Year 9	AU1	AU2	SP1	SP2	SU1	SU2
	Online YouTube	<u>Online</u>	<u>Online</u>	<u>Newspapers</u>	<u>Newspapers</u>	Music Industry
	Zoella	Gaming Kim Kardashian	Gaming Lara Croft	The Times	Daily Mirror	One Direction and Artic Monkeys
Structure	PPT for the lesson	PPT for the lesson	PPT for the lesson	PPT for Daily Mirror	PPT for The Times	PPT for One
	Zoella	Kim Kardashian	Lara Croft	·		Direction
of the				Homework booklet	Homework booklet	
term	Homework booklet	Homework booklet	Homework booklet			Homework booklet
CCITII				End of term test on	End of term test on	
	End of term test	End of term test on	End of term test on	the two case	the two case	End of term test on
	on all three case	all three case	all three case	studies	studies	the two case
	studies	studies	studies			studies
						PPT for The Artic
						Monkeys
						line, meys
						Homework booklet
						End of term test on the two case
						studies
Areas of	Media Language Media	Media Language Media	Media Language Media	Media Language Media	Media Language Media	Media Industries Media Audiences
learning	Representation	Representation	Representation	Representation	Representation	Historical, Social
icui iiiig	Media Industries	Media Industries	Media Industries	Media Industries	Media Industries	and Cultural
	Media Audiences	Media Audiences	Media Audiences	Media Audiences	Media Audiences	Contexts
	Historical, Social	Historical, Social	Historical, Social	Historical, Social	Historical, Social	
	and Cultural	and Cultural	and Cultural	and Cultural	and Cultural	
	Contexts	Contexts	Contexts	Contexts	Contexts	

Subject	Distribution	Distribution	Audience	Anchorage	Left Wing	Merchandise
	Feminist Theory	Feminist Theory	Avatar	Audience	Low Brow	Platform
Specific	Genre	Genre	Augmented Reality	Сору	Masthead	Demographic
	Hybrid	Hybrid	Active Audience	Colour Palette	Demographic	Psychographic
Language	Ideology	Ideology	Binary Opposition	Connotation	Psychographic	Active Audience
	Icon	Icon	Brand	Context	Semiotics	Social Media
	Synergy	Synergy	Code	Сору	Typography	Viral Marketing
	Niche Market	Niche Market	Colour Palette	Camera Shots	Uses and	
	Mode of Address	Mode of Address	Connotation	Cross Media	Gratification Model	
	Narrative	Narrative	Convergence	Ownership	User Generated	
	Merchandise	Merchandise	Context	Demographic	content (UCG)	
	Ownership	Ownership	Camera Shots	Denotation	Verbal Codes	
	Platform	Platform	Demographics	Distribution	Mise-en-scene	
	Demographic	Demographic	Denotation	Dominant Signifier	Ownership	
	Psychographic	Psychographic	Dialogue	Editorial	Passive Audience	
	Passive Audience	Passive Audience	Diegetic	Editorial Copy	Semiotics	
	Social Media	Social Media	Non-diegetic	Fake news	Representation	
	Stereotyping	Stereotyping	Immersive	Form	Serif and Sans Serif	
	Uses and	Uses and	Mise-en-scene	Genre		
	Gratification	Gratification Model	Semiotics	Hybrid		
	Model	User Generated	Representation	Head Line		
	User Generated	content (UCG)	Stereotyping	Ideology		
	content (UCG)	Verbal Codes	Virtual Reality (VR)	Mode of Address		
	Verbal Codes					
	Vlog					
<b>Theories</b>	Barthes	Barthes		Barthes	Barthes	
- I I COTTES	Saussure	Saussure		Saussure	Saussure	
	Laura Mulvey	Laura Mulvey		Laura Mulvey	Laura Mulvey	
	Todorov	Todorov		Todorov	Todorov	
	Propp	Propp		Propp	Propp	

Possible	Revision Placemat	One Direction	The Times	<u>I, Daniel Blake</u>	
r ossible	<u>Photoshop</u>	Resource 1	<b>Revision Placemat</b>	Resource 1	
Revision	placemat	<u>Photoshop</u>	Photoshop	<u>Photoshop</u>	
		<u>Placemat</u>	<u>Placemat</u>	<u>Placemat</u>	
Tools	Revision Placemat	Resource for			
	<u>Photoshop</u>	<u>regulation</u>		Film- Dr Strange	
			Newspaper – The	<u>Homework</u>	
	<u>Zoella</u>	Arctic Monkeys	Daily Mirror	<u>Photoshop</u>	
		Resource 1	Resource 1	<u>Placemat</u>	
		Resource 2	<b>Revision Placemat</b>		
		Resource 3	<u>Photoshop</u>		
		Revision Placemat	<u>Placemat</u>		
		<u>Photoshop</u>			
		<u>Placemat</u>			

