

New Curriculum 2021 Year 9 -11

Year 9	AU1	AU2	SP1	SP2	SU1	SU2
	Online YouTube Zoella	Online Gaming Kim Kardashian	Online Gaming Lara Croft	Newspapers The Times	Newspapers Daily Mirror	Music Industry One Direction and Arctic Monkeys
Structure of the term	PPT for the lesson Zoella Homework booklet End of term test on all three case studies	PPT for the lesson Kim Kardashian Homework booklet End of term test on all three case studies	PPT for the lesson Lara Croft Homework booklet End of term test on all three case studies	PPT for Daily Mirror Homework booklet End of term test on the two case studies	PPT for The Times Homework booklet End of term test on the two case studies	PPT for One Direction Homework booklet End of term test on the two case studies PPT for The Arctic Monkeys Homework booklet End of term test on the two case studies
Areas of learning	Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Media Industries Media Audiences Historical, Social and Cultural Contexts

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Subject Specific Language	Distribution Feminist Theory Genre Hybrid Ideology Icon Synergy Niche Market Mode of Address Narrative Merchandise Ownership Platform Demographic Psychographic Passive Audience Social Media Stereotyping Uses and Gratification Model User Generated content (UCG) Verbal Codes Vlog	Distribution Feminist Theory Genre Hybrid Ideology Icon Synergy Niche Market Mode of Address Narrative Merchandise Ownership Platform Demographic Psychographic Passive Audience Social Media Stereotyping Uses and Gratification Model User Generated content (UCG) Verbal Codes	Audience Avatar Augmented Reality Active Audience Binary Opposition Brand Code Colour Palette Connotation Convergence Context Camera Shots Demographics Denotation Dialogue Diegetic Non-diegetic Immersive Mise-en-scene Semiotics Representation Stereotyping Virtual Reality (VR)	Anchorage Audience Copy Colour Palette Connotation Context Copy Camera Shots Cross Media Ownership Demographic Denotation Distribution Dominant Signifier Editorial Editorial Copy Fake news Form Genre Hybrid Head Line Ideology Mode of Address	Left Wing Low Brow Masthead Demographic Psychographic Semiotics Typography Uses and Gratification Model User Generated content (UCG) Verbal Codes Mise-en-scene Ownership Passive Audience Semiotics Representation Serif and Sans Serif	Merchandise Platform Demographic Psychographic Active Audience Social Media Viral Marketing
Theories	Barthes Saussure Laura Mulvey Todorov Propp	Barthes Saussure Laura Mulvey Todorov Propp		Barthes Saussure Laura Mulvey Todorov Propp	Barthes Saussure Laura Mulvey Todorov Propp	

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Possible Revision Tools	Revision Placemat Photoshop placemat Revision Placemat Photoshop Zoella		One Direction Resource 1 Photoshop Placemat Resource for regulation Arctic Monkeys Resource 1 Resource 2 Resource 3 Revision Placemat Photoshop Placemat	The Times Revision Placemat Photoshop Placemat Newspaper – The Daily Mirror Resource 1 Revision Placemat Photoshop Placemat	I, Daniel Blake Resource 1 Photoshop Placemat Film- Dr Strange Homework Photoshop Placemat	

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Year 10	AU1	AU2	SP1	SP2	SU1	SU2
	<p>TV Shows An Unearthly Child ,Dr Who Co-owner of a Lonely Heart- Class</p>	<p>TV Shows An Unearthly Child ,Dr Who Co-owner of a Lonely Heart- Class</p>	<p>Magazines Tatler and Reveal</p>	<p>Magazines Tatler and Reveal</p>	<p>Radio Tony Blackburn Julia</p>	<p>NEA</p>
Structure of the term	<p>PPT for An Unearthly Child</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p> <p>PPT for Dr Who</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p>	<p>PPT for An Unearthly Child</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p> <p>PPT for Dr Who</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p>	<p>PPT For Tatler</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p> <p>PPT for Reveal</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p>	<p>PPT For REVEAL</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p> <p>PPT for Reveal</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p>	<p>PPT for Tony Blackburn</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p> <p>PPT for Julia</p> <p>Homework booklet</p> <p>End of term test on the two case studies</p>	
Areas of Learning	Media Language Media Representation	Media Language Media Representation	Media Language Media Representation	Media Language Media Representation	Media Industries Media Audiences Historical, Social and Cultural Contexts	

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	Historical, Social and Cultural Contexts Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Historical, Social and Cultural Contexts Media Language Media Representation Media Industries Media Audiences Historical, Social and Cultural Contexts	Historical, Social and Cultural Contexts	Historical, Social and Cultural Contexts		
Subject Specific Language	Guerilla Marketing Icon Denotation Connotation Genre Hybrid LGBTQ+ Convergence Mise-en-scene Narrative Demographic Psychographic Passive Audience Platform Social Media Representation Stereotyping Verbal Codes Viral Marketing	Guerilla Marketing Icon Denotation Connotation Genre Hybrid LGBTQ+ Convergence Mise-en-scene Narrative Demographic Psychographic Passive Audience Platform Social Media Representation Stereotyping Verbal Codes Viral Marketing	Anchorage Audience By- line Code Colour Palette- House Style Connotation Context Copy Cover Price Camera Shots Demographics Denotation Depth of Field Distribution Dominant Signifier Enigma Feminist Theory Form Genre Hybrid	Anchorage Audience By- line Code Colour Palette- House Style Connotation Context Copy Cover Price Camera Shots Demographics Denotation Depth of Field Distribution Dominant Signifier Enigma Feminist Theory Form Genre Hybrid	OFCOM Narrative Ownership Platform Demographic Psychographic Passive Audience Unique Selling Point of the radio station.	

