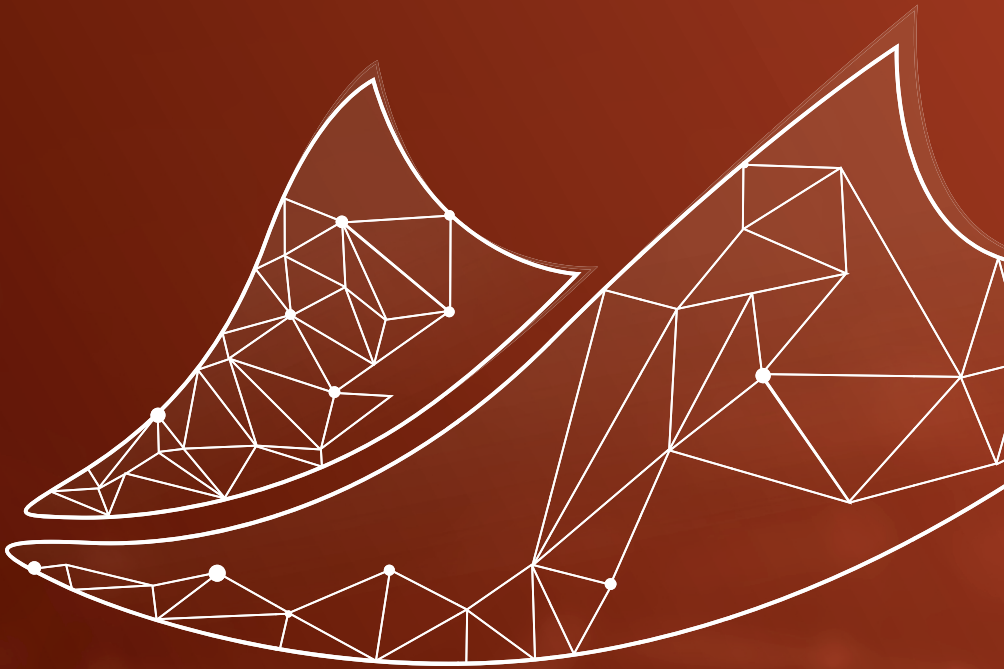


We are **MANTA**



MANTA



HOW MANTA CONQUERED THE WORLD

- 2012 ○ We board a ship under the flag of Profinit to sail out on the small lake of the Czech Republic.
- 2013 ○ We circle the lake trying to find a way to get to the big sea out there.
- 2014 ○ With one of our first customers in Belgium, we start cruising the European shores.
- 2016 ○ Finally, at last, the shores of North America are in sight. We declare independence from Profinit and sail away under our very own MANTA flag to create something new—a home for MANTA in the US.
- 2017 ○ We rename our flagship product “Manta Flow” to MANTA and sell that product all over America, Europe, and Asia. We try to break the waves and claim our first customer in South America.
- 2018 ○ Others are starting to notice us and believe in the power of MANTA. In the fall, we secure a seed investment with Senovo and Credo Ventures. With a shiny new fleet, we sail the vast oceans of the world, claiming customers from all 5 major continents.
- 2019 ○ Watching our fleet conquer the world, Senovo and Credo Ventures decide to invest in us once more. We have opened a second office in the United States, now covering everything from the East Coast to the West Coast.

HISTORY

MANTA (officially known as **Manta Software, Inc.**) is an American-Czech company that develops the software MANTA—a unified lineage platform.

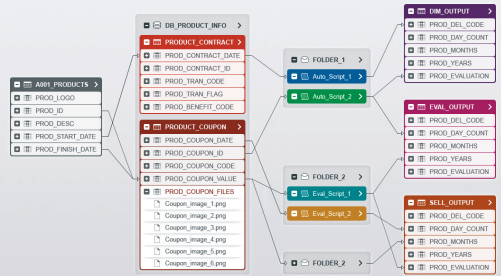
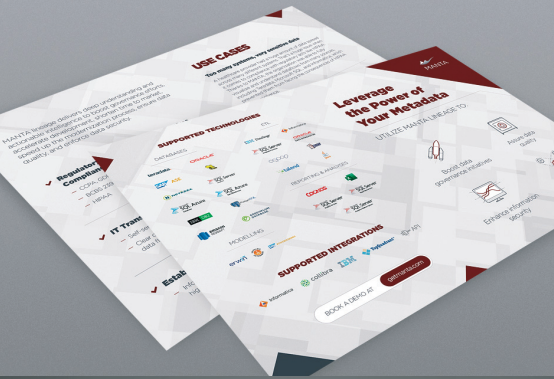
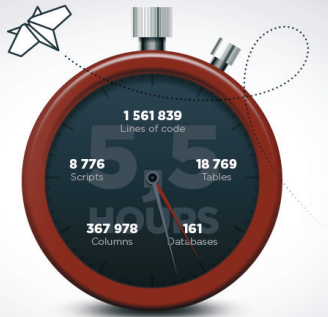
MANTA was initially created in the years 2008 and 2009 as an internal tool of the Czech consulting company Profinit. In 2014 MANTA won the Czech ICT Incubator @ Silicon Valley competition held by the Czech ICT Alliance. By 2016, MANTA became an independent company and after opening its first subsidiary in San Francisco, USA, also got its first American customers. MANTA, together with the Czech Technical University (CTU) in Prague, joined the grant programs ALFA and EPSILON run by the Czech Technology Agency (CTA).

In 2018, MANTA received a seed series investment funding from the Czech fund Credo Ventures and German B2B Cloud & SaaS venture capital group Senovo. The company moved its headquarters to New York. After MANTA's profit function skyrocketed, Credo Ventures and Senovo agreed to Series A investment funding round in fall 2019.

With office in the US and a development center twice as large in Prague, MANTA aims to become the first-of-its-kind central hub of all data flows, allowing information users to understand the where, how, and what of their information assets.

MANTA currently operates on a global level through its own subsidiaries and a wide net of partners. The company's customers include Teradata, Caesar's, SCP Health, OBI, SKB, and Comcast.

BRAND EVOLUTION



MANTA: UNIFIED LINEAGE PLATFORM

Every organization is using data to stay relevant and competitive while undergoing a constant digital transformation process.

This process creates bigger and more complex systems with millions of data flows, where trust in data is undermined, operational costs are skyrocketing, and every change has unpredictable consequences.

MANTA's lineage platform allows information users and administrators to clearly see the origins of data and its journey through all data-processing systems. MANTA can help more than just a team, it can help an entire company navigate this information and deliver actionable intelligence to boost governance efforts, accelerate development, shorten time-to-market, speed up the modernization process, ensure data quality, and enforce data security.



WHAT CAN I USE MANTA FOR?

Boost Data Governance

Data governance is very popular today, and it is a type of solution that is being evaluated or implemented by almost every company. In general, there are two main reasons for it.

Regulatory pressure requires companies to have our personal data under control (today GDPR and CCPA, but that will change over time and also depends on the industry). In banking, for example, there are also several regulations (like BCBS) forcing finance companies to have governance for all reported risk related KPIs.

Additionally, there is a trust issue. Top management needs to understand critical data elements used in market analyses, sales, predictive analytics, and virtually every kind of report. Regarding these critical data elements, decision makers need to know their meaning and their condition (data quality) as well as, most importantly for MANTA, where they come from, where they are going, and how they get there.

Accelerate DevOps and Speed Up Impact Analyses

MANTA augments existing development processes with lineage information to better support agility. With a powerful API, it is possible to automate the preparation of limited sandbox environments for the development and testing of new features and to speed up data masking procedures. MANTA also enables frequent releases by allowing release engineers to automatically prepare the smallest possible delivery package that only contains implemented changes and their dependencies. Patches can be checked for mutual dependencies before deployment, assigned a correct order, and verified beforehand so they work together.

With MANTA, you immediately understand the impact of all planned changes and data can easily be traced back to its sources in case of any data-related incident or issue. The time needed for analysis and risk of failure is reduced by 10-fold while productivity is increased by 50-fold over the manual approach.

Enable Digital Transformation Projects

No matter how complex the system is, MANTA turns that complexity into an actionable map that is easy to understand, even for teams without years of experience with the system. MANTA enables a step-by-step approach, supports development automation, and increases the quality of testing.

MANTA maps the existing data pipeline with all dependencies and allows engineers to modernize the system in a series of small steps. For any data element, report, database table, or other objects, MANTA helps identify the smallest possible set of all directly or indirectly dependent objects that has to be addressed in one atomic step. MANTA helps companies more clearly see exactly what needs to be migrated. For example, in a decision support reporting application, MANTA can immediately illustrate all the tables and ETL processes for a subset of their reports—the ones they identify as most critical for a selected team or group of decision makers.

Get IT Transparency

Various middle and upper managers are struggling with trust in the data being delivered to them. They cannot trust the reports they are getting and basing their decisions on—be it regional retail managers, sales leaders, actuaries, or any other business-oriented people. The bad (or potentially bad) data being delivered to them hurts company business results and makes the aforementioned managers conservative and apathetic. The modernization of internal systems can help some with the quality of information inputs and outputs, but it does not solve the major trust and transparency issue.

Lineage provided by MANTA is 100% accurate. MANTA captures real lineage as is, not as people think it is.

AS TRUSTED BY



We've started a revolution. MANTA is a unique platform that transforms everyday work with information in the largest companies in the world.

To be able to grow even more, we need our team to grow as well. Therefore, we are searching for skilled people who want the opportunity to work side-by-side with the best in the field.

BOOK A DEMO AT

getmanta.com