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WELCOME TO ESSENS

The topic of ecology and environmental awareness is currently very widely discussed. That's why the ESSENS Home Clean product line has been created, environmentally friendly products with an uncompromising emphasis on quality. We are very pleased to see how quickly ESSENS has found its way into your home and helps you keep the dazzling cleanliness of your interior, textiles and dishes. It's the lifestyle that connects us all.

Michal Kovář







NEW MODERN DESIGN, TWO FRAGRANCES THAT YOU LOVE AND TWO AMAZING NEWCOMERS

ESSENS HOME PERFUME

- · An elegant aroma diffuser for every interior
- Lasting for up to 8 weeks and covering an area of 20m2
- Aroma diffusers are easy to use by simply turning the rattan reeds over from time to time
- Pure natural essential oils are ideal for creating a pleasant and constant aroma with no harmful substances being released into the air
- The rattan reeds release the aroma with optimal intensity so it never feels overpowering
- Available as a complete set including 200 ml of fragrance, a glass diffuser and eight rattan reeds or as an individual refill 150 ml bottle

ESSENS HOME PERFUME RATTAN REEDS

Our reeds made of natural rattan ensure a constant and undisturbed scent in the air.

6 pcs **£4.20**

POPULAR AROMA DIFFUSERS IN CHARMING FRAGRANCES FOR A PLEASANT REFRESHMENT OF YOUR INTERIOR



WHITE FLOWERS

A unique fragrance with a touch of summer, made up of a lavish rich floral scent of jasmine and rose with a subtle hint of citrus and green tones.

WATERFALL

Timeless scent of luxury which conceals a delicate fragrance of wooden musk, blend of thuja, pine, cedar, patchouli, vetiver with a touch of green apple.





200 ml set **£48.50**

NEW

SECRET AMBER

A mysterious and soothing fragrance full of green pine tones combined with a gentle touch of jasmine and vanilla harmoniously balanced into a scent of nature, forest, amber and musk.

FRESH MANGO

A mildly sweet mango aroma blends with tones of orange, lemon and apple, in conjunction with the gentle touch of coconut and tonka beans combines into pleasant refreshment.





150 ml **£21.40**





LONG-LASTING FRAGRANCE IDEAL FOR EVERY INTERIOR





ESSENS HOME CLEAN

Detergents play an important role in a modern society. They deliver hygienic cleanliness and are so very important to everyone's health. The ESSENS Home Clean product line is very safe and consists of highly concentrated products and those that are ready to use.

CLEAN HOME = HEALTH AND COMFORT

The complete range has been developed based on the latest trends with the help of state-of-the-art technology and leading experts in its field. The greatest emphasis was placed on the maximum safety of all products and their convenient use by the consumer. All stages of production are subject to the highest level of control in accordance with applicable European Union standards, which provide ISO 9001, ISO 14001 and OHSAS 18001 quality certificates.

ESSENS HOME CLEAN PRODUCTS ARE AMONG THE SAFEST PRODUCTS WITH THE BEST QUALITY OF THEIR KIND ON THE WORLD MARKET

High efficacy is achieved by suitably selected components in the best possible ratio, which are environmentally friendly since they are biodegradable.

Practical packaging of concentrates in square litre bottles saves not only the wallet, but also the storage space in the house.

Carefully selected accessories ensure easy handling. The dispenser pump, available separately, is designed to release 3 ml of fluid volume at a time and maximizes the measurement of the recommended dosage of all concentrated products. A 500 ml dilution bottle with a mechanical mist of foam spray is an optimal tool for diluting concentrates to the recommended density for immediate use. In order to avoid confusion of diluted products, we also offer a set of labels, sold separately, suitable for use on dilution bottles.



THE FOUR KEY BENEFITS OF ESSENS HOME CLEAN INCLUDE:

- High efficiency
- Financial savings
- Quality and practicality
- Environmentally friendly









ARE YOU FAMILIAR WITH OUR SIGNS?



CONCENTRATED

The highly concentrated composition of ESSENS Home Clean products brings many benefits. Financial savings - the concentrates are diluted with water according to the recommended dosage, for a long period of time no additional costs are needed for the purchase of detergents. Storage saving - square-litre bottles for easy storage and practical dilution bottles for simple application save not only storage space but also reduce storage weight. Environmentally friendly - not only biodegradability, but also less plastic packaging, as well as lower transport frequencies, significantly reduce the impact on the environment.



READY TO USE

Although concentrates are very practical, they are not suitable for all detergents. That's why our assortment also includes products suitable for immediate use with no need to dilute. These products have been labelled with a sign "ready to use" for ease of reference. Likewise, this sign is also visible on dilution bottle labels, designed for individual sale.



