

The logo features the word "SOLUTIONS" in a serif font, with a stylized human figure integrated into the letter "U". The figure has its arms raised and is positioned above a horizontal line. Above the figure are five small dots arranged in a slight arc. Below the horizontal line, the words "LEISURE GROUP" are written in a smaller, spaced-out sans-serif font.

SOLUTIONS
LEISURE GROUP



OUR TEAM

Solutions Leisure Group employs over 500 passionate people around the world, who all encompass everything that we stand for. We are a culturally diverse company, bringing knowledge and experience from all over the world through our international team of staff. Headed up by a 20 strong senior management team, our focus is to ensure we are providing top quality, high-end service with a personality that is worthy of the Solutions Leisure Group name.

The senior management structure consists of our Managing Director, Creative Director, Operations Director, Sales & Marketing Director and Group Executive Chef. We do not outsource, everything is done in-house by dedicated teams and individuals. Our departments include marketing, social media, PR, creative and concept design, in addition to a growing entertainment and talent division.





WE CREATE THE MOMENTS THAT PEOPLE LIVE FOR

ABOUT US

Over the past 20 years, the Solutions Leisure Group has worked tirelessly to become the leading entertainment and nightlife operator in the Middle East. Today, over 130,000 customers flock to their twelve unique, award-winning venues every month, demonstrating a proven track record of success.

Our diverse portfolio includes Asia Asia, Karma Kafé, Q43, Lock, Stock & Barrel, STK and WAVEHOUSE. These unique venues have been strategically developed to cater to a cosmopolitan demographic of guest. Whether it's international licenses or homegrown bespoke concepts; our relentless drive and appetite for success has no limits. We conceptualize and create successful models that work, every single time. By using our wealth of experience, and relentless execution and management style; our aim is to bring more homegrown concepts and big-name licenses to the market that will stand the test of time.

We are solely dedicated to the hospitality and nightlife industry. It is the first thing we think about when we wake up and it is the last thing we think about before going to sleep. Simply put, this is what we do best.



SOLUTIONS

TALENT

Solutions Talent offers a one stop shop for your every entertainment need.

DJs, dancers, specialist acts, makeup artists, bands and musicians - we have it all at your disposal, tailor made for each and every client.

Solutions Talent will work closely with you to bring ideas to life and create the moments people live for. We pride ourselves on having the ability to cater to any budget, idea or design, delivering bespoke packages ensuring exceptional quality of service.

With over 30 years experience and extensive professional skill sets from a global database of talent, Solutions Talent has everything you need to create events of the highest standard. We have a multitude of experience including; west end, international editorial, stage, film and television, food and beverage, global branding, concerts, corporate and events.

In addition to talent sourcing, our in-house conceptual development team offer branding, content creation, marketing, PR and event management to ensure your event is marketed and executed to the highest of standards.

Our light and sound division is growing day by day, alongside a portfolio of talented photographers and videographers to capture everything. Led by the Head of Creation, Solutions Talent can choreograph an abundance of styled performances, inclusive of dance, live music, catwalk in line with carefully curated AV.





LSB - BARSHA HEIGHTS - GRAND MILLENNIUM HOTEL

MANAGEMENT & LICENSING

Our licensing opportunities have been carefully designed to help you build a business that will have a real impact on your local F&B market.

The Solutions Leisure Group is committed to helping your license thrive, from initial set up support to highly effective ongoing marketing initiatives.

Once you sign a Licensing Agreement, the Construction and Design Team will assist you with all matters relating to the design and building of the concept.

The team will also help connect you with our approved vendors for the various materials, furniture, fixtures and any equipment needed to meet our individual brand requirements.

The Solutions Leisure Group will be involved in the training of your operational staff; involving elements of customer service, food preparation and safety, along with employee scheduling and management.

We will be on hand to help with pre-opening training and any necessary follow-up training of your front and back of house employees, as well as assistance in the actual opening. Post-opening support will also be readily available to licensees.

Our Marketing Team is responsible for all aspects of brand marketing for all of Solutions Leisure's brands. The team develops and implements the creative strategy and marketing collaterals, as well as campaigns and communications strategies for the entire group.



LOCK
STOCK
&
BARREL



"It's our job to make your venue a huge success!"



LSB - JBR - RIXOS PREMIUM HOTEL



LSB - BUSINESS BAY - GRAND MILLENNIUM HOTEL



LSB - YAS ISLAND ABU DHABI



ASIA ASIA - YAS BAY - ABU DHABI



ASIA ASIA - BUSINESS BAY - GRAND MILLENNIUM HOTEL



ASIA ASIA -PIER 7



KOYO - MARINA - INTERCONTINENTAL HOTEL



LA
BUSINESS
CARD

HOSPITALITY

SUMMARY

We have given you an insight into our company, and how much we have enjoyed building and growing our business over the past 20 years. Solutions leisure has built a large number of homegrown brands and in recent years took on an abundance of International licenses with plans for further global expansion. We are extremely proud of what we have achieved through our hard work and dedication as a team.

There have been many changes in the hospitality and entertainment industry across the world, and we have adapted and grown alongside them. We are very excited to see what the next decade will bring and looking forward to discussing business developments and partnerships.

We create the moments people live for.

CONTACT US

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