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			<p>Ideology Icon Logo Low Brow Masthead Mode of Address Mise-en-scene Narrative Ownership Verbal Codes Typography Serif and Sans Serif Representation Passive Audience Demographic Psychographic Stereotyping Uses and Gratification Model User Generated content (UCG)</p>	<p>Ideology Icon Logo Low Brow Masthead Mode of Address Mise-en-scene Narrative Ownership Verbal Codes Typography Serif and Sans Serif Representation Passive Audience Demographic Psychographic Stereotyping Uses and Gratification Model User Generated content (UCG)</p>		
Theories	<p>Barthes Saussure Laura Mulvey Todorov Propp</p>	<p>Barthes Saussure Laura Mulvey Todorov Propp</p>	<p>Barthes Saussure Laura Mulvey Todorov Propp</p>	<p>Barthes Saussure Laura Mulvey Todorov Propp</p>	<p>Barthes Saussure</p>	
Possible Revision Tools	<p>Galaxy Advert Resource 1 Photoshop Placemat OMO Resource 1</p>	<p>Galaxy Advert Resource 1 Photoshop Placemat OMO Resource 1</p>	<p>One Direction Resource 1 Photoshop Placemat Resource for regulation</p>	<p>One Direction Resource 1 Photoshop Placemat Resource for regulation</p>	<p>Radio-Julie Adenuga Resource Revision Placemat Photoshop Placemat</p>	

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	<u>Resource 2 Photoshop Placemat</u> <u>Blood Resource 1 Resource 2 Photoshop Placemat</u>	<u>Resource 2 Photoshop Placemat</u> <u>Blood Resource 1 Resource 2 Photoshop Placemat</u>	<u>Arctic Monkeys Resource 1 Resource 2 Resource 3 Revision Placemat Photoshop Placemat</u>	<u>Arctic Monkeys Resource 1 Resource 2 Resource 3 Revision Placemat Photoshop Placemat</u>	<u>Radio 1- Launch Day Resource Photoshop Placemat</u>	
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Year 11	AU1	AU2	SP1	SP2	SU1	SU2
	<u>Adverts</u> Galaxy Omo Blood Campaign	<u>Adverts</u> Galaxy Omo Blood Campaign	<u>Film</u> I Daniel Blake Dr Strange Begin NEA Brief	Revision Paper 1 and Paper 2	Revision Paper 1 and Paper 2	Left
Structure of the term	PPT for Galaxy Homework booklet End of term test on the two case studies PPT for Omo Homework booklet End of term test on the two case studies PPT for Blood Campaign Homework booklet End of term test on the two case studies	PPT for Galaxy Homework booklet End of term test on the two case studies PPT for Omo Homework booklet End of term test on the two case studies PPT for Blood Campaign Homework booklet End of term test on the two case studies	PPT for An Uearthly Child Homework booklet End of term test on the two case studies PPT for Dr Who Homework booklet End of term test on the two case studies	Looking at different revision techniques Paper 1 and 2 mock questions and written feedback	Looking at different revision techniques Paper 1 and 2 mock questions and written feedback	
Areas of Learning	Media Language Media Representation	Media Language Media Representation	Media Language Media Representation			

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	Historical, Social and Cultural Contexts	Historical, Social and Cultural Contexts	Media Industries Media Audiences Historical, Social and Cultural Contexts			
Subject Specific Language	Guerilla Marketing Icon Denotation Connotation Genre Hybrid LGBTQ+ Convergence Mise-en-scene Narrative Demographic Psychographic Passive Audience Platform Social Media Representation Stereotyping Verbal Codes Viral Marketing	Guerilla Marketing Icon Denotation Connotation Genre Hybrid LGBTQ+ Convergence Mise-en-scene Narrative Demographic Psychographic Passive Audience Platform Social Media Representation Stereotyping Verbal Codes Viral Marketing	Audience Demographic Dialogue Diegetic Non-diegetic Distribution BBFC Editing Genre Hybrid Convergence Synergy Narrative Merchandise Ownership Platform Demographic Psychographic UK Independent Films Vertical integration Teaser			
Theories	Barthes Saussure Laura Mulvey Todorov Propp	Barthes Saussure Laura Mulvey Todorov Propp	Barthes Saussure Laura Mulvey Todorov Propp			

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<p>Possible Revision Tools</p>	<p>Galaxy Advert Resource 1 Photoshop Placemat</p> <p>OMO Resource 1 Resource 2 Photoshop Placemat</p> <p>Blood Resource 1 Resource 2 Photoshop Placemat</p>	<p>Galaxy Advert Resource 1 Photoshop Placemat</p> <p>OMO Resource 1 Resource 2 Photoshop Placemat</p> <p>Blood Resource 1 Resource 2 Photoshop Placemat</p>	<p>Co-owner of a Lonely Heart Resource 1 Revision booklet Revsion Revision Placemat Photoshop revision tool Mock Questions</p> <p>An Unearthly Child Resource 1 Photoshop Placemat Revision Placemat Mock Questions</p>			
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