



BIKERS AGAINST HEROIN

Northeast Central Ohio

P.O. Box #71
Lodi, Ohio 44254
614-300-5907

An Authorized Affiliate of BIKERS AGAINST HEROIN USA™



4/1/2018

Dear Advertiser,

We are interested in promoting our organization through a number of publications including yours.

Our organization raises money to fund national programs and local programs. We are registered with the State of Ohio as a charitable organization and our national affiliate operates as a 501(c)(3). We publish our public disclosures online at BikersAgainstHeroinUSA.org.

We have an obligation to all of our supporters to operate with the lowest possible expenses, to include our promotional advertisements. Although we do look through websites for a number of local, regional and national publications we reach out, as we are now, to request that your organization become a supporter of our organization with consideration of our "No Favor" policy.

Basically, we would accept from your organization any advertisement as a contribution with the same value as cash, and we will provide a 501(c)(3) receipt. Our sponsorship levels are \$300.00, \$600.00, \$1,000.00 and \$2,500.00 - each with their own recognition specifics as seen on our enclosed flyer. The only issue that we have experienced in the past is that some publications practice policies precluding other publications from advertising with them. We design our promotions to show all of our sponsors. In such a case we just want to be clear that we do not show any favor but we are subject to the policies they and your company may practice.

On June, 1 we have our new banner printed which is displayed at every event we conduct until June of next year, and we show all sponsors that have consented to the use of their tradename and trademark on that banner. We do not make any exclusionary agreements with any party. The only exclusions we practice are enforced by internal policy and they do not apply to your publication. (We do not advertise or affiliate with political or controversial forums.)

We may be interested in some contingency agreement to purchase some advertisement package in addition to any package you may offer as a charitable contribution, which is not based upon favor but upon marketing criteria established by our board of directors. Biker publications are preferable forums because they reach our event attendant/supporters, but all publications reach victims of our cause.

Please contact me by email and provide any information that you think would be helpful to our stated intentions.

Thank you for your valuable time.

Lacy E. Tilley Jr., Business Agent
Bikers Against Heroin U.S.A.