVE MARKETING & MEDIA

Creative Marketing Development & Strategies, Lead Conversion Architecture, Marketing Communication Methodology, Marketing Campaigns, Online/ Offline Advertisement & Promotion, Video Editing, Brand Experience Implementation, KPI's & Analytics Reports, and Public Relations; Relationship Development, Partnerships, Media Outreach & Brand Awareness; Earned Media and Placement.

SOCIAL MEDIA & CONTENT CREATION

Social Media Strategies & Solutions, Creative Direction, Content Calendar Creation, Content Development; Graphic Designs/Illustrations, Video Content; Production & Editing, Planning, Short Form & Long Form Videos, Copywriting; Articles, Blogs, Email, and Captions. Social Media Channel Optimization, Monetization, SEO Targeting, Tracking & Reporting; Analytics, Growth and Research.