BIODEGRADABLE

ESSENS Home Clean products are biodegradable. They contain no toxic substances and are therefore not only friendly to our health but also to the environment.



DERMATOLOGICALLY TESTED

ESSENS Home Clean products are developed to be dermatologically safe so the skin is not damaged in the case of accidental contact or inadequate rinse of detergents from the fabric.



VEGAN

ESSENS Home Clean products do not contain any ingredients of animal origin, including dyes, silicones or proteins. At the same time, they have not been tested on animals at any stage of a production.



BESTSELLER

MULTI - PURPOSE

CONCENTRATE

ESSENS HOME CLEAN MULTI-PURPOSE CLEANER

- · Highly concentrated multi-purpose cleaner for the whole household
- Maximum cleaning effect with a pleasant fresh aroma throughout the whole interior
- Simple to use for streak-free cleaning, without a matte finish
- Leaving a glossy surface without the need of rinsing
- Possible dilution method either in a bucket of water or in a practical dilution bottle with a spray head
- · Completely skin-friendly and highly effective on a heavy dirt
- Ideal for all types of dirt and all washable surfaces such as laminate, plastic surfaces, lacquered wood, stone, marble, synthetic, including washable walls, ceramic tiles, wash-basins, bathtubs, toilets, sinks, faucets, showers, kitchen surfaces and ceramic hobs
- Suitable for all types of flooring tiles, hardwood, wooden floors, parquets or pvc
- Versatile use for outdoor cleaning, such as garden and balcony furniture
- Easily deals with any dirt on all motor vehicle surfaces such as lacquers, vinyl foils, plastic, chrome accessories and rubber gaskets
- Biodegradable, i.e. Non-toxic to the environment
- Dermatologically tested



11 £12.50





MAKE THE CLEANING OF YOUR GLASS SURFACES EASIER WITH THE DILUTION SPRAY BOTTLE



ESSENS HOME CLEAN GLASS CLEANER

- Highly concentrated cleaner for glass surfaces
- Maximum cleaning effect without rinsing to achieve a radiant streak-free shine
- Ideal for all types of glass, windows, mirrors and glossy surfaces
- Does not contain phosphates, strong acids, alkalis and bleaching agents
- Reduces the risk of glass surface soiling, thereby increasing their service life
- Biodegradable
- Dermatologically tested



11 £8.70



THANKS TO THE DILUTION
BOTTLE, YOUR KITCHEN WILL BE
HYGIENICALLY CLEAN IN EVERY
CORNER

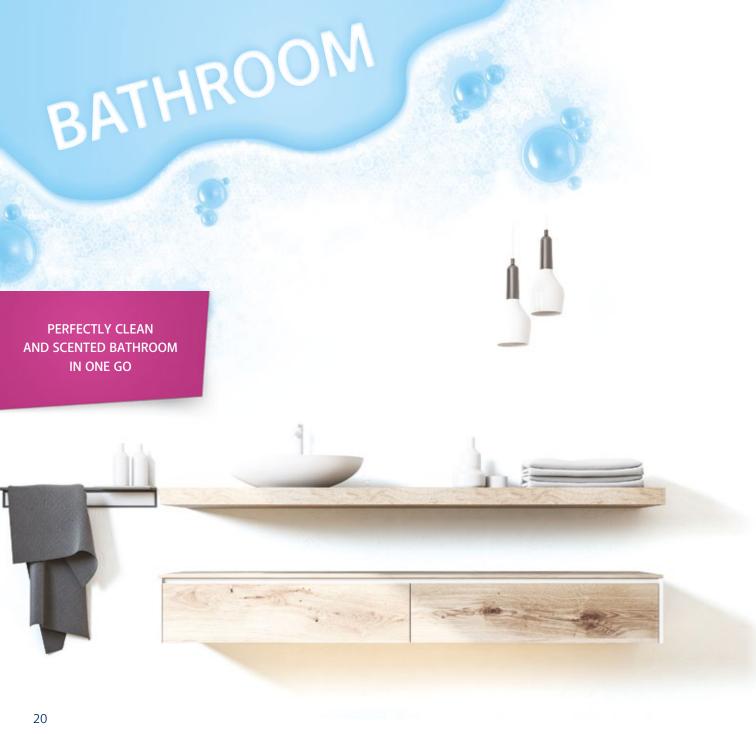


ESSENS HOME CLEAN KITCHEN CLEANER

- Highly concentrated cleaner for kitchen surfaces
- Maximum streak-free cleaning effect with a pleasant fresh citrus aroma for a brightly clean and scented kitchen
- Special natural ingredients perfectly removes even the most resistant dirt and perfectly dissolves any grease
- Designed for all kitchen areas, hobs, cookers, household appliances, stainless steel or natural stone
- Does not contain phosphates, strong acids, alkalis and bleaching agents
- Does not release harmful fumes when used
- Biodegradable
- Dermatologically tested



