



BIKERS AGAINST HEROIN USA™



FACEBOOK BANNING POLICY

Revised: 04/28/2018

About This Policy

This policy is written in a context for public consumption.

Controversy can be healthy for a developing organization if it is constructive. We foster *Freedom of Speech* as an essential right. It is also a good to know what is really on people's minds. Part of our organizational goal does include "public awareness", therefore it is assumed that everyone in the public is not really aware of some important aspects of our cause.... and how we, as an organization pursue the cause. Although there is nothing pleasant about being criticized, especially after having donated so many hours of hard work, our "hard work" does not make us right. Being "right" makes us "right". If we seclude ourselves to ourselves, we will have nobody to save us from ourselves when we make mistakes (and we will make mistakes). So, we encourage constructive criticism and in the spirit of public awareness and we encourage questions... which does not mean we will always have the answer.

When a "Charity Troll" is obviously trying to annoy us we cannot get hung up on the fact that we know the visitor is a troll. We must look at their comments and forget that they likely already assume we have an unsatisfactory answer... and just respond to them just like we would anyone else (and that is hard to do sometimes). Our personal passion about this cause is a great asset, but sometimes it gets in the way and we want to clobber the presumed troll for wasting our time.

There will be no "Clobbering". This policy is how we intend to deal with Charity Trolls.

Definition of a charity troll:

They come in a four primary forms as follows:

1. The F*** Y** Troll: These individuals are the worst of the worst and are motivated by hatred, usually of a personal nature and they cannot help themselves. They seek to cause destruction and somehow they have no remorse for others they hurt in their quest for the pleasure they will never satisfy hurting those they hate. They think they are not known, and as so long as nobody knows, they need not express any remorse for their destructive evil deeds. They manipulate others to do their wet-work. They are, in a sense, sociopaths. We deem them as mentally ill, terminally ill and with a dangerous contagious disease. We deport them from our venue as ancient civilizations did lepers.
2. The Naive Do-Gooder Troll: They have good intentions but are vulnerable to being manipulated and often influenced by the worst kind (see above). They develop forgone conclusions with no relevant facts and begin trolling us - thinking that they are doing good. Eventually, they realize their error but may be too embarrassed to admit that someone else may have manipulated them.
3. The Uniformed Troll: They are those who are just uninformed of any facts and may be too lazy to look them up before spouting their uninformed opinions as if they were facts.
4. The Recreational Troll: They troll social pages for recreational purposes often with the goal to be banned. They may or may not have any interest in the cause of the charity they are trolling.

All of these troll types are a fact of life and an element we must manage, which causes us to work, but the work can be productive even if the troll may not have any intention to be productive. The perfect supporter would come to us

already informed and would love us immediately, but that is not how it works in the real world. We have to earn confidence from our supporters. All trolls except for #1 has the potential for becoming a positive supporter in the future. (#1 would only be a supporter as a destructive strategy to gain credibility and then exploit other trusting people to act according to their deceptive goals.)

Policy

The rules and general process regarding our Facebook page are as follows:

1. All posts must ask questions or make comments about (1) the content of our page, (2) the cause or (3) our organization. No other subject matter is welcome.
2. No advertisement or event promotions are allowed without prior request sent by private message. We advertise our sponsors and we allow other qualified organizations to post information or events on our page if related to our cause.
3. False information posts are prohibited on our page.
4. Personal attacks are prohibited on our page.
5. Vulgarity is prohibited on our page.
6. Questions about our organization are welcome and will be answered by showing them where the information can be found in our public disclosures - with a hyperlink if possible.
7. Any violation of these rules will be responded to according to the type of violation it is. In most cases the post will remain published along with our corrective statement - and warning that they are going to be banned if they continue. The second violation is cause for banning the visitor at the discretion of the moderator, who will attribute their personal identity in the response.
8. The charity troll will receive a direct message from us explaining why they have been banned. That message will be posted on our site to include documentation of our efforts to rehabilitate the visitor's attitude with a fair warning.
9. Banned charity trollers will be listed on the Banned Charity Troll List list until such time as we decide otherwise.
10. The Charity Troll list will be published on our public disclosure page of our website and may be periodically posted on our Facebook page.

Statement

If we could all play nicely it would be a perfect world. Unfortunately, we must govern our time as we have much work to do and there are people counting upon us who do not even know they are counting upon us - but we know! Spending valuable energy on people who do not deserve our efforts, at the expense of people who do, is just not right. We take responsibility for how we use our time and blaming charity trolls for wasting our time is not a solution - wasting time and blame is never a solution when there is so much to be done. Identifying them and eliminating them is the only solution we can come up with.

Knocking them off our site merely sends them elsewhere to trash-talk and sometimes it may appear as if we are attempting to censor information. Tagging them on our page as a Charity Troll allows other to see their work. That is why, in the spirit of transparency, we leave their negative crap posted with our corrective statements and our announcement that we've banned them.