


Make Instagram private in five simple clicks; 1) Click your profile in the **BOTTOM** right corner

2) Click the three lines in the **TOP** right hand corner

3) Click  Settings

4) Select  Privacy

5) Select  Account privacy

Private >



### How to Report on Instagram

**Report a person** → Go to their profile → Tap on the  → Hit Report

**Report a post** → In the top right corner of the post click  → Hit Report

The second most downloaded app in the AppStore in 2019



RELEASED 2010

32% OF THE INTERNET POPULATION HAVE AN ACCOUNT

FREE TO DOWNLOAD



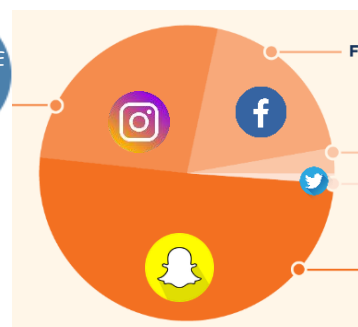
28 MINS AVERAGE USE TIME DAILY PER USER

**13+** Age Restriction

NOW HIDES THE "LIKE COUNTS" ON POSTS

500+ MILLION DAILY USERS

### What Teens use most 2019



### GOOD POINTS

1. In a lot of ways Instagram mimics Facebook, except it's faster to scroll, a lot less video's and visually is aimed at the younger generations (25 and under)
2. Instagram has removed the "like count" for posts, so you can no longer see how many likes you get for a post, as they identified an unhealthy obsession with the numbers.
3. The reporting system is easy, and relatively responsive
4. Making an account private has been simplified significantly in the last two years.



### BAD POINTS

1. It is very easy to have a private and public account from the same email, easily hiding your private account from prying eyes.
2. Instagram has many "bot" accounts, which are robots setup to like / comment / follow on your account to boost your numbers. Users pay for this to happen.
3. Instagram has a well-documented problem with self-harm and suicide content easily accessible to any user.
4. Instagram has ads, which influence where they go to on the internet next



### Parent Opinion:

*Father of a 7, 11 & 14-year-old*

*My boys don't pay great attention to this app, my 14-year-old girl does though. It worries me that she see's teen girls and families portraying a 'perfect world' and they aspire to that standard in life, in looks, friendships, everything. It has really damaged her self-esteem. I also didn't realise its normal to have a "public" and a "private" account, so I used to only see what she wanted me to see until I found out.*



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