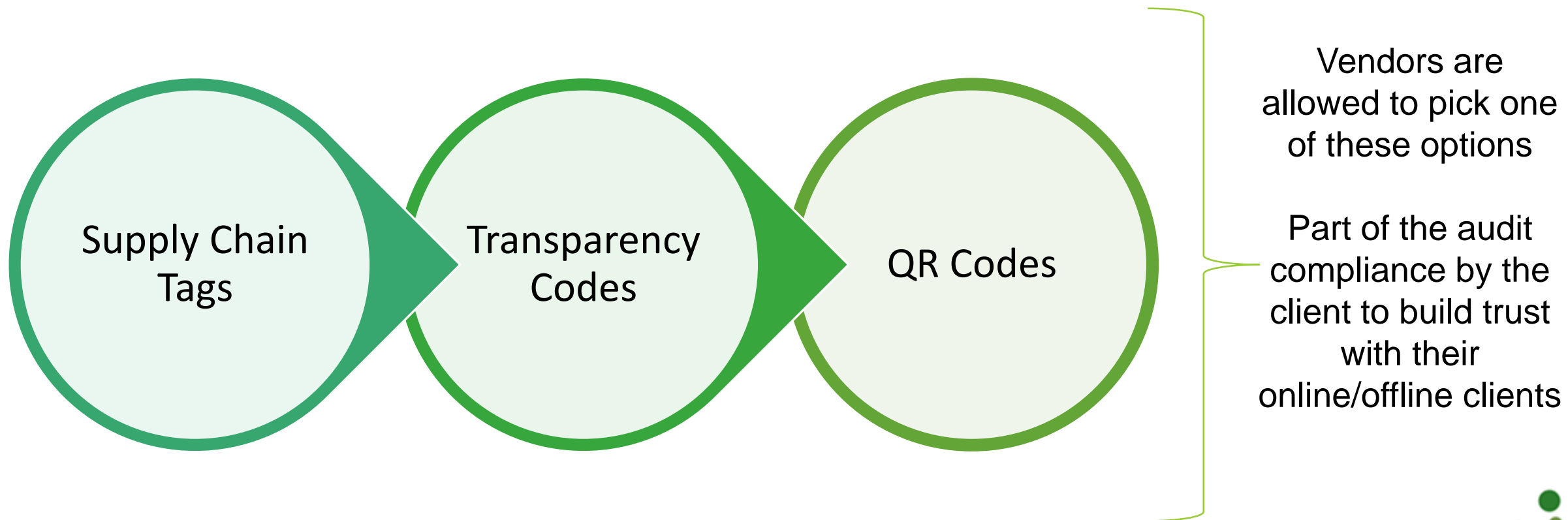


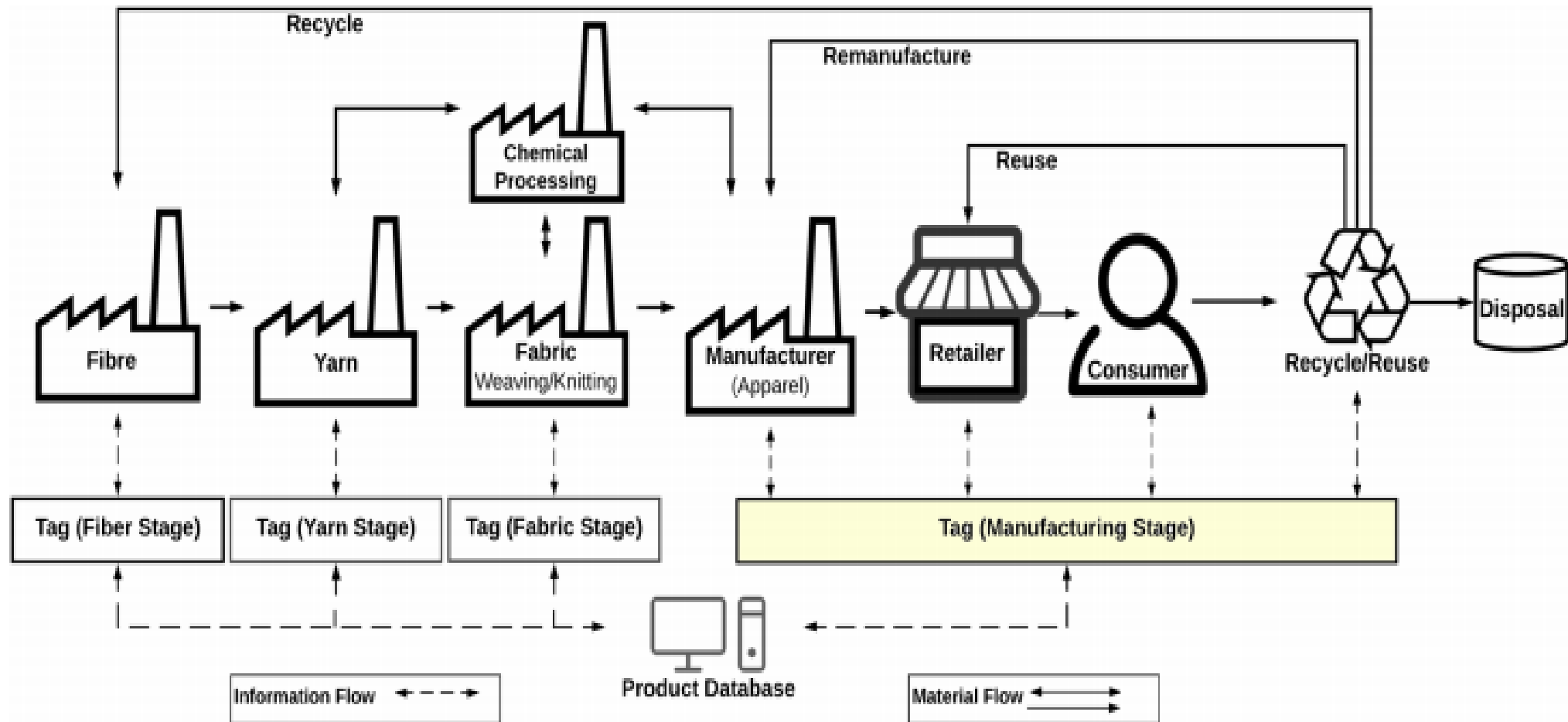
Counterfeit Analytics leveraging Blockchain

