



# Pearly Gates Publishing LLC

INSPIRING CHRISTIAN AUTHORS TO BE AUTHORS

*“Delight thyself also in the LORD, and He shall give thee the desires of thine heart.”*

*Psalm 37:4 (King James Version)*

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## *About Pearly Gates Publishing, LLC*

**Pearly Gates Publishing, LLC** (PGP) offers professional quality publishing products focusing on Christian perspectives and values. Costs for services are designed *NOT* to create financial burdens for authors. Typical costs to publish with PGP average \$1,900.00 (USD) – with packages that compare to some other publishing houses that charge upwards of \$5,000.00 or more. All authors who contract with PGP bring something different to the table, but **EACH** and **EVERY** one tells his or her unique story from a Christian viewpoint. They provide their respective audiences with empowering, inspirational, uplifting, and educational messages as only they can!

## *Pearly Gates Publishing, LLC's Mission*

**Pearly Gates Publishing, LLC's** (PGP's) mission is to reach as many people as possible – Christian and non-Christian alike. **GOD** has been doing a *MARVELOUS* work through PGP since its inception in January 2015. Subjects range from spirituality, mental health issues, autobiographies, anthologies, youth issues, and so much more. A significant aspect of many PGP books is an opportunity for readers to record and journal his or her way through many of the generated teachings while reading!

A vast majority of PGP's authors' books have made the desirable Amazon Best-Sellers List. Many have made the coveted #1 spot, with one of our youngest authors being the recipient of that honor.

NOTE: We are a full-service publishing house and can provide professional support for self-publishing authors as well.

Connect with **Pearly Gates Publishing, LLC** today!

Let's work together to "*get that treasured 'Book Baby' out of YOU*" and into the hands of **YOUR** waiting audience!

You're going to be *someone's FAVORITE AUTHOR!*

## \*Publishing Packages

*A \$350.00 (USD) <b>non-refundable</b> Publisher's Fee will be assessed <b>in addition to</b> the package pricing and must be paid in full before work will begin on any project. Convenient payment plans are available on a case-by-case basis. Account must be paid in full before the book will be released for sale through <b>any</b> distribution channel(s).	<b>Pearl Package</b>	<b>Gold Package</b>	<b>Elite Package</b>
	\$1,500.00 (USD) <i>(Amazon Starter Deal)</i>	\$2,100.00 (USD) <i>(Worldwide Distribution)</i>	\$2,900.00 (USD) <i>(Worldwide Distribution Plus)</i>
<b>Publish Work in Softcover Format Only</b>	<b>X</b>	<b>X</b>	<b>X</b>
ISBN (International Standard Book Number) Assignment <b>and</b> Bookland EAN Barcode	<b>X</b> <i>(Amazon-Assigned)</i>	<b>X</b> <i>(Bowker-Assigned)</i>	<b>X</b> <i>(Bowker-Assigned)</i>
Line Editing and Revision ( <i>Word counts above the maximums listed will be at the cost of \$40.00 per 1,000 words—rounded up to the closest thousand.</i> )	<b>X</b> Not to exceed 12,000 words	<b>X</b> Not to exceed 20,000 words	<b>X</b> Not to exceed 50,000 words
Worldwide Book Distribution	Not available with this package.	<b>X</b>	<b>X</b>
Insertion in <i>Books in Print</i> Database	Not available with this package.	<b>X</b>	<b>X</b>
Complimentary Author Proof in Softcover Format	<b>X</b>	<b>X</b>	<b>X</b>
Library of Congress Control Number (LCCN)	<b>X</b>	<b>X</b>	<b>X</b>
U.S. Copyright Registration	<b>X</b>	<b>X</b>	<b>X</b>
Cover Design and Interior (Typesetting)	<b>X</b>	<b>X</b>	<b>X</b>
eBook Formatting and Distribution	<b>X</b> Kindle Only	<b>X</b> Kindle, Nook, iBooks/Others	<b>X</b> Kindle, Nook, iBooks/Others
Image Insertion (optional)	<b>X</b> 10 Images	<b>X</b> 20 Images	<b>X</b> 30 Images
Free Softcover Copies	<b>5</b>	<b>12</b>	<b>20</b>
Promotional Materials / Rack Cards <b>OR</b> Postcards	<b>50</b>	<b>50</b>	<b>50</b>
15-30 Minute Radio Interview	<b>X</b>	<b>X</b>	<b>X</b>
Landing Page	<b>X</b>	<b>X</b>	<b>X</b>
60-Minute One-on-One Literary Coaching Session (can be divided into four 15- OR three 20-minute sessions)	Not available with this package.	Not available with this package	<b>X</b>
<b>OPTIONAL</b> Customized Facebook Release Party (\$150.00 (USD))	<b>X</b>	<b>X</b>	<b>X</b>
<b>OPTIONAL</b> Book Trailer Video (\$75.00 (USD))	<b>X</b>	<b>X</b>	<b>X</b>

