

BUSINESS PRESENTATION





Welcome to essens

A young company is conquering the world

essens



Mr. Michal Kovář, founder of the Essens

- Founded 2011 in Brno, Czech Republic
- Over 1 200 great products for everyone
- Websites in 15 languages

Steady growth of the company

essens

In 2019:

- Over 8 million perfumes have been sold
- 1 million of orders have been dispatched
- 14,2 million EUR of commissions have been paid



turnover in EUR (VAT not incl.)

Countries where our branches are located:



Vision, mission and core values of Essens

essens



VISION

We want to change lives to the better.



MISSION

We offer the opportunity to positively tuned people who want to live well, to be financially independent, to develop their personality and to influence people around them.

We bring premium quality products and services at affordable prices that will bring maximum benefit and enjoyment to our users.

We build awareness of network marketing as a fair business model that, when used correctly, can become a lifelong love.

EMOTION

Emotion is the heart and driving force of our company. It constantly drives us forward with one goal, to get better and better.



UNIQUENESS

We are unique, not comparing to anyone, we focus only on our business and we want to create new trends.



SUPPORT

Not only the company, but also each member, work as a team to create a globally successful brand.



DETAIL

Our attention to detail in every thing we do gives the results of our work an entirely new dimension.

Loyalty to essens brings many benefits

essens



BUY

All products for discounted prices with additional discount up to 50 %. Treat yourself and your family with premium products for everyday use.



SELL

Offer our products to your family and friends and earn from retail profit and commissions.



BUILD A TEAM

Enjoy all the benefits from our Marketing plan for more freedom and independence.

At Essens, everyone can choose

essens



Sales margin

essens

Purchase for member price and sell for retail price!

Only 50 personal points in current month to reach for a Cashback.



RETAIL PRICE:

£21.50

MEMBER PRICE:

£17.20

YOUR PROFIT:

£4.30

CASHBACK:

£2.90



RETAIL PRICE:

£35.10

MEMBER PRICE:

£28.10

YOUR PROFIT:

£7

CASHBACK:

£4.70



RETAIL PRICE:

£12.50

MEMBER PRICE:

£10

YOUR PROFIT:

£2.50

CASHBACK:

£1.70

How to work with Starter Kits

essens

- 1 Starter Kit max. 2 days / customer = 2 perfumes
- 2 perfumes in 2 days = 30 perfumes in 30 days
- $30 \times \text{£}4.30 = \text{£}129$ retail margin at membership prices
+ $\text{£}87$ cashback + commission



What will happen if you work with 5 Starter Kits?

Commission on your turnover

essens

- ESSENS Marketing plan is simple and is calculated from point turnover
- Each of our ESSENS products have a certain amount of points