	AU1	AU2	SP1	SP2	SU1	SU2
Year 10						
	TV Shows	TV Shows	<u>Magazines</u>	<u>Magazines</u>	<u>Radio</u>	<u>NEA</u>
	An Unearthly Child	An Unearthly Child	Tatler and Reveal	Tatler and Reveal	Tony Blackburn	
	,Dr Who	,Dr Who			Julia	
	Co-owner of a	Co-owner of a				
	Lonely Heart- Class	Lonely Heart- Class				
	PPT for An	PPT for An	PPT For Tatler	PPT For REVEAL	PPT for Tony	
Structure of	Unearthly Child	Unearthly Child	rrior raties	TTTTOTICLAL	Blackburn	
the term	Officarting Crind	Officartiffy Criffy	Homework booklet	Homework booklet	Diackbarri	
the term	Homework booklet	Homework booklet	Homework bookiet	Homework bookiet	Homework booklet	
	Tiomework bookiet	Tromework bookiet	End of term test on	End of term test on	Homework bookiet	
	End of term test	End of term test on	the two case	the two case	End of term test on	
	on the two case	the two case	studies	studies	the two case	
	studies	studies			studies	
			PPT for Reveal	PPT for Reveal		
	PPT for Dr Who	PPT for Dr Who			PPT for Julia	
			Homework booklet	Homework booklet		
	Homework booklet	Homework booklet			Homework booklet	
			End of term test on	End of term test on		
	End of term test	End of term test on	the two case	the two case	End of term test on	
	on the two case	the two case	studies	studies	the two case	
	studies	studies			studies	
Areas of	Media Language	Media Language	Media Language	Media Language	Media Industries	
	Media	Media	Media	Media	Media Audiences	
Learning	Representation	Representation	Representation	Representation	Historical, Social	
					and Cultural	
					Contexts	

	Historical, Social	Historical, Social	Historical, Social	Historical, Social		
	and Cultural	and Cultural	and Cultural	and Cultural		
	Contexts	Contexts	Contexts	Contexts		
	Media Language	Media Language				
	Media	Media				
	Representation	Representation				
	Media Industries	Media Industries				
	Media Audiences	Media Audiences				
	Historical, Social	Historical, Social				
	and Cultural	and Cultural				
	Contexts	Contexts				
Subject			Anchorage	Anchorage	OFCOM	
	Guerilla Marketing	Guerilla Marketing	Audience	Audience	Narrative	
Specific	Icon	Icon	By- line	By- line	Ownership	
	Denotation	Denotation	Code	Code	Platform	
Language	Connotation	Connotation	Colour Palette-	Colour Palette-	Demographic	
	Genre	Genre	House Style	House Style	Psychographic	
	Hybrid	Hybrid	Connotation	Connotation	Passive Audience	
	LGBTQ+	LGBTQ+	Context	Context	Unique Selling	
	Convergence	Convergence	Сору	Сору	Point of the radio	
	Mise-en-scene	Mise-en-scene	Cover Price	Cover Price	station.	
	Narrative	Narrative	Camera Shots	Camera Shots		
	Demographic	Demographic	Demographics	Demographics		
	Psychographic	Psychographic	Denotation	Denotation		
	Passive Audience	Passive Audience	Depth of Field	Depth of Field		
	Platform	Platform	Distribution	Distribution		
	Social Media	Social Media	Dominant Signifier	Dominant Signifier		
	Representation	Representation	Enigma	Enigma		
	Stereotyping	Stereotyping	Feminist Theory	Feminist Theory		
	Verbal Codes	Verbal Codes	Form	Form		
	Viral Marketing	Viral Marketing	Genre	Genre		
			Hybrid	Hybrid		

			Ideology	Ideology	
			Icon	Icon	
			Logo	Logo	
			Low Brow	Low Brow	
			Masthead	Masthead	
			Mode of Address	Mode of Address	
			Mise-en-scene	Mise-en-scene	
			Narrative	Narrative	
			Ownership Verbal	Ownership Verbal	
			Codes	Codes	
			Typography	Typography	
			Serif and Sans Serif	Serif and Sans Serif	
			Representation	Representation	
			Passive Audience	Passive Audience	
			Demographic	Demographic	
			Psychographic	Psychographic	
			Stereotyping Uses	Stereotyping Uses	
			and Gratification	and Gratification	
			Model	Model	
			User Generated	User Generated	
			content (UCG)	content (UCG)	
<b>Theories</b>	Barthes	Barthes	Barthes	Barthes	Barthes
111551155	Saussure	Saussure	Saussure	Saussure	Saussure
	Laura Mulvey	Laura Mulvey	Laura Mulvey	Laura Mulvey	
	Todorov	Todorov	Todorov	Todorov	
	Propp	Propp	Propp	Propp	
Possible	Galaxy Advert	Galaxy Advert	One Direction	One Direction	Radio-Julie
Davisian	Resource 1	Resource 1	Resource 1	Resource 1	<u>Adenuga</u>
Revision	<u>Photoshop</u>	Photoshop	Photoshop	Photoshop	Resource
Tools	<u>Placemat</u>	<u>Placemat</u>	<u>Placemat</u>	<u>Placemat</u>	Revision Placemat
. 33.3	0140	0140	Resource for	Resource for	Photoshop Placement
	OMO Dosource 1	OMO Passauras 1	regulation	regulation	<u>Placemat</u>
	Resource 1	Resource 1			

Resource 2	Resource 2	Arctic Monkeys	Arctic Monkeys	Radio 1- Launch
<u>Photoshop</u>	<u>Photoshop</u>	Resource 1	Resource 1	<u>Day</u>
<u>Placemat</u>	<u>Placemat</u>	Resource 2	Resource 2	Resource
		Resource 3	Resource 3	<u>Photoshop</u>
Blood	Blood	<b>Revision Placemat</b>	<b>Revision Placemat</b>	<u>Placemat</u>
Resource 1	Resource 1	<u>Photoshop</u>	<u>Photoshop</u>	
Resource 2	Resource 2	<u>Placemat</u>	<u>Placemat</u>	
<u>Photoshop</u>	<u>Photoshop</u>			
<u>Placemat</u>	<u>Placemat</u>			

	AU1	AU2	SP1	SP2	SU1	SU2
Year 11						
	<u>Adverts</u>	<u>Adverts</u>	<u>Film</u>	Revision	Revision	Left
	Galaxy	Galaxy	I Daniel Blake	Paper 1 and Paper	Paper 1 and Paper	
	Omo	Omo	Dr Strange	2	2	
	Blood Campaign	Blood Campaign				
			Begin NEA Brief			
Structure of	PPT for Galaxy	PPT for Galaxy	PPT for An	Looking at different	Looking at different	
			Unearthly Child	revision techniques	revision techniques	
the term	Homework booklet	Homework booklet				
			Homework booklet	Paper 1 and 2 mock	Paper 1 and 2 mock	
	End of term test	End of term test on		questions and	questions and	
	on the two case	the two case	End of term test on	written feedback	written feedback	
	studies	studies	the two case			
			studies			
	PPT for Omo	PPT for Omo				
			PPT for Dr Who			
	Homework booklet	Homework booklet				
			Homework booklet			
	End of term test	End of term test on				
	on the two case	the two case	End of term test on			
	studies	studies	the two case			
			studies			
	PPT for Blood	PPT for Blood				
	Campaign	Campaign				
	Homework booklet	Homework booklet				
	End of term test	End of term test on				
	on the two case	the two case				
	studies	studies				
Areas of	Media Language	Media Language	Media Language			
Aleas Ul	Media	Media	Media			
Learning	Representation	Representation	Representation			

	Historical, Social	Historical, Social	Media Industries		
	and Cultural	and Cultural	Media Audiences		
	Contexts	Contexts	Historical, Social		
	Contexts	Contexts	and Cultural		
			Contexts		
0.11	Guerilla Marketing	Guerilla Marketing	Audience		
Subject	Icon	Icon	Demographic		
Subject Specific	Denotation	Denotation	Dialogue		
	Connotation	Connotation	Diegetic		
Language	Genre	Genre	Non-diegetic		
	Hybrid	Hybrid	Distribution		
	LGBTQ+	LGBTQ+	BBFC		
	-	-			
	Convergence	Convergence	Editing Genre		
	Mise-en-scene	Mise-en-scene			
	Narrative	Narrative	Hybrid		
	Demographic	Demographic	Convergence		
	Psychographic	Psychographic	Synergy		
	Passive Audience	Passive Audience	Narrative		
	Platform	Platform	Merchandise		
	Social Media	Social Media	Ownership		
	Representation	Representation	Platform		
	Stereotyping	Stereotyping	Demographic		
	Verbal Codes	Verbal Codes	Psychographic		
	Viral Marketing	Viral Marketing	UK Independent		
			Films		
			Vertical integration		
			Teaser		
<b>T</b> I	Barthes	Barthes	Barthes		
<b>Theories</b>	Saussure	Saussure	Saussure		
	Laura Mulvey	Laura Mulvey	Laura Mulvey		
	Todorov	Todorov	Todorov		
	Propp	Propp	Propp		

Possible	Galaxy Advert	Galaxy Advert	Co-owner of a		
	Resource 1	Resource 1	<u>Lonely Heart</u>		
Revision	<u>Photoshop</u>	<u>Photoshop</u>	Resource 1		
Tools	<u>Placemat</u>	<u>Placemat</u>	Revision booklet		
Tools			Revsion		
	<u>OMO</u>	<u>OMO</u>	Revision Placemat		
	Resource 1	Resource 1	Photoshop revision		
	Resource 2	Resource 2	tool		
	<u>Photoshop</u>	<u>Photoshop</u>	Mock Questions		
	<u>Placemat</u>	<u>Placemat</u>			
	Blood	Blood	An Unearthly Child		
	Resource 1	Resource 1	Resource 1		
	Resource 2	Resource 2	<u>Photoshop</u>		
	<u>Photoshop</u>	<u>Photoshop</u>	<u>Placemat</u>		
	<u>Placemat</u>	<u>Placemat</u>	Revision Placemat		
			Mock Questions		