Example – Textile Client, Europe

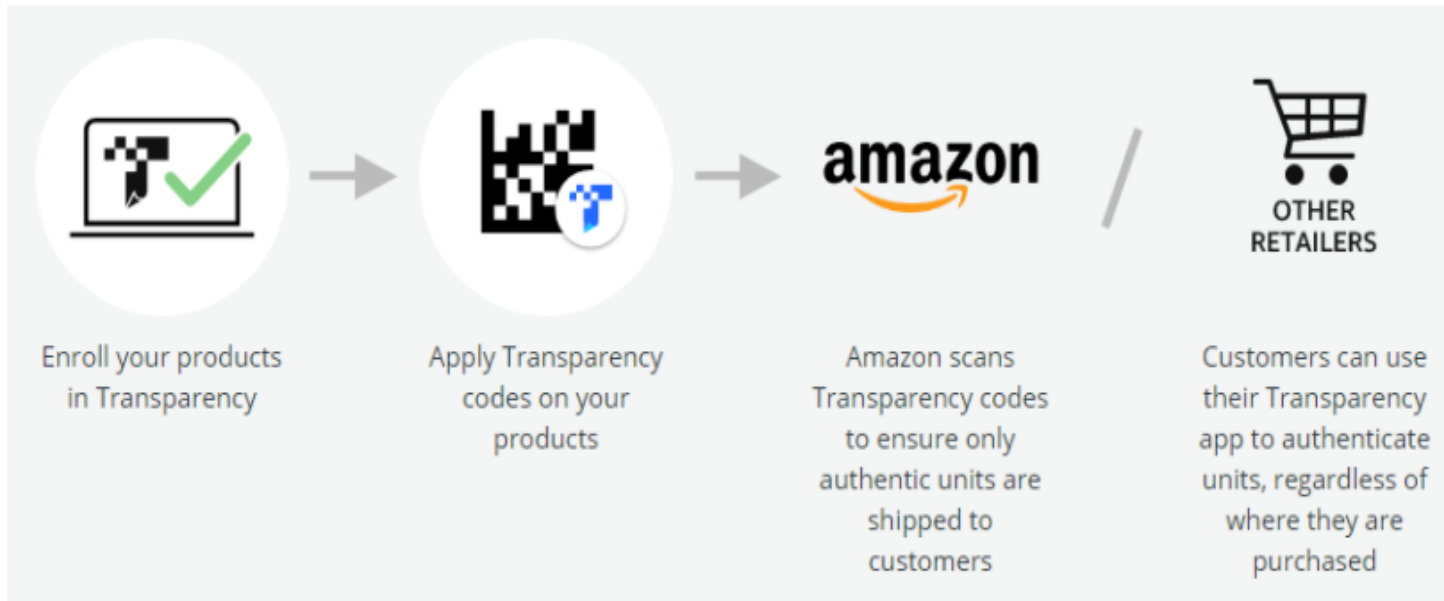


Example – Textile Client

Adopting Supply Chain Strategy to Detect Counterfeits



Example – Textile Client Adopting Transparency Codes to Detect Counterfeits

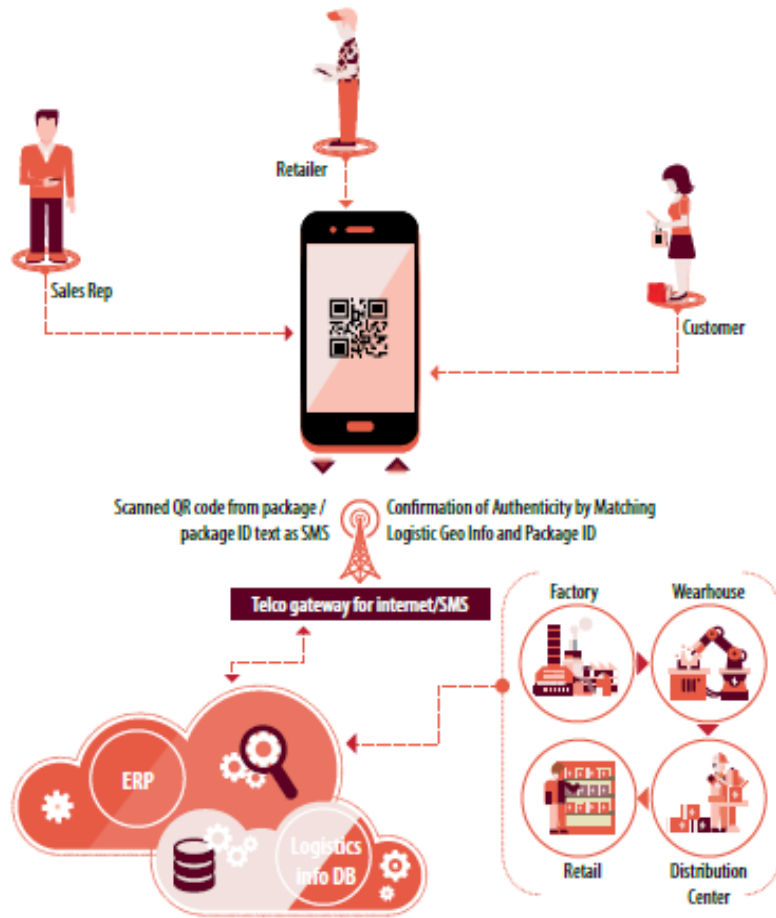


