



Dear Friends,

On January 4th, I formally announced my candidacy for **Judge of El Paso's 327th District Court**. If you don't know me, I am a lawyer, entrepreneur, and philanthropist who takes great pride in serving this community. For seven years, I've defended the personal rights and freedoms of more than 5,000 El Pasoans and spent countless hours educating our citizens on the law through social media, seminars and newsletters that reach 20,000 people per week. I am the only candidate with business and leadership experience outside the law. That's why I'm the right person to serve as your judge of the 327th District Court.

You may be wondering who I am and what I stand for: I am a defense lawyer, patent attorney, and non-profit founder who helps empower underprivileged high school girls in El Paso through my organization Project Raising the Bar, Inc. I'm also an avid dog lover and owner of two successful El Paso small businesses, Double Dog Dare Bakery and D'lux Dog Care. Both of my businesses are dedicated to improving the lives of dogs and their owners in the borderland, regularly raising money for local animal rescue organizations.

Although I did not grow up here, as you can see, I am entrenched in this community. I grew up in a tiny town in rural Kansas, graduating high school with only 50 other people. My parents instilled in me a strong work ethic that I utilized to earn my bachelor's degree and law degree while working full time.

Since 2011, I've been involved in civil litigation. I worked my way through law school at a boutique intellectual property firm. In 2013, I became a patent agent. After graduating with honors from SMU, I started practicing intellectual property law in Dallas. Inspired by my volunteer work with the Innocence Project and other human rights organizations, I saw a great need in the borderland for hard-working public servants. In 2014, I moved across Texas to take a job at the El Paso County Public Defender's Office and never looked back! After serving as a public defender, I started my own practice where I've had the privilege of defending citizens accused of crimes, representing El Paso businesses, and continuing to practice intellectual property law. I am also an appellate lawyer who's fought (and won) in the highest appellate courts in Texas.

I am a judicial candidate with the real-world experience and work ethic necessary to truly and faithfully execute the role of 327th District Court Judge. I kindly ask for your support in making that dream a reality.

Learn more about my campaign at www.alexandriaserraforjudge.com or by following @AlexandriaSerra on social media. Donate by visiting <https://politics.raisethemoney.com/en/aserra>. Personal checks can be made payable to the "Campaign to Elect Alexandria Serra" and mailed to 718 Myrtle Avenue, El Paso, TX 79901.

Kind regards,