11 points



18 points



7 points



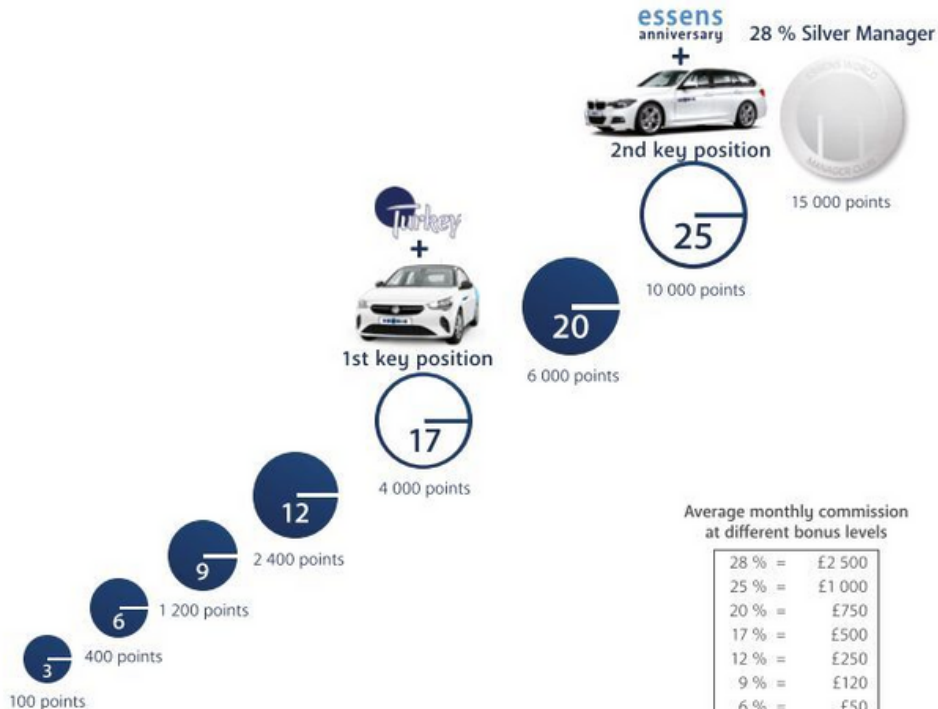
6 points



12 points

1st marketing plan

essens



ESSENS offers even more

essens



Diamond Manager

Average annual earnings:

£320 000

+



Platinum Executive Manager

Average annual earnings:

£141 000



Platinum International Manager

Average annual earnings:

£183 000



Platinum Manager

Average annual earnings:

£75 000



Gold Manager

Average annual earnings:

£50 000

17% position and its benefits

essens

Enjoy the luxury of a 5-star ultra all inclusive hotel for free for 7 days and discover the production of SELUZ fragrances in Istanbul.

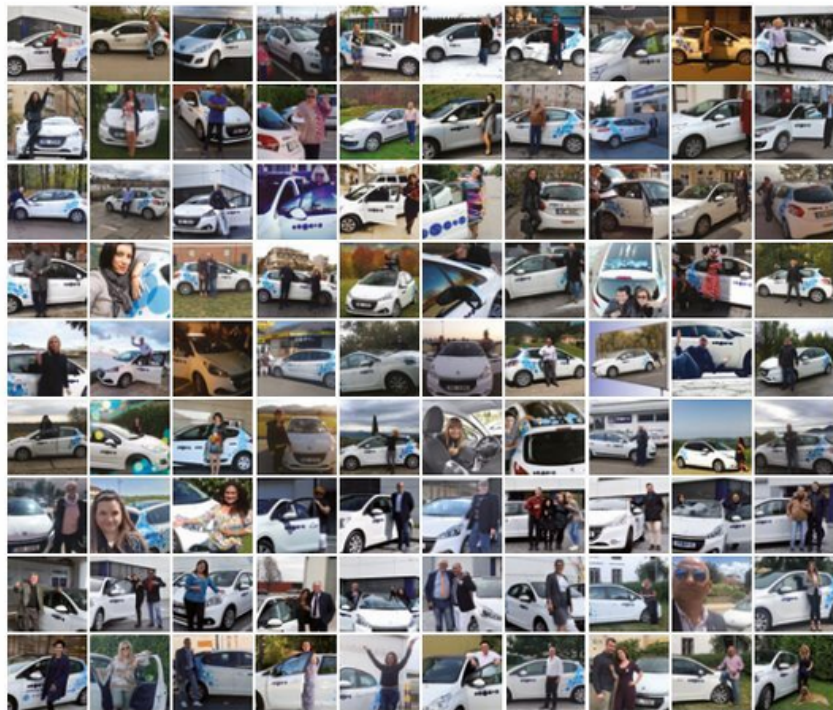


Qualify for a dream holiday by reaching minimum 4 000 points at least three times between October and February with a minimum commission of £300 and keep your qualification until departure.

17% position and its benefits

essens

Become one of the proud drivers of the Vauxhall Corsa.



Ask for your Vauxhall Corsa after reaching 4 000 points any 2 months in a row with a minimum commission of £300.

25% position and its benefits

essens

Take part in Anniversary, an exclusive 3-day birthday party that takes place every year in the most exciting European and world cities.

