

THE

Brand SUITE

AGENCY

WHO WE ARE

The Brand Suite is a full-scale marketing agency that provides strategic marketing, consulting, and brand solutions across all media touchpoints.

WHAT WE OFFER

Since 2020, The Brand Suite has served businesses, government agencies, private sector and public sector clients with integrated business solutions to build sustainable and scalable brands.

NAICS CODES & DUNS

NAICS CODE: 541613

DUNS # 123292287

SIC CODE: 8742

CLIENTS




CERTIFICATIONS



CONTACT

 www.thebrandsuiteagency.com

 +562-264-5469

 453 S Spring St. Suite 400
Los Angeles, CA. 90013

 Hi@miesharobinson.com

CAPABILITY STATEMENT

CORE COMPETENCIES

MARKETING CONSULTING + COACHING

Online/Offline courses and trainings; Business Foundation, Evaluation, Planning & Sustainability, Resources & Strategy, Branding & Marketing, Leadership Development, Project Management, Growth & Team building.

BRAND DEVELOPMENT & STRATEGIC PLANNING

Brand Strategy, Narrative & Messaging, Brand Positioning, Brand Audience Targeting, Brand Values, Brand Promise, Brand Identity; logo, fonts, color etc..., Brand Voice, Brand Book Development and Brand Experience Ideation.

CREATIVE MARKETING & MEDIA

Creative Marketing Development & Strategies, Lead Conversion Architecture, Marketing Communication Methodology, Marketing Campaigns, Online/ Offline Advertisement & Promotion, Brand Experience Implementation, KPI's & Analytics Reports, and Public Relations; Relationship Development, Partnerships, Media Outreach & Brand Awareness; Earned Media and Placement.

SOCIAL MEDIA & CONTENT CREATION

Social Media Strategies & Solutions, Creative Direction, Content Calendar Creation, Content Development; Graphic Designs/Illustrations, Video Content; Production & Editing, Planning, Short Form & Long Form Videos, Copywriting; Articles, Blogs, Email and Captions, Social Media Channel Optimization, Monetization, SEO Targeting, Tracking & Reporting; Analytics, Growth and Research.