# FRANCIS C. CHEUNG

## **ABOUT ME**

I am passionate about design from typography to photography. Everything can be created to be beautiful, even if not everyone realizes it.

I am currently working at Flora Manufacturing & Distributing Ltd as a Graphic Designer/Photographer/ Videography and editing

## CONTACT

Phone 604.837.2978

Email potatoproject@yahoo.ca

## SOFTWARE KNOWLEDGE



# **DESIGN SKILLS**

Photography	
Typography	
Labels/Packaging	
POP Displays	
Videography	
Preflight/Prepress POP Displays	

## **EXPERIENCE**

#### **Graphic Designer**

Flora Manufacturing & Distributing Ltd.

Nov 2006 - Present

Working with the VP of Marketing from conception to design for all marketing pieces ranging from print, POP, web and social media. My role includes photography, videography and editing, stop motion animated shorts and label design for international markets.

#### Graphic Designer/Photographer/Production

Maestro Graphics Inc. July 2003- Nov 2006

Conception to design for logos, catalogues and packaging. Studio and location photography. Pre-press work for poster outputs and trapping for label reproduction/design.

#### Production/Designer

Tugboat Media Inc. *Feb 2002-Mar 2003* 

Assisting the Art Director from conception to production of packaging, magazines, posters and webpages.

#### **Multimedia Designer**

Top Producer

Sept 2001-Jan 2002

GUI conception, design to completion for real estate software for the American and Canadian housing market.

#### Intern - Production Assistant

DNA Productions Inc.

May 1999-Aug 1999

Assisting the Art Directors and Designers in mechanical prep work for websites and adjoining software and CD packages.

# EDUCATION

#### **Bachelor of Design**

Emily Carry Institute of Art & Design 1995-2000

**Focal Point** Food and Product Photography