Transparency Codes offer more detailed product information that includes:

- ✓ Manufacturing date
- ✓ Manufacturing place
- ✓ Expiration date
- ✓ Ingredients/materials used



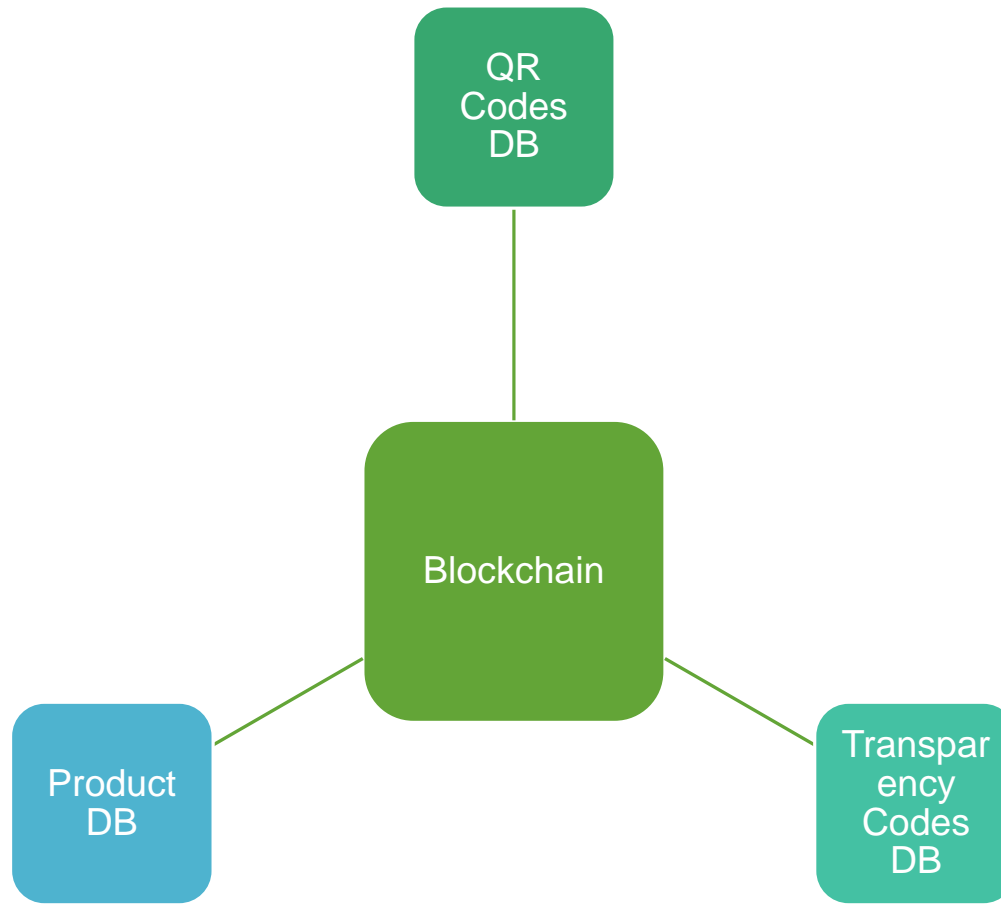
Example – Textile Client Adopting QR Codes to Detect Counterfeits



