



FAUCHON
HOSPITALITY

FAUCHON

PARIS

A LEGENDARY FRENCH BRAND

DEDICATED TO FRENCH LUXURY GASTRONOMY SINCE 1886

For more than 130 years, the family-owned FAUCHON brand has been an innovator in French luxury gastronomy: "haute patisserie", macarons, chocolate, tea, delicacies and gourmet gifts. Always imaginative, ingenious, and inspired to push the culinary envelope, the inimitable French gastronomy brand currently tantalizes discriminating palates across all continents.

FEATURING A BOLD PERSONALITY

The name FAUCHON is synonymous with a contemporary, glamorous and audacious French brand. It inspires a desirable, casual chic, vibrant, and free personality.

WITH A CELEBRATED GLOBAL PRESENCE

FAUCHON is the most renowned French luxury gastronomy brand present in 50 countries. The name 'FAUCHON' is recognized by 91% of French people, 50% of New Yorkers, 53% of Brazilians, 96% of Emiratis and 77% of Tokyo inhabitants.

ACCESSIBLE GLOBALLY VIA RETAIL, RESTAURANTS, AND HOTELS CONCEPTS

The 100 brand outlets (F&B, retail, corners) are present in the best luxury locations across the world: Paris Saint Honoré, Lotte Tower in Seoul, Takashimaya department stores in Tokyo, Dubai Mall in Dubai ... And now with 2 hotels, in Paris (France) and Kyoto (Japan).



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A NATURAL BRAND EXTENSION

FAUCHON Hospitality, FAUCHON's branch dedicated to hotels, was launched in 2018.

CREATING A DESIRABLE GLOBAL HOTEL COLLECTION

The future FAUCHON L'Hôtel portfolio currently has 5 luxury boutique hotels in the pipeline including the next one opening in Kyoto in 2020. The goal is for a worldwide network of 20 hotels.

LEVERAGING FAUCHON'S EXPERTISE IN F&B AND LUXURY LIFESTYLE

Combining our formidable expertises, FAUCHON boutique hotels will first and foremost be 5* properties with a distinctive FAUCHON twist. Thanks to our 50 years of experience in F&B throughout FAUCHON Café in 15 countries, we can most effectively balance F&B and hotel revenues.

ATTRACTING LONG-TERM LOCAL PARTNERS

While we bring expert knowledge and services, local partnership will ensure consistent and impeccable operation. FAUCHON Hospitality seeks investors and operators to partner with us and bring the FAUCHON L'Hôtel concept to life around the world.



Fauchon L'Hôtel Paris, opened September 2018, part of Leading Hotels of The World
9.4 on Booking.com and 5 on TripAdvisor



FAUCHON L'HÔTEL EXCLUSIVE BRAND CONCEPT

THE MOST GLAMOUROUS HOTEL:

a cocoon of delights and sensory comfort where I live the intimate, artsy and eclectic experience of the FAUCHON brand.

Gourmet

CREATIVE AND CONTEMPORARY
The most innovative Parisian pastry adhering to the standards of the French culinary tradition.



Gourmet Bar, FAUCHONexclusive. FAUCHONdelicacies offered to all guests complimentary, personalized, and restocked every other day.

Location

MAGICAL & LUXURIOUS
at the heart of the urban daily life and where the city lives at night.



View of the Eiffel Tower from the Duplex Suite Fauchon L'Hôtel Paris.

Artisans

& attentions
ARTY FEELING & PRIVATE SERVICES
beyond the usual private hospitality services.



Private cruise on the Seine with Fauchon's private boat.

Mesdames

IN TUNE WITH WOMEN
Sophisticated lighting, Dyson hairdryer, bathrobes sized appropriately and Carita beauty products.



CREATING BUZZ WORLDWIDE

« Fauchon's Gourmet Hotel Minibar Is An Industry Game-Changer

- forbes



**Skift
Take**

Another example of a luxury brand extending its reach into hospitality is developing out of Paris. But the question is, do we really need another luxury hotel brand? Maybe, if it has a certain je ne sais quoi.

— Laura Powell

- vogue

« Fauchon L'Hôtel, nouvelle madeleine de Paris?

- le figaro



Is this the sweetest hotel in Paris?

TRAVEL (/Travel) > HOTELS (/Travel/Hotels)

LEE TULLOCH
21 January 2019

In possession of a sweet tooth? The world's first gourmet hotel is aimed squarely at you.

- skift

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More information on :
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FAUCHON L'HÔTEL

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without prior agreement.
25 février 2020



LA
BUSINESS
CARD

HOSPITALITY