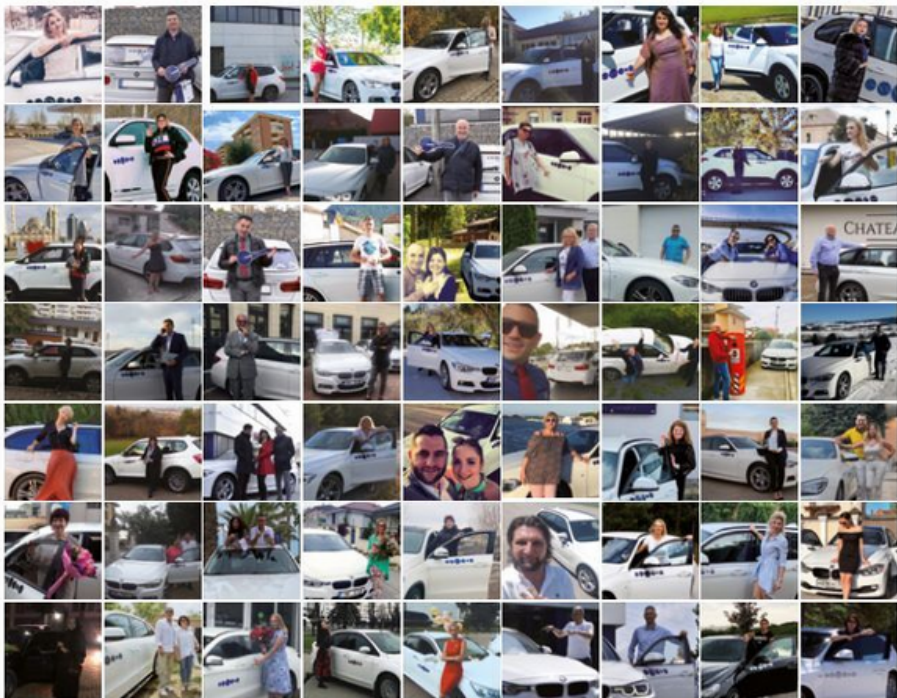


Qualify for Anniversary, an exclusive 3-day event by reaching minimum 10 000 points in June, July and August with a minimum commission of £1 200.

25% position and its benefits

essens

Become one of the drivers of the BMW 320d xDrive Touring M Sport.



Ask for a BMW 320d after reaching 10 000 points any 2 months in a row with a minimum commission of £1 200.

ESSENS Rolls-Royce

essens

Diamond Manager leaders have a unique opportunity to qualify for the exclusive ESSENS Rolls-Royce auto program and get a brand new Rolls-Royce Wraith.



The journey to this luxury car has never been easier.

ESSENS and new technologies

essens



ESSENS Travel

travel portal for purchasing air tickets and holidays abroad enriched with points in the marketing plan



myESSENS

a free mobile app that makes it easy to purchase and work with your team



myESHOP

Your own e-shop for sales to customers, where all the worries of shipping, storage and invoicing are handled by a branch in your country

Our recommendation for your perfect start

essens

- Easy and quick registration
- You get free:
 - unique membership number, access to membership prices and cashback
 - access to the ESSENS Travel portal
 - possibility to use myESSENS smartphone app
 - your own myESHOP online store
 - access to educational materials (videos, articles, etc.)

ESSENS is a business with great freedom and there are plenty of ways to succeed. The basis of success is always knowledge of products.

Whether you want to sell products or build a team, the best way to get started is to use one of the following packages that include the most popular ESSENS products at a discounted price:

BASIC PACK



- More than 40 most popular ESSENS products incl. Starter Kit
- 30% discount compared to purchase at membership prices
- badge for 3% position

Our recommendation for your perfect start

essens

BUSINESS PACK



~~£396.60~~ → **£240**

200
points
-40 %

- More than 50 most popular ESSENS products incl. Starter Kit
- 40% discount compared to purchases at membership prices
- badge for 3% position

ELITE PACK



~~£1,005.40~~ → **£500**

400
points
-50 %

- More than 80 most popular ESSENS products incl. Starter Kit
- 50% discount compared to purchases at membership prices
- badge for 6% position



We make people lives better

Join us today!



Join Now



www.essensworld.com



8 595603 573072