## *Service Descriptions for Publishing Packages*

### *Publish Work in Softcover Format:*

Pearly Gates Publishing, LLC currently publishes all books in softcover format **only** (*hardbound and audiobook options are available at additional costs*). You have the choice to have your softcover formatted with a matte or glossy exterior. Whether you choose a black and white or color **interior**, your book is made from high-quality materials from cover to cover!

### *ISBN (International Standard Book Number) and Bookland EAN Barcode:*

An ISBN is a 10-digit number assigned to every publication, recording details such as language, author, and publisher. Each project (i.e., book, eBook, audiobook) is assigned its own ISBN. An ISBN is **not** optional when distributing published works online and in stores. Booksellers prefer to use a machine-readable or scannable version of the ISBN in their systems' processing. The Bookland EAN Barcode is the most widely-used barcode format in the publishing industry, as it encodes the ISBN and may also include the retail price.

### *Line Editing and Revision:*

Pearly Gates Publishing, LLC works closely with each author to ensure his or her written works are the absolute best product being placed before the public. The author's "voice" remains true as our editing team works tirelessly to edit and revise your work for flow, grammar, transitions, and more – one line at a time.

### ***Worldwide Book Distribution:***

**Available only with the Gold and Elite Packages**, worldwide book distribution allows for your book to be ordered by and delivered to customers in other areas of the world, such as (but not limited to) the United Kingdom, Australia, and France through the leading book wholesaler in the United States.

Subject to specific channel limitations, titles will be made available for sale on online bookstores, such as Amazon, Barnes & Noble, and Walmart. As well, your title **may be** picked up by other resellers (brick and mortar stores) who purchase their stock from IngramSpark's *Books in Print* Database.

### ***Complimentary Author Proof and Author Copy:***

During the production process, you will receive and review one (1) *FREE* softcover copy of your book. The immense feeling of **JOY** you will gain from holding **YOUR** fully-published book in your hands is indescribable!

### ***Library of Congress Control Number (LCCN):***

With an LCCN through Pearly Gates Publishing, LLC, your book will be registered and linked to the United States Library of Congress, libraries throughout the United States, bibliographic utilities, and other book vendors. An LCCN is a unique identifier that assists with cataloging data, which the Library of Congress and third parties make available on the Web and through other media sources.

### ***U.S. Copyright Registration:***

Registering your written work with the U.S. Copyright Office provides a public record of your ownership of your literary work. Pearly Gates Publishing, LLC will complete and submit the necessary documentation to the U.S. Copyright Office along with a final copy of your book. Upon completion of registration, you will receive an official certificate that verifies your book's coverage under U.S. copyright laws and regulations.