11 £9.60



DILUTION BOTTLE WITH SPRAY
HEAD WILL MAXIMALY EASE
YOUR CLEANING ON ALL
BATHROOM SURFACES



ESSENS HOME CLEAN BATHROOM CLEANER

- Highly concentrated cleaner for bathroom surfaces
- Maximum cleaning effect with a pleasant fresh aroma for hygienically clean bathroom
- Effectively removes heavy dirt, calcium stains and limescale, without the need for scrubbing
- Designed for all bathroom surfaces including ceramic tiles, fiberglass, porcelain, stainless steel and plastic material
- Biodegradable
- · Dermatologically tested



11 £9.60



PRACTICAL DISPENSER PUMP WILL
PROVIDE THE NECESSARY QUANTITY
OF CLEANING PRODUCTS



ESSENS HOME CLEAN DISHWASHING LIQUID

- Highly concentrated dishwashing liquid with a maximum cleansing effect
- Effective washing power with a fresh lemon aroma for brightly clean dishes
- Special natural ingredients thoroughly remove dirt and perfectly dissolve grease, even at very low temperatures
- A few drops are enough to create a rich foam that provides the perfect washing effect
- Ideal for food stuck on dishes and heavily burnt pots
- Suitable for all kinds of dishes including porcelain, glass, ceramics, enamel, stainless steel, but also for crystal and fine silver
- · Skin friendly and dermatologically tested
- Does not contain phosphates, strong acids, alkalis and bleaching agents
- Active ingredients come from natural sources, therefore the cleaner is biodegradable



1 | £12.70



ESSENS HOME CLEAN DISHWASHER TABLETS

- Effective dishwasher tablets for dazzlingly clean dishes
- Powerful cleaner, salt and polish in one tablet
- · Maximum cleaning power of the tablets carefully cleans and removes stuck-on food
- Protects the dishes and the interior of the dishwasher against the matte finish appearance, limescale stains and reduces the accumulation of dirt from leftover food in the dishwasher
- · Easily dissolves in water and prevents unpleasant odour from the dishwasher
- Special natural ingredients contribute to reducing the etching of glass surfaces
- · Suitable for all types of dishwasher safe dishes, including glass, cutlery, plates, pots, pans and baking trays
- · Does not contain phosphates, genetically modified organisms (gmo free), petroleum or animal components
- Biodegradable
- · Dermatologically tested





60 tablets **£26.40**

PROTECT YOUR FURNITURE FROM EXTERNAL EFFECTS AND FROM SETTLING OF DUST PARTICLES

ESSENS HOME CLEAN WAX FURNITURE POLISH

- High-performance wax furniture polish with a blend of quality waxes for immediate use
- · Optimal furniture treatment with a high gloss effect
- Pleasant fresh aroma throughout the whole interior
- · Simple to use for streak-free and rinse-free cleaning
- · Anti-static agents reduce static build-up on the furniture surface which reduces the settling of a dust particles
- · Special components effectively removes dirt, fingerprints and protects the surface from damaging
- · Efficiently and gently cleans furniture made of lighter wood such as pine, oak and walnut
- Biodegradable
- · Dermatologically tested





REDUCES DANGEROUS
BACTERIA WITHOUT BEING
TOXIC TO THE ENVIRONMENT

ESSENS HOME CLEAN TOILET BOWL CLEANER

- Highly effective toilet bowl cleaner for immediate use
- · Maximum cleaning effect with a pleasant fresh aroma
- Safely and effectively removes dirt including resistant stains and limescale
- For regular use, a small amount is sufficient
- Fully safe for sewage systems, domestic sewage treatment plant or septic tanks
- Biodegradable
- · Dermatologically tested



750 ml **£9.60**





ESSENS HOME CLEAN LAUNDRY DETERGENT

- White, colour and black highly concentrated detergents for white, coloured and black fabric in the form of liquid gels
- · White laundry will be whiter and brighter
- Colour laundry will keep bright colours with protection from fading
- Black and dark laundry will keep deep colours with protection from fading
- · Pleasant fresh aroma for a perfect clean feeling
- Suitable for hand and machine wash with all types of water hardness

- The special formula effectively removes stains, even on a low-temperature wash
- Protects the fabric from rust stains
- · Optimal even for washing fine sportswear
- Dissolves easily and rinses without any residues
- Does not contain phosphates and bleaching agents
- Biodegradable and non-toxic to the environment
- · Skin-friendly, dermatologically tested

