



WHOLESALE  
2024



*In 2019, I founded True North Home Goods.  
When I was developing these recipes in my kitchen, I had two goals:  
Create simple, clean products using quality ingredients that bring value to  
people's lives, and to provide men with products tailored to meet  
their needs, while also appealing to women. It's been a joy to see our  
products resonate with such a wide demographic, and we couldn't  
be more excited to welcome you into the True North Family!*

*- Drew Bendell, Owner*



#### How to Order

To place an order call **651.357.8812**  
or email Drew Bendell at **truenorthhomegoods@gmail.com**.

#### Order Minimum

First time orders are a minimum of \$450 and must be paid with credit/debit card,  
or check. Minimum reorder is \$225. Must Reorder within 6 months to remain an  
active account. Payments are processed upon delivery.

#### Hand Poured Quality

All of our products are hand poured and will vary in color and  
fragrance. The lids are natural wood and will vary in color and grain.

#### Delivery

Our goal is to deliver every item in our catalog to you within 2 weeks.  
However for large quantities, we recommend placing your order 6-8 weeks in  
advance to ensure quality care and shipping. We will not offer ground shipping  
to select locations on Thursdays or Fridays due to the sensitivity of soft wax  
products to extreme temperatures. We want your order to arrive in  
the best possible condition.

#### Company Policy

We charge a 20% restocking fee for returned merchandise or  
refused shipments. We will not accept returns without authorization.

All checks returned for non-sufficient funds will be charged  
\$50 plus legal fees if necessary. Orders subject to approval. 1.5% per month  
(18% per annum) will be charged on all past due accounts. Prices are  
subject to change without notice.

#### Office Hours

Monday - Friday 9:00 a.m -5:00 p.m CST.

**truenorthhomegoods.com**



Our hand-poured candles are made with a premium soy blend, providing a longer cleaner burn than paraffin wax candles.

Matte black glass vessels and engraved wood lids offer a simple and clean design that compliment any style of home decor.



75 HR SOY CANDLE | 19.00 EA. | CTN.12 | 228.00 CTN.

SMALL BATCH • HAND POURED IN MN

\*Select up to 3 fragrances per carton



**After Rain** • A bright blend of eucalyptus, peppermint and cool spearmint with light notes of citrus



**Campfire** • Smokey birtchwood and ebony captures those summer bonfires and quiet evenings by the fireplace



**Northwoods** • Crisp balsam and sweet fraiser fir will transport you deep into the north woods



**December** • This blend of warm spice, crimson berries, and pine make this a winter fragrance a favorite



**Gandalf** • A subtle blend of sweet pipe tobacco, cherry-wood, and smoke with notes of vanilla



**Norseman** • This masculine blend layers bergamot, deep musk, and cashmere, giving it an earthy and sophisticated aroma



As the owner of True North, the work I do takes a heavy toll on my hands. My skin seemed to be consistently dry, cracked, and itchy. After years of becoming frustrated with ineffective products on the market that were loaded with ingredients like canola oil, I asked myself the question:

**“What if I could develop a product that rapidly heals and revives my skin without using any fillers?”**

For me, simplicity is key. Start with a strong base and build on that with ingredients that support it. That base is Comfrey, a common plant known for its tremendous healing properties in topical ointments and salves.



By infusing the leaf and blending it with my proprietary ratio of other healing oils and wax, the result is a salve that provides topical relief while prompting deeper cell regeneration, without leaving skin feeling greasy. I couldn't be more excited to partner in bringing this versatile product to your retail space!

*"I purchased the man hands for my husband to deal with his psoriasis. Within days of using this product his hands cleared up. Unbelievable product!! I haven't seen a product that works this well!"*

- Christine Marie [Google Review]

## ALL NATURAL INGREDIENTS



**Comfrey** • Increases cell growth, reduces inflammation. Heals bruises, muscles and ligaments, even speeds healing of broken bones



**Almond & Vitamin E Oil** • Loaded with vitamin A (cell regeneration), Zinc (heals scar tissue), Oleic Acid and Omega 3 Fatty Acids, treats fine lines and wrinkles



**Jojoba (ho-ho-ba) Oil** • Anti-inflammatory properties, treats dryness and flaking, scar healing, treats Eczema and Psoriasis



**Peppermint** • Antimicrobial properties that fight bacteria, antiseptic properties that cleanse skin naturally, soothes irritated skin.



**Beeswax** • Draws and retains moisture from the air into your skin. Rich in Vitamin A, works as a gentle exfoliate.

**MAN  
HANDS**  
—  
HEALING SALVE

MAN HANDS SALVE 3oz | 9.00 EA. | CTN.30 | 270.00 CTN.

SMALL BATCH • HAND POURED IN MN