- Copyright fulfillment timeline -
  - Copyright forms are completed and sent to the U.S. Copyright Office with a copy of the final version of your book.
  - Ranging anywhere from 12 - 18 months after submission (*could be longer due to the influx of applications*), you will receive printed notification of the completed process in the form of a Certificate of Registration.
  - Pearly Gates Publishing, LLC will maintain a *copy* of the record in their office.
  - Copyright will be exclusively in the author's name.

### ***Cover Design and Interior:***

Pearly Gates Publishing, LLC employs a Graphic Artist who designs *magnificent* cover art for our authors. Bring your vision to life! Unsure or have no idea what would best suit your specific cover? The Graphic Artist works relentlessly to provide you with cover art that best resembles your title's and book's *purpose*.

Some interiors require color artwork, while the vast majority are black and white print only. The choice is yours! It must be noted that there are additional costs associated with printing color images on your **interior** that are passed on to the end-user (your audience), so be sure to choose the option best suited for your vision!

### ***eBook Formatting and Distribution:***

Don't stop at a print edition of your book: **Go digital!** eBooks are a very popular and convenient source for the end-user. Pearly Gates Publishing, LLC will help you reach a wide audience by formatting your book for the most commonly-used electronic reading devices. Each ePub service requires a specific format, and we know how to get it done! Gain recognition by making your book available with an online presence!

***NOTE:** Pearly Gates Publishing, LLC makes every reasonable effort to ensure the formatting of the digital version reflects the format of the print edition of your book; however, some design elements are not supported (i.e., eReaders that do not support color images or "odd" font styles).*

### ***Image Insertion:***

It is said that a picture speaks a thousand words. Some written works are accentuated with effective use of imagery. Depending on the package you choose, properly formatted images in either black and white or color will add the impact you intend for your audience to capture!

***NOTE:** Only attribution-free images or those with written copyright permission from the creator (i.e., artist, photographer, etc.) are welcomed to be used in your work. Copy/paste from Google or any other online search engine will be permitted without the permission above. Think about it: You wouldn't want **YOUR** written works used without permission (that's called Copyright Infringement and applies to images, too)!*



### *Free Softcover Copies:*

Depending on the package you choose, you will receive a limited number of **FREE** final versions of your softcover book to distribute to family, friends, your local library, or whatever you opt to do with them. If you desire any additional copies above the **FREE** ones, you will purchase them at wholesale cost (plus tax, shipping/handling, and a 5% administrative fee). *Wholesale cost is determined by the distributor and varies according to factors such as page length, size of publication, and interior design choice.*

### *Promotional Materials / Rack Cards OR Postcards:*

All packages include **FULLY-CUSTOMIZED** promotional materials to distribute. Available options are: Rack Cards (3" x 8", one-sided, glossy) **OR** Postcards (4" x 6", one-sided, matte). Promote your book wherever you go with these handy promotional tools!

### *Facebook Live Interview:*

Pearly Gates Publishing, LLC has contracted with *Kandid Konversations with Yvonne* to host 3 - 5-minute interviews with signed authors after their books have been released for distribution. This is an opportunity to share your inspiration for writing and so much more with a **PHENOMENAL** host—and, of course, to **PROMOTE** yourself and potentially gain a new following!

*NOTE: Interviews will be scheduled within one month after the book's official release.*

### *Landing Page:*

Pearly Gates Publishing, LLC will provide the author with a one-page landing page to capture individual sales and to grow **YOUR** email list for future campaigns for ongoing self-marketing.

***60-Minute One-on-One Literary Coaching Session:***

Available with the Elite Package only, spend a total of 60 minutes speaking one-on-one via phone, Skype, or Google Hangout with the Chief Editorial Director of Pearly Gates Publishing, LLC! Take your writing to the next level as you are expertly guided through the writing process. Whether you're a new author or a seasoned pro, there's something for you to learn that will sharpen your writing skills – and your reading audience will appreciate that you took the initiative! (*Sessions may also be done in 15 – 20-minute increments.*)

# ANTHOLOGY PROJECT PRICING



## **Anthology defined:**

**“A book or other collection of selected writings by various authors, usually in the same literary form, of the same period, or on the same subject.”**

**(Dictionary.com)**

In the 21<sup>st</sup> century, anthologies have become a **very** popular way to expose the writing skills, ideas, and concepts of a host of authors—both new and seasoned—in one place. Think of it as a “One-Stop-Shop” for your respective audience!

