

Laotian American Scholarship Foundation Proudly Presents:



**St.Dimitria Macedonian Orthodox Church social hall
235 Telephone Road, West Henrietta, NY
6 pm till Midnight**

The Laotian American Scholarship Foundation (LASF) is continuing its annual tradition of hosting our “One Night in Laos 7” fundraising gala. Authentic Laotian cuisine will be served in buffet style and traditional Lao dancers will be in performance. This year, the cultural theme of the event will be “Boun Suang Heua”, which translates to **Lao Boat Racing Festival**. Traditionally, towards the end of the rainy season in Laos, villages along the Mekong riverbanks prepare their dragon boats for the upcoming boat racing festival as a way to celebrate the planting of rice.

The Laotian American Scholarship Foundation is an organization that promotes the attainment of excellence in higher education for Laotian-American students in Central and Western New York. The purpose of LASF is to support achievements in higher education and to strengthen the ethnic identity of the Laotian community. LASF is an all-volunteer organization and 100% of funds raised go directly towards the scholarship awards.

Once again, we are seeking both corporate and personal sponsors to help us bring this event to the Rochester community. Becoming a sponsor not only shows your support for the LASF organization, but also enables you to directly help with funding the scholarship awards. With your ad prominently placed in the gala program and collateral materials, hundreds of patrons will see your message attractively displayed while in attendance at our “One Night in Laos 7” gala event. Please review the attached information for details regarding sponsorship opportunities. Thank you kindly for your consideration and continued support.

Sincerely,

Sounthone Vattana
President
Laotian American Scholarship Foundation, Inc.
svattana@brockport.edu
www.laoamericanscholarship.org

There will be a printed program booklet provided to all guests that attend the LASF “One Night in Laos 7” fundraising gala event.

We wish to have your advertisement look as good as possible in the program. Please consider the following when providing your artwork:

- All ads will be published in the “One Night in Laos 7” printed program. All attendees, patrons, and guests will receive a program.
- For best results, submit your ad as a digital file. A high-resolution file such as JPG, PNG, GIF, or higher quality format is preferred. This allows for the best quality in sizing and printing. Files can be e-mailed directly to prathamany@gmail.com . Please put “LASF PROGRAM AD” in the e-mail subject.
- If digital artwork is not available, we can scan hard copy ads. Hard copy ads can be in color, or black and white, and should ideally be as large as the space into which you plan to place them. We can also create an ad for you based upon your own concept.
- Business cards can be scanned AS IS and are intended for placement in the QUARTER page size, which is a rectangular dimension of approximately 2 x 5 inches.
- When providing an advertisement, please keep in mind the dimensions and orientation of the ad layout. See the descriptions below for available page-size dimensions and associated cost.

Thank you for your support!

To become a sponsor, please choose one of the sponsorship levels listed below and fill out the “Sponsorship Advertisement Form” of page 4, and mail with payment.

In order to secure your ad in the program, please submit all artwork no later than February 29, 2020.

DIAMOND Package: \$5000

Includes: 2 tables in front row, center section (tables C and D), 8 guests per table (\$960 value)
Your company logo displayed on the “One Night in Laos” photo back-drop
Exclusive naming rights for the Dragon Boat display
Special recognition with up to 3 minutes of Program time to address all attendees
CENTER (centerfold) Pages, 8” tall x 10” wide, Full Color or Black & White

GOLD Package: \$2500

Includes: 2 tables in front row, left section (tables A and B), 8 guests per table (\$960 value)
Your company logo displayed on the “One Night in Laos” photo back-drop
BACK Cover Page, 8” tall x 5” wide, Full Color or Black & White

SILVER Package: \$1500

Includes: 1 table in front row, far right section (table E), 8 guests per table (\$480 value)
Your company logo displayed on the “One Night in Laos” photo back-drop
INSIDE Back Cover Page, 8” tall x 5” wide, Full Color or Black & White

FULL Page Size: \$300

8” tall x 5” wide
Full Color or Black & White

HALF Page Size: \$150

4” tall x 5” wide
Full Color or Black & White

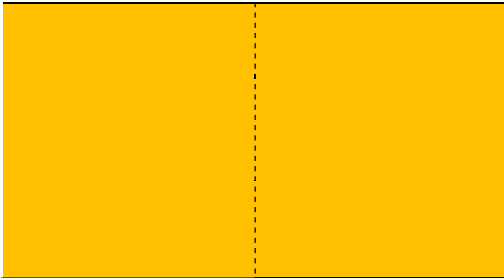
QUARTER Page Size: \$75

2” tall x 5” wide or 4” tall x 2.5” wide
Full Color or Black & White

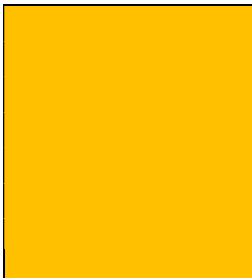
Laotian American Scholarship Foundation

“One Night in Laos 7” Advertisement Page Layouts

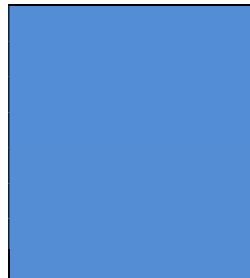
CENTER (centerfold) Pages: \$5000 with DIAMOND package
8” tall x 10” wide
Full Color or Black & White



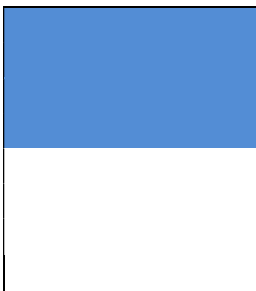
BACK Cover Page: \$2500 with GOLD package
INSIDE Cover Page: \$1500 with SILVER package
8” tall x 5” wide
Full Color or Black & White



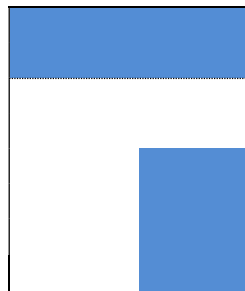
FULL Page Size: \$300
8” tall x 5” wide
Full Color or Black & White



HALF Page Size: \$150
4” tall x 5” wide
Full Color or Black & White



QUARTER Page Size: \$75
2” tall x 5” wide or 4” tall x 2.5” wide
Full Color or Black & White



Laotian American Scholarship Foundation

“One Night in Laos 7”

Sponsorship Advertisement Form

Sponsor Name: _____

Sponsor Contact Person: _____

Sponsor Contact Telephone # _____

Please make checks payable to: “Laotian American Scholarship Foundation”

Mail To: LASF
PO Box 30705
Rochester, NY 14603

Sponsor Contact E-mail: _____

Sponsor Page Size: _____

PLEASE send all artwork via e-mail no later than 2/29/2020 to prathamany@gmail.com in order to ensure enough time for layout and placement in the program.

If preferred, artwork such as a business card or a printed image can be mailed in and scanned AS IS.

LASF is 501(c)(3) non-profit organization. All donations are tax deductible.

