F A C T

TRILLER

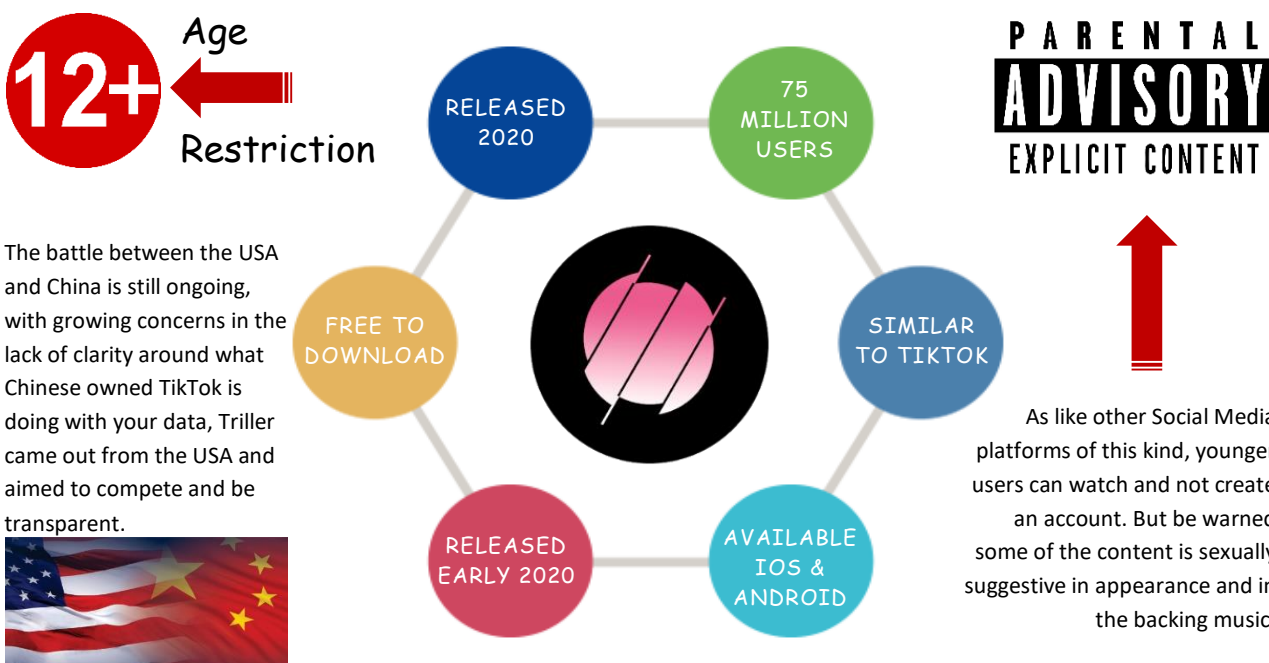# DIGITAL PARENTING MADE EASIER

Online Safety UK Ltd.

Triller is an American owned Social Media App which has strong similarities to TikTok in its features. You watch videos, follow other users, comment on their content, and create your own content. The same or similar trends filter through Triller as in TikTok. There was an initially strong migration to Triller from TikTok due to the distrust of what the owners of TikTok may have been doing with your data (it is still not clear).

In the home screen where videos play → Tap bottom right corner "profile icon" → Select "the settings wheel" in the top right → Look three down, select "Private Account" → Done!

12+ Age Restriction

The battle between the USA and China is still ongoing, with growing concerns in the lack of clarity around what Chinese owned TikTok is doing with your data, Triller came out from the USA and aimed to compete and be transparent.

- RELEASED 2020
- 75 MILLION USERS
- FREE TO DOWNLOAD
- SIMILAR TO TIKTOK
- RELEASED EARLY 2020
- AVAILABLE IOS & ANDROID

PARENTAL ADVISORY EXPLICIT CONTENT

As like other Social Media platforms of this kind, younger users can watch and not create an account. But be warned some of the content is sexually suggestive in appearance and in the backing music.

✅ GOOD POINTS

- A quite easy setup for a Private Account, see the how to in red at the top. One click setup makes it so much easier for users.
- Creativity at your fingertips in creating fun and energising videos, picking appropriate videos and music to use can be enjoyable for the user and maybe the user's family if they wanted to get involved.
- You can create videos and save them into your "photo album" which means you never post them anywhere and can just share them privately within your circle of family and friends

❌ BAD POINTS

- There are a lot of known "glitches" within the app that are still being ironed out, this puts user off the app. Simple things like volume issues, syncing video issues are becoming frustrating for users.
- Like any other similar platforms, the app is full of content that is sexually suggestive and if users are watching younger than 13 this would be a concern.
- You may find your child can download this without your knowledge, making it important to keep an eye on what they are doing.

Parent Opinion:
Mother of a 12-year-old & 17-year-old

My son is 17 he gets annoyed and says it is glitchy and has problems. My 12-year-old daughter on the other hand loves it, she uses it every day and sometimes I cannot get her off it. The videos are a bit suggestive I do not think she really understands how sexy some of them are and that worries me.

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ANDROID APP ON Google Play

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