



LA
BUSINESS
CARD

HOSPITALITY

Powered by:



SOCIAL MEDIA MARKETING SERVICES + PRICING

STANDARD SOCIAL MEDIA MANAGEMENT + ADVERTISING PACKAGES



	Lite	Bronze	Silver	Gold	Platinum	Diamond
Monthly Social Calendar Development & Automation	✓	✓	✓	✓	✓	✓
Post Copywriting & Custom Image Selection	✓	✓	✓	✓	✓	✓
Posting Frequency (One post per chanel, up to 5 Channels)	3x/wk (Up to 15 posts total/wk)	6x/wk (Up to 30 posts total/wk)	12x/wk (Up to 60 posts total/wk)	12x/wk (Up to 60 posts total/wk)	16x/wk (Up to 80 posts total/wk)	20x/wk (Up to 100 posts total/wk)
Reporting (1x/month)	✓	✓	✓	✓	✓	✓
Community Management (Up to 20 hours/month)	—	—	—	✓	✓	✓
Paid Advertising Management (Up to 20 hours/month)	—	—	—	—	✓	✓
Facebook Chatbot Management (Up to 5 hours/month)	—	—	—	—	✓	✓
Influencer Relationship Management	—	—	—	—	—	✓
Monthly Cost	\$1,000	\$1,750	\$2,500	\$3,500	\$4,750	\$7,000

SOCIAL MEDIA | ONE-TIME FEES

Service	One-Time Fee
Social Media Account Audit	\$500
Target Audience & Competitor Research	\$1,000
Social Media Calendar Development	\$250
Social Media Post Copywriting & Content Creation (45 posts/month)	\$750
Facebook Business/Ad Account Setup	\$250
Paid Ad Management	\$1,000
Social Media Funnel Development	\$1,000
Social Media Page Build	\$250 Per Profile
Post Automation	\$250



**CUSTOM MONTHLY PACKAGES
ALSO AVAILABLE**



STARTING AT \$1,500