**Do you have aspirations to bring together a group of individuals who have stories that fall under the umbrella of your God-inspired source of inspiration?**

*An anthology will fulfill that desire!*

Pearly Gates Publishing, LLC has successfully published numerous Best-Selling anthologies. We offer step-by-step guidance from thought to publishing—proven processes that **WORK**—that will ensure *YOUR* book will be a success in both eBook **and** print versions!

Depending on your unique needs, we have a publishing package suited just for you!



*Gold Nugget Anthology	*Red Jewel Anthology
<b>\$3,549.00 (USD)</b>	<b>\$4,999.00 (USD)</b>
For projects <b>up to 10 authors</b> <i>(Average cost per author: \$355.00)</i>	For projects <b>up to 20 authors</b> <i>(Average cost per author: \$250.00)</i>
Total word count not to exceed 20K	Total word count not to exceed 50K
Authors' photos, 150-word bios, and two (2) social media links included	Authors' photos, 250-word bios, and five (5) social media links included
Amazon-Assigned ISBN	Bowker-Assigned ISBN
Publish in softcover format <b>ONLY</b>	Publish in softcover format <b>ONLY</b>
Line-Editing and Typesetting <i>(Word counts above the maximum listed will be at the cost of \$40.00 per 1,000 words—rounded <b>up</b> to the closest thousand.)</i>	Line-Editing and Typesetting <i>(Word counts above the maximum listed will be at the cost of \$40.00 per \$1,000 words—rounded <b>up</b> to the closest thousand.)</i>
Distribution limited to Amazon	Worldwide distribution available through Ingram
-----	Insertion in Books in Print Database
eBook—Amazon Kindle <b>ONLY</b>	eBook—Kindle, Nook, iBooks, others
Library of Congress Control Number	Library of Congress Control Number
U.S. Copyright Registration	U.S. Copyright Registration
Cover Design	Cover Design
10 Free Print Copies	20 Free Print Copies
Promotional Materials: 100 Customized Rack Cards	Promotional Materials: 200 Customized Rack Cards
15-30 Minute Radio Interview	15-30 Minute Radio Interview
Customized Landing Page	Customized Landing Page
Customized 30-second Book Trailer Promo Video	Customized One-Minute Book Trailer Promo Video
<b>OPTIONAL:</b> Customized Two-Hour Facebook Release Party (\$150.00 USD)	<b>OPTIONAL:</b> Customized Two-Hour Facebook Release Party (\$150.00 USD)

*\*A \$500.00 (USD) Publisher's Fee will be assessed **in addition to** the package pricing.*

*Brief Overview of Additional Marketing Services for  
Individuals Who Publish Their Works with  
Pearly Gates Publishing, LLC:*

**OPTIONAL Customized Facebook Release Party:**

Pearly Gates Publishing, LLC enjoys hosting a **FUN** Facebook Virtual Release Party on the day of your book's release! During the party, there will be giveaways and contests that will keep your audience's attention and raise the level of excitement about your book's publication! **LET'S PARTY!**

*NOTE: The cost for this service is **\$150.00** and includes the prizes, social media sharing across multiple platforms, and a two-hour release party.*

**OPTIONAL Book Trailer Video:**

Some people are "Visual Learners." Be sure to invest in capturing **THAT** audience's attention by having a high-quality one- to two-minute book trailer video customized specifically for **YOUR** book. It will be visually appealing and provide direct links to **YOU** (i.e., email, website, social media, etc.).

*NOTE: The cost for this service is **\$75.00** and includes images, background music, and clickable links once uploaded to YouTube.*

These are just a **COUPLE** of the successful efforts in place to best market the Author's Work before *and* after the book's release.

Please direct questions to Angela Edwards, CEO at  
[BestSeller@PearlyGatesPublishing.com](mailto:BestSeller@PearlyGatesPublishing.com)

## *Services for Indie and Self-Publishing Authors*

For Indie and Self-Publishing Authors, Pearly Gates Publishing, LLC is available to assist you with having your work expertly formatted for ePub and/or print format. For ePub, Kindle, iBooks, Nook, and other popular formats are available. With either package, you receive your choice of one (1) ePub format. Additional ePub formats cost \$75.00 (USD) each.

*NOTE: These services are an affordable option for those who do not desire to have the benefits associated with a publishing house. Neither the eBook Only nor the eBook and Print services can be applied to or used in conjunction with any of the Pearly Gates Publishing, LLC Packages.*

<b>eBook ONLY Service \$399.00 (USD)</b>	<b>eBook and Print Service Starting at \$599.00 (USD)</b>
One-on-One Author Support (Not to exceed two (2) hours total)	One-on-One Author Support (Not to exceed four (4) hours total)
Custom Cover Art	Custom Cover Art
Interior Design and Layout	Interior Design and Layout for <b>Both</b> Formats
5 Image Insertions (Black and White OR *Color) <i>*Some eReaders do not recognize color images and will be automatically converted to black and white.</i>	10 Image Insertions (Black and White OR *Color) <i>*Some eReaders do not recognize color images and will be automatically converted to black and white.</i>
Complimentary ePub Author Copy	Complimentary ePub <b>and</b> Print Author Copies
Digital Formatting for Amazon's Kindle eReaders	Digital Formatting for Amazon's Kindle eReaders and your choice of one (1) other ePub version.
<b>NO editing and revision services are provided with this package.</b> <i>(Service is strictly to format the book and prepare it for distribution through Amazon's Kindle Direct Publishing Service. For <b>editing services</b>, please upgrade to the other package option.)</i>	Line-Editing and Revision of the manuscript up to 12,000 words <i>(Word counts above the initial 12,000 will be assessed a fee of \$40.00 per 1,000 and rounded up to the nearest thousand.)</i>

## *\*Convenient Payment Plan Schedules*

*\*Charts are for sample purposes only. Payment plans will be determined on a case-by-case basis. No work will begin on projects until the initial \$350.00 deposit has been paid in full. No projects will be released for distribution until the chosen package has been paid in full.*

*A 10% discount off of the  
PACKAGE PRICING ONLY will be offered when paid in full upfront.*

	<b>Initial \$350 Deposit</b>	<b>Pearl Package</b>	<b>Gold Package</b>	<b>Elite Package</b>
<b>Week #</b>				
<b>1</b>	\$150	\$300	\$420	\$580
<b>3</b>	\$100	\$300	\$420	\$580
<b>5</b>	\$100	\$300	\$420	\$580
<b>7</b>		\$300	\$420	\$580
<b>9</b>		\$300	\$420	\$580
	<b>Total: \$350</b>	\$1,500 + \$350 = <b>Total: \$1,850</b>	\$2,100 + \$350 = <b>Total: \$2,450</b>	\$2,900 + \$350 = <b>Total: \$3,250</b>

**NOTE:** *Payment plans are **also** available for Indie and Self-Publishing Authors.  
Please inquire to Angela Edwards at:*

[BestSeller@PearlyGatesPublishing.com](mailto:BestSeller@PearlyGatesPublishing.com)



Connect with **Pearly Gates Publishing, LLC**  
on Social Media!



**FACEBOOK:**

[Pearly Gates Publishing](#)



**TWITTER:**

[PearlyPublish](#)



**INSTAGRAM:**

[PGPublishing](#)



**YOUTUBE:**

[Pearly Gates Publishing](#)