



ONE NIGHT IN LAOS

Saturday, March 25, 2023

6 pm - Midnight

St. Dimitria Macedonian Orthodox Church Social Hall

235 Telephone Road, West Henrietta, NY

The Laotian American Scholarship Foundation (LASF) is continuing its annual tradition of hosting our “One Night in Laos 7” fundraising gala. Authentic Laotian cuisine will be served in buffet style and traditional Lao dancers will be in performance. This year, the cultural theme of the event will be “Boun Suang Heua”, which translates to Lao Boat Racing Festival. Traditionally, towards the end of the rainy season in Laos, villages along the Mekong riverbanks prepare their dragon boats for the upcoming boat racing festival as a way to celebrate the planting of rice.

LASF is a non-profit organization that promotes the attainment of excellence in higher education for Laotian-American students throughout Central and Western New York State. The purpose of LASF is to support achievements in higher education and to strengthen the ethnic identity of the Laotian community. LASF is an all-volunteer organization and 100% of the funds we raise go directly towards the scholarship awards.

Once again, we are seeking both corporate and personal sponsors to help us bring this event to the Rochester community. Becoming a sponsor not only shows your support for the LASF organization, but also enables you to directly help with funding the scholarship awards. With your ad prominently placed in the gala program booklet and collateral materials, hundreds of patrons will see your message attractively displayed while in attendance at our “One Night in Laos 7” gala event. Please review the attached information for details regarding attendance and sponsorship opportunities. Thank you kindly for your consideration and continued support.

Sincerely,

Kham St.Louis

President, Laotian American Scholarship Foundation, Inc.

info@laoamericanscholarship.org

www.laoamericanscholarship.org

SPONSORSHIP LEVELS



DIAMOND \$5000

- 2 front-row tables (8 guests per table)
- Company logo displayed on photo backdrop
- Exclusive naming rights for the Dragon Boat display
- Special recognition with up to 3 minutes of program time to address all attendees
- 8x10 full-color centerfold ad in the program

GOLD \$2500

- 1 front-row table (8 guests per table)
- Company logo displayed on photo backdrop
- 8x5 full-color ad on back cover page of the program

SILVER \$1500

- 1 front-row table (8 guests)
- Company logo displayed on photo backdrop
- 8x5 full-color ad on inside of the back cover page of the program

BRONZE \$1000

- 1 front-row table (8 guests per table)
- Company logo displayed on photo backdrop
- 8x5 full-color ad on front cover page of the program

TICKETS & ADVERTISEMENTS

TICKETS



VIP Table = \$600

- Located within rows 2-4
- Seats 8 guests per table

General Admission Table = \$480

- Seats 8 guests per table

ADVERTISEMENTS

Printed full-color programs are provided to all guests who attend the *One Night in Laos* fundraising gala event. An estimated 280 guests are expected to attend this year's event.

Full-Page Ad
8" tall x 5" wide
\$300

Half-Page Ad
4" tall x 5" wide
\$150

Quarter-Page Ad
2" tall x 5" wide
OR 4" tall x 2.5" wide
\$75

For best results, submit your advertisement as a digital file (high resolution JPG or PNG file), which will allow for the best quality in sizing and printing. Files may be emailed directly to prathamany@gmail.com; please write "LASF PROGRAM AD" in the email subject line. If digital artwork is not available, hard copy ads can be scanned. Hard copy ads can be in color or black and white and should ideally be as large as the space into which you plan to place them. Business cards can be scanned *as is* and are intended for placement in the quarter-page size.

LAOTIAN AMERICAN SCHOLARSHIP FOUNDATION

ONE NIGHT IN LAOS SPONSORSHIP/ADVERTISEMENT FORM

Sponsor Name:

Sponsor Contact Person:

Sponsor Contact Telephone #:

Sponsor Contact Email:

Thank you for your generous gift!

Sponsor's Level of Giving:

☐ Diamond (\$5000)

☐ Gold (\$2500)

☐ Silver (\$1500)

☐ Bronze (\$1000)

Advertisement Size:

☐ Full-Page (\$300)

☐ Half-Page (\$150)

☐ Quarter-Page (\$75)

Tickets (indicate quantity):

____ VIP Table (\$600)

____ General Admission Table (\$480)

Please make checks payable to *Laotian American Scholarship Foundation*.

Mail checks to: LASF, P.O. Box 30705, Rochester, NY 14603

Please submit all advertisements via email no later than 2/28/2023 to prathamany@gmail.com in order to ensure enough time for layout and placement in the program. If preferred, advertisements such as a business card or a printed image can be mailed in and scanned as is.

LASF is a 501(c)3 non-profit organization. All donations are tax deductible.