

As of 4/1/2018 we have 750+ Facebook followers and nearly 3000 say they are going to this event

Last year we had less than 100 and our poker run had over 167 participants.



This year we are expecting 300-1000 participants to ride in our poker run!!

2018 CONTRIBUTOR'S PROMOTIONS STRUCTURE



BRONZE: \$300.00+

COMPANY NAME DISPLAYED IN ALL PROMOTIONAL MATERIALS & BANNER

SILVER CONTRIBUTORS:

\$600.00+

LOGO DISPLAYED IN ALL PROMOTIONAL MATERIALS, BANNER & SHIRTS

GOLD CONTRIBUTORS:

\$1,000.00+

LOGO (L) DISPLAYED IN ALL PROMOTIONAL MATERIALS, BANNER & SHIRTS
+ MENTIONED DURING ANNOUNCEMENTS
+EXCLUSIVE BANNER DISPLAY (2' X 3') AT BAH EVENTS (Provided by contributor)

PLATINUM CONTRIBUTOR:

\$2,500.00+

LOGO (XL) DISPLAYED IN ALL PROMOTIONAL MATERIALS, BANNER & SHIRTS
+MENTIONED DURING ANNOUNCEMENTS
EXCLUSIVE BANNER DISPLAY (3' X 6') AT BAH EVENTS (Provided by contributor)
EXCLUSIVE SNIPE ATTACHED TO OUR VENDOR CANOPY (Provided by BAH)
MENTIONED DURING PUBLIC MEDIA COVERAGE



NORTHEAST CENTRAL OHIO

Chapter #101

On July, 7 we will kick off our annual poker run which will be a newsworthy event. We seek your support through sponsorship.

We fight the National Opioid Epidemic by funding programs that specifically assist those who seek first time help.

We are a part of a growing national coalition. Our organization far exceeds all public disclosure requirements.

Please visit us online.

<https://www.Facebook.com/WeHateHeroinUSA>
and
<https://www.BikersAgainstHeroinUSA.org>

OUR STORY

In 2017, after having experienced the trauma related to a loved one suffering from opioid addiction, our founder organized a ride to raise funds for a local program. The 'Begin Again Program' is managed by the Lodi Chief of Police. (See below)



The ride went well and the shirts and other products created became locally popularity. The Facebook followers increased, a website was created and an organization was born.

Bikers Against Heroin began attending events throughout the country with a well designed exhibitor tent which drew the attention of national sponsors. A national organization was then born.

Bikers Against Heroin now runs a national program assisting others throughout the country in creating affiliated chapters and providing exhibitor tent kits to be transported to more events gaining momentum.

PUBLIC AWARENESS

Public awareness is only a means - not the ends! Our local events, drawing media attention, encourages local businesses to support our cause with the positive buzz and public exposure.



OUR CAUSE

We advocate and fund in-patient rehabilitation for those who want help. We specifically fund programs that provide services directly to client beneficiaries. We do not fund public awareness, that's something we do in our operational functions.

PUBLIC DISCLOSURE

We do two things that are unusual in the fundraising industry. All chapters must publish a quarterly financial disclosure/ affidavit on Facebook. We want our local supporters to see where their money goes. Our national organization does the same thing!

We are not in competition with other charities. We hope they do look at how operate and we hope it helps them develop practices that are as efficient as ours. We find that 'transparency' is a great tool for bringing our supporters close to us and our cause.

We also have our Public Audit Program that allows anyone to view our financials and specifically request details on any expense or income line listed, We have designed our system to go all the way to an image of any particular receipt, bill or cancelled check! When we say "Transparent" we mean TRANSPARENT!!!

We view inquiries as a positive activity. The more people inquire that more confidence we enjoy in the public eye.

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