- OEMs can print unique QR codes on labels for their products and product packages. This QR code will contain digital information about the specific product that includes part / product name, model number, factory of manufacture, date of manufacture and batch #.
- This label will be displayed on the outer package of the SKU so that it is easily accessible for scan by a customer or sales representative.
- At the manufacturing end, the ERP system will hold these product details along with a history of transactions to enable tracking of the product along the distribution chain.



Linking to a Blockchain

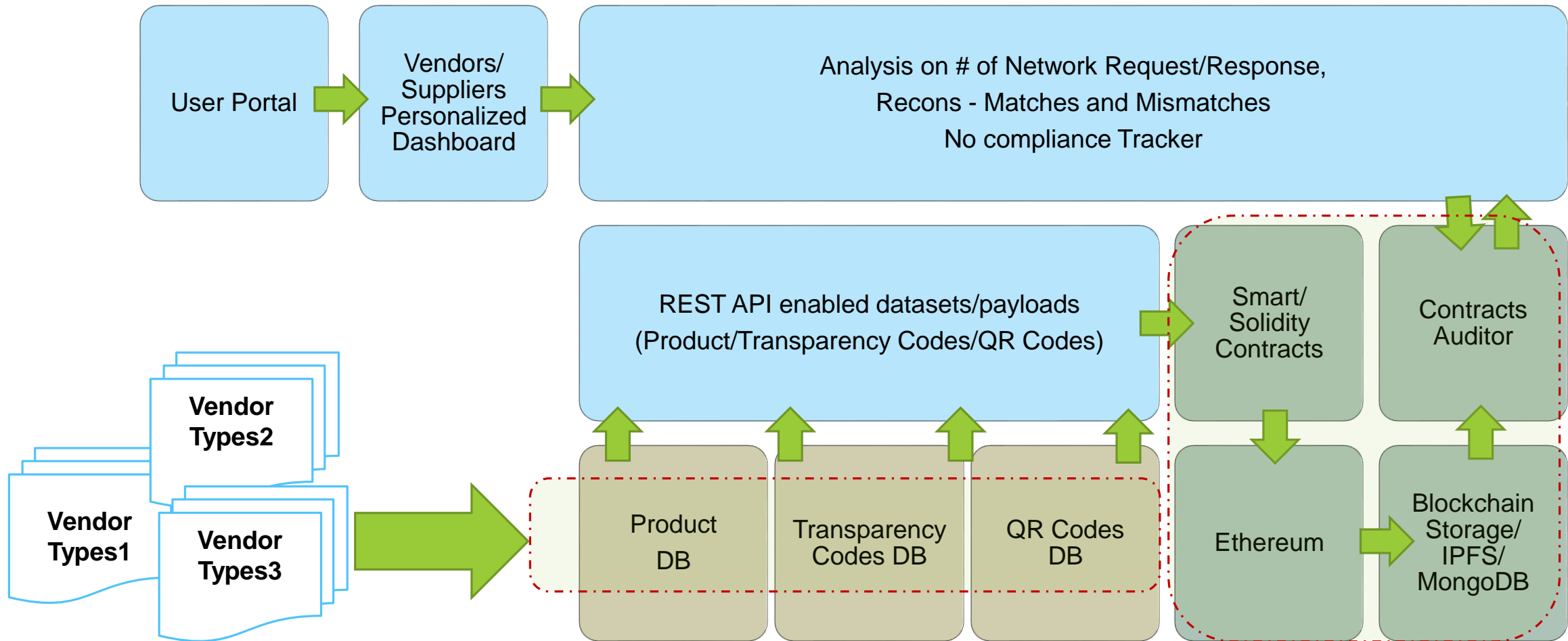


Functional Stack

Vendors/Suppliers Data

Blockchain Components

Non - Blockchain Components





Thank You

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