11 **£27**







ONE LITRE OF THE SOFTENER IS SUFFICIENT FOR UP TO 100 WASHES IN THE WASHING MACHINE AND 200 HAND WASHES

ESSENS HOME CLEAN FABRIC SOFTENER

- Fresh, floral and coconut highly concentrated fabric softeners with a choice of fresh, floral and coconut aroma
- Effective formula softens all types of laundry, making it more comfortable and pleasant to wear, with less laundry wrinkles
- Special microcapsules ensure gradual release of the aroma even after a longer storage
- Thin film is created on the individual fibres so dirt does not penetrate the fabric and makes it easier to wash

- Reduces static electricity occurrence and makes ironing easier
- Suitable for hand and machine wash with all types of water hardness
- Does not contain phosphates, bleach agents, chlorine, dyes, edta and nta
- Biodegradable and non-toxic to the environment
- · Skin-friendly and dermatologically tested





ESSENS HOME CLEAN SPRAY BOTTLE

- Practical 500 ml dilution bottle with a mechanical spray head
- Spray options "fog", "foam" and "closed"
- · Fill lines for easy to use dilution ratio

ESSENS HOME CLEAN DISPENSER PUMP

- Dispenser pump suitable for all 1 litre essens home clean bottles
- 1 Pump = 3 ml detergent
- Makes the measurement of concentrated products optimal

ESSENS HOME CLEAN POUR & MEASURE CAP

- Practical bottle cap helps to pour concentrates from litre bottles
- The measurement of concentrated product is accurate thanks to marked guide lines
- · Ideal for reuse

ESSENS HOME CLEAN SPRAY BOTTLE LABELS

- Sticky labels for dilution bottles ensure that the diluted products will not get mixed up
- Set of 5 product labels: ESSENS Home Clean Multi-Purpose Cleaner, ESSENS Home Clean Glass Cleaner, ESSENS Home Clean Kitchen Cleaner, ESSENS Home Clean Bathroom Cleaner, ESSENS Home Clean Dishwashing Liquid

ESSENS MESSENGER BAG

Practical shoulder bag made of solid material, reinforced bottom and adjustable shoulder strap. Large inner pocket and two smaller side pockets with zips, the flap of the bag is equipped with magnets.

Dimensions: 39 x 27 x 12 cm

Material: polyester

1 pc **£28.00**





ESSENS WEEKEND BAG

Travel weekend shoulder bag made of solid material, reinforced bottom and adjustable shoulder strap is ideal not only for extended weekends, but also for ESSENS products. Large inner space and a practical side pocket feature zip fastening.

Dimensions: 50 x 28 x 17 cm

Material: polyester



1 pc **£56.00**





ESSENS TROLLEY BAG

Light travel bag on wheels with pull-out handle for easy and comfortable travel. The trolley system is located underneath the reinforced bottom, the two-way zip closes the large inner space. There is a small inside pocket for any accessories. The bag also has an adjustable shoulder strap.

Dimensions: 53 x 30 x 30 cm, handle 107 cm

Material: polyester



RECOMMENDED DILUTION RATIO FOR ESSENS HOME CLEAN DETERGENTS



ESSENS HOME CLEAN SPRAY DILUTION BOTTLE 500ML - DILUTION RATIO 1:9

	cleaner	water	Number of dilution bottles from 1 litre concentrate
ESSENS Home Clean Multi-Purpose Cleaner	50 ml	450 ml	20

ESSENS HOME CLEAN SPRAY DILUTION BOTTLE 500 ML - DILUTION RATIO 1:3

	cleaner	water	Number of dilution bottles from 1 litre concentrate
ESSENS Home Clean Glass Cleaner	125 ml	375 ml	8
ESSENS Home Clean Kitchen Cleaner	125 ml	375 ml	8
ESSENS Home Clean Bathroom Cleaner	125 ml	375 ml	8
ESSENS Home Clean Dishwashing Liquid	125 ml	375 ml	8

DISH WASHING IN THE SINK

	cleaner	water	Number of dilution bottles from 1 litre concentrate
ESSENS Home Clean Dishwashing Liquid	3 ml (1 dose)	5 l	333

LAUNDRY WASHING

ESSENS Home Clean Laundry Detergent	cleaner	water	Number of dilution bottles from 1 litre concentrate
Washing machine – slightly soiled laundry	20 ml	-	50
Washing machine – soiled laundry	30 ml	-	33
Washing machine – heavily soiled laundry	40 ml	-	25
Hand washing	5 ml	10 l	200
ESSENS Home Clean Fabric Softener			
Washing machine*	10 ml	20 – 40 ml	100
Hand washing	5 ml	10 l	200

^{*} we recommend diluting with water before pouring into washing machine dispenser to achieve more efficient dissolution of highly concentrated softeners



TO BE CONTINUED IN PART I AND PART II



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