

BE THE MAN

Developing Men of Character, Accountability, and Purpose

A Leadership and Personal Development Initiative for Justice Impacted Men and Youth



Many justice impacted men return home carrying unresolved trauma, fractured relationships, and few tools for lasting change. Most programs address behavior. Few address the beliefs, values, and leadership principles that transform a man from the inside out. Be The Man™ is an evidence informed initiative built for correctional facilities, reentry programs, juvenile justice settings, and recovery communities. Participants leave equipped to lead as fathers, partners, and community contributors.

CORE FOCUS AREAS

- Identity and personal values
- Emotional intelligence
- Accountability and decision making
- Healthy relationships and communication
- Leadership through service
- Respect for self and others
- Protection of vulnerable populations
- Purpose driven living

INTENDED OUTCOMES

- Personal accountability
- Emotional regulation
- Communication and relationship skills
- Leadership capacity
- Healthy masculinity and self awareness
- Civic engagement and community contribution
- Long term reentry success

DESIGNED FOR

- Adult correctional facilities
- Juvenile justice programs
- Reentry organizations
- Recovery communities
- Community based organizations

WHY IT MATTERS

The vast majority of incarcerated individuals will return to our communities. The question is not whether they return. The question is who they return as.

Be The Man™ builds the character, responsibility, and leadership necessary to succeed during incarceration and long after release.

PARTNERSHIP OPPORTUNITIES

We are seeking correctional agencies, foundations, community organizations, and strategic partners committed to helping justice impacted men build lives rooted in responsibility, service, and purpose. Together, we create stronger families, safer communities, and future leaders.

PROGRAM